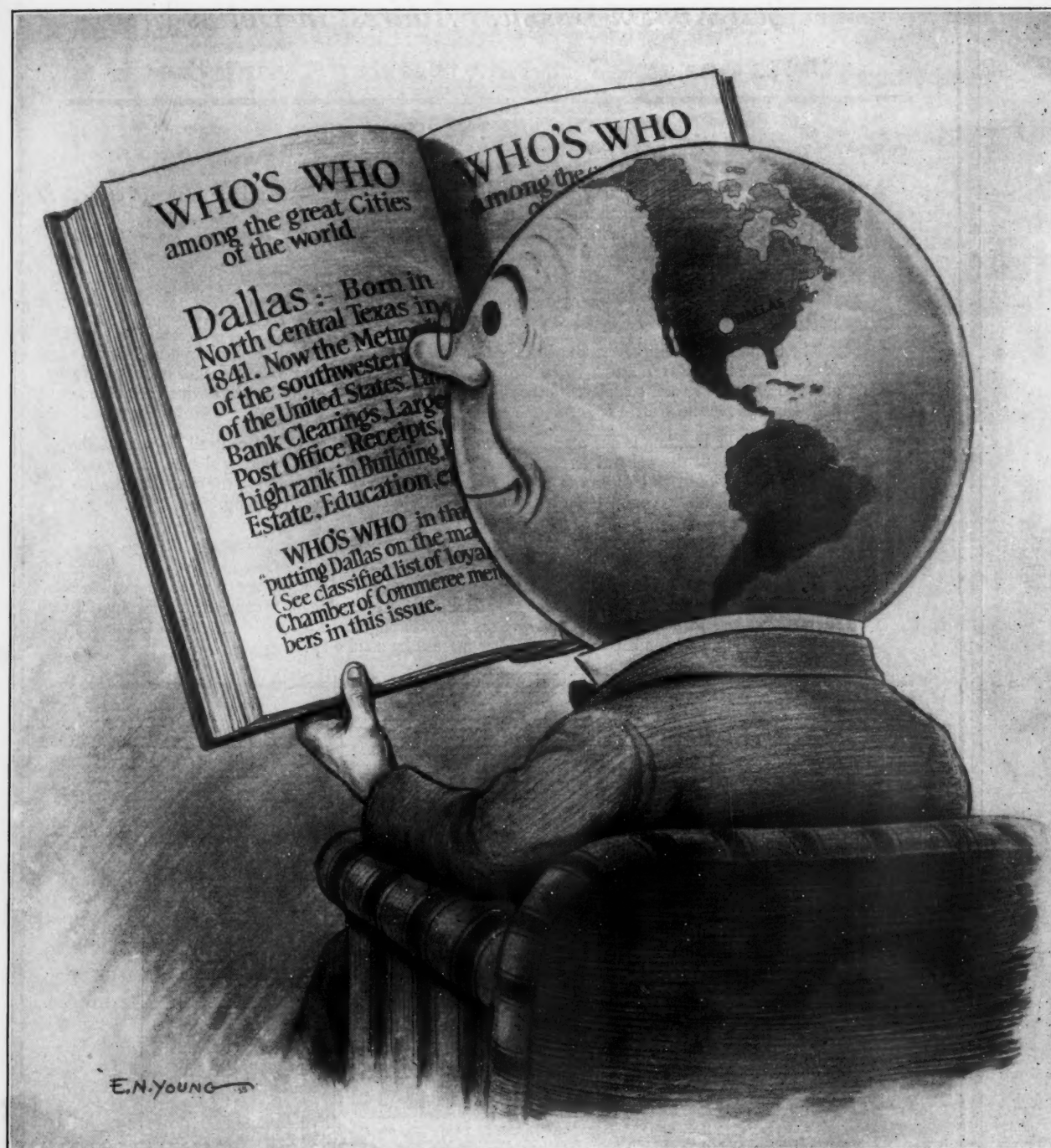


DALLAS

OFFICIAL PUBLICATION OF THE DALLAS CHAMBER OF COMMERCE



CLASSIFIED MEMBERSHIP DIRECTORY ISSUE

Vol. 4 • No. 3

March, 1925

SANTA FE BUILDING

"Best Known Business Address in Dallas"

Units One and Two Now Nearing Completion

OFFICE BUILDING—Unit No. 1

In the nineteen-story building facing Commerce Street you will find private offices of one or more suites. Discriminating business men seeking offices are invited to inspect the new Santa Fe Building. Office space is available in large or small units at fair rents.

SALES BUILDING

Ten-Story Portion Adjoining Office Building--Entrance on Commerce

The Santa Fe Building is the Southwestern headquarters for many of the leading manufacturers of the Nation. When in Dallas be sure to visit this building, where you will find conveniently grouped under one roof, complete stocks of merchandise and extensive displays which are permanent throughout the year.

The Santa Fe Building is one of the most convenient buildings in Dallas, centrally located within easy distance of the railroad terminal, hotels and shipping district. During the buying season of the year, out-of-town buyers will find it convenient to begin their buying trips here. Frequently, they will be able to complete an entire season's buying within the building.

WAREHOUSES

In units 2, 3 and 4, facing Jackson, Wood and Young Streets, there are still some available warehouse spaces with individual elevators, docks, private tracks in the basement, eliminating surface operations and interferences. The Santa Fe Building extends four blocks from Commerce to Young Street. The entire four units are connected by a subway.

TERMINAL BUILDING CORPORATION OF DALLAS

Firms who are erecting this building:

LLOYD R. WHITSON, E. M.
F. COWDEROI DALE, A. R. I. B. A.
Architects

R. F. TAYLOR, M. E.
Engineers

WATSON CO.
Builders

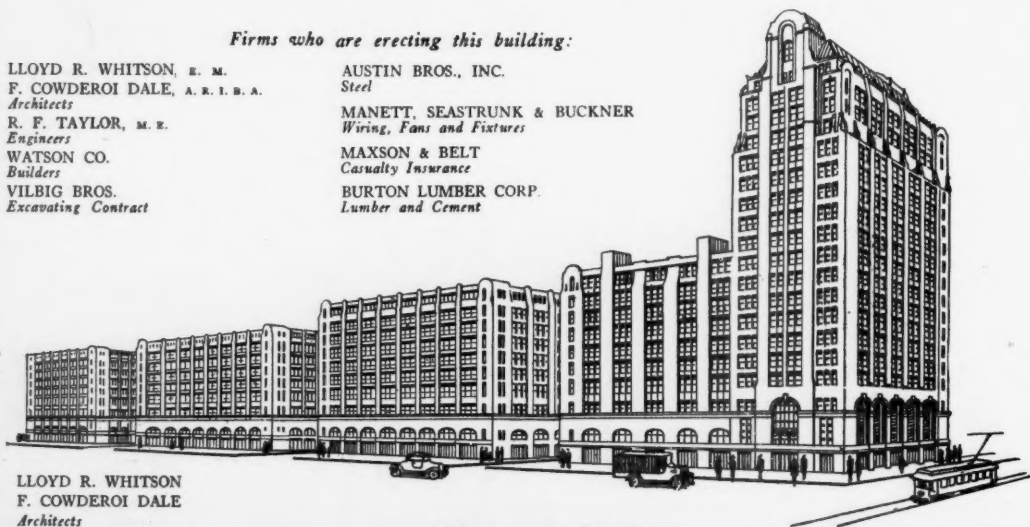
VILBIG BROS.
Excavating Contract

AUSTIN BROS., INC.
Steel

MANETT, SEASTRUNK & BUCKNER
Wiring, Fans and Fixtures

MAXSON & BELT
Casualty Insurance

BURTON LUMBER CORP.
Lumber and Cement



LLOYD R. WHITSON
F. COWDEROI DALE
Architects

SANTA FE BUILDING

Seventy-five New Business Concerns Locate

DALLAS continues to attract the attention of manufacturers throughout the country as the logical distributing point for the Southwest, as is shown by the opening of several important distributing branches during February. Seventy-five new business concerns opened in Dallas during the past month, making a total of 145 new firms for the year.

A recently organized Dallas concern that will have a Nation-wide business is the Moore Process Chemical Company, organized by Dr. Landon C. Moore, who is president. The concern handles a compressed air chemical process for paint removing that is the product of the research laboratory of Dr. Moore. The process can also be adapted to removing paint from steam and electric railway cars and steamships.

A State charter has been granted to the Home Building & Loan Assn., with a capital stock of \$10,000,000.

The Cantilever Shoe Store System has opened a Dallas branch in the Pacific Avenue front of the Medical Arts Bldg.

The Alaskan Fur Company has leased the O'Conner Building at 1424 Main Street and will remodel the 3-story structure.

The Hunter Manufacturing & Commission Company, with headquarters in New York, maintaining twelve offices in foreign countries, have selected Dallas as their twelfth office in the United States.

The Steel Equipment Corporation, of Avenel, New Jersey, manufacturing steel office furniture, safes and shelving, have opened offices in the Santa Fe Building.

The Hul-Lo-Wen Fireproof Everlasting Homes Company, of Detroit, Mich., have established offices in Dallas for the erection of fireproof residences.

The Cooper Corporation, of Cincinnati, Ohio, manufacturers of automobile tires, tubes etc., are now distributing locally from the Santa Fe Building.

The American Appraisal Company has opened offices here.

Clarence Saunders, former owner of the Piggly-Wiggly stores, has opened three retail stores in Dallas. A detailed list of new concerns follows:

NEW CONCERNS

Associated Cleaners of Dallas, Assns. and societies; First Unit, 2nd flr. Santa Fe Bldg., X-4500.

Alford Oil Company, oil company; 212-15 Slaughter Bldg.; X-2141.

American Acid Works; Eagle Ford Road, across from Clayco Refining Co.; X-6723-J.

Avalon Barber Shop; 517 Griffin St.; X-3611.

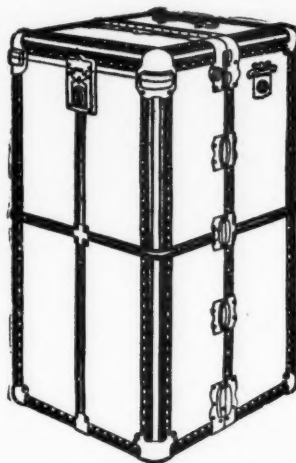
The American and Venetian Marble Company, tile floors and walls; 412 S. St. Paul St.; Y-3502.

Angius Flower Shoppe, florist; 5102 Columbia Ave.; H-3698.

Barnes Produce, produce and fruits; 309 S. Pearl St.; Y-2637.

(Continued on page 55)

Here are two Outstanding Values in fine Luggage at



Wheary trunk No. 420

PADGITT'S

No. 420

Here is without question one of the greatest values we have ever shown--Wheary wardrobe trunk, cushioned top--full size--rigid tested construction--lined throughout with fine quality washable fabric in blue or gold. Angle bound drawers, long locking box, combination dust curtain and laundry bag--shoe bar--convertible hat tray.

Special Price **\$59.50**



Hand bag No. 140

An extra large cut three-piece bag, heavy weight boarded cowhide, hand stitched, English type frame, solid brass hardware, three interlocking points, individual key, leather lined throughout, in black or brown, (18 inch) very special at **\$18.95**

(20 inch for a dollar more)

America's finest luggage

Padgitt Bros. Co.
 104 COMMERCIAL ST. OPPOSITE MARION.
 RETAIL — "FINE LEATHER GOODS" — WHOLESALE



WHAT more convincing evidence of popular faith can a newspaper offer than its Want-Ad pages--- where readers themselves invest their money, and where results are never long a matter of doubt?

Month after month and year after year The Dallas News and The Dallas Journal maintain their undisputed Want-Ad leadership. The News (seven days a week) not only publishes more classified advertising than any other Texas paper, but compares favorably with the leading papers of many larger American cities.

The Dallas Morning News

The Dallas Journal

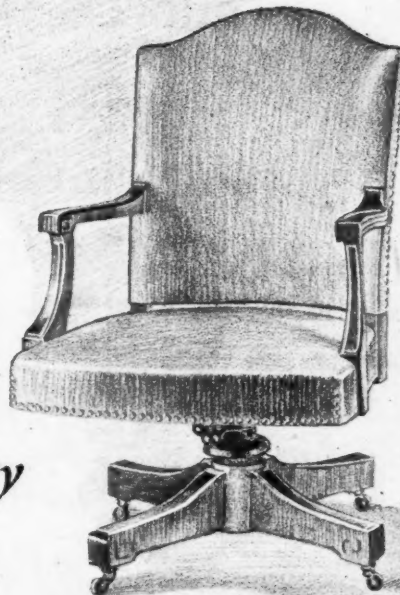
**Want-Ad
Headquarters**

All week-day Want-Ads in The News appear also in The Journal of the same day. Two papers—one price



1790
Thomas Jefferson
and
his "Whirligig"—the
first Swivel Chair

1925
The modern
ball bearing base
revolving chair—
an Office Necessity



Simpson-Whiteman Co.
"Every Office Need Supplied."

DRAWN WITH VANDYKE PENCILS

Freight Rate Adjustments

Rates and Routes Quoted

Freight Bill Audits

Loss and Damage Claims

**Complaints before Federal or
State Railroad Commissions**

**Transportation Matters
in General**

INTERSTATE TRAFFIC COMPANY
PUBLIC TRAFFIC MANAGERS

J. M. Smith, Manager

304 Insurance Building

Phone Y-3727

DALLAS, TEXAS

Are You Paying Too Much for Business?

IN this age of increased cost of travel and higher salaries, the average business problem isn't one of volume, but *volume at a profit.*

How much have you been paying for business? With your annual statement before you it is a very easy matter to answer this question. Perhaps like a great many other executives, you feel that you have been paying too much; profits are not in keeping with the volume.

There is a way to lower selling costs; to reduce the amount you are paying for business and thereby increase your profits. We have proved this statement for many of the leading executives of the Southwest. If you are interested, communicate with us.



PLANS - COPY
ART WORK
PRINTING
MAILING---
ALL UNDER
ONE ROOF

Write or Call Y-2122 Today

JOHNSTON PRINTING & ADVERTISING COMPANY

"Everything in Printed Salesmanship from the Idea to the Finished Product"

Johnston Graphic Arts Building--McKinney at St. Paul

DALLAS - TEXAS

Autocars Give Real Service with Minimum Amount of Upkeep



Mr. Hyman Pearlstone, President of the Boren-Stewart Co., Dallas, Texas, recently wrote the Autocar Direct Factory Branch at 2701 Main St. as follows:

"We take pleasure in stating that the operation of the two Autocars purchased from you—one in 1923 and one in 1924—has proven highly successful.

"Prior to purchasing these two cars, we operated an Autocar about six years and this truck gave us better service and stood up longer than any heavy truck that we operated during that period.

"It is our opinion that no one can go wrong in purchasing an Autocar if they are looking for real service—minimum upkeep and a long-life truck."

Autocar Sales and Service Company of Texas

2701 Main Street, Dallas

Robert R. Harper, Manager Telephone Y-1529

Direct Factory Branch of The Autocar Company, Ardmore, Pa., Established 1897
Branches in 46 Cities

SEND WITH YOUR LETTERHEAD

THE AUTOCAR COMPANY
Box 2257, Ardmore, Pa.

Without obligation, please give me more information regarding economies resulting from combined use of gas and electric trucks.

Autocar

gas and electric trucks
EITHER OR BOTH - AS YOUR WORK REQUIRES



DALLAS



OFFICIAL PUBLICATION OF THE DALLAS CHAMBER OF COMMERCE

Volume 4

MARCH, 1925

No. 3

City Planning Stressed By Twenty-five-Year Program Committee

FUNDAMENTAL lines of effort along which Dallas citizens should co-operate to insure continued growth of the city along symmetrical lines in the interest of future generations are outlined in the progress report of the Twenty-Five-Year Program Committee of the Chamber of Commerce to President T. M. Cullum and the Directors. The committee was appointed early in 1924, has held many meetings and will continue to function; this report, as mentioned, being merely one to show the progress of its deliberations. The committee was not requested to investigate specific projects and so has limited discussions and the report to fundamental lines of effort.

Frank McNeny, of McNeny & McNeny, is chairman and other members of the committee follow: Nathan Adams, American Exchange National Bank; J. K. Hexter, Central State Bank; R. H. Stewart, City National Bank; T. L. Bradford, Southwestern Life Insurance Co.; Simon Linz, Linz Bros.; Geo. A. Trumbull, Huey & Philp Hdw. Co.; Karl Hoblitzelle, Interstate Amusement Co.; E. Gordon Perry, Perry Motor Co.; J. Perry Burrus; S. B. Perkins, Perkins Dry Goods Co.; J. Edgar Pew, the Sun Company; T. M. Cullum, Cullum & Boren Co.; R. H. Shuttles, Shuttles Bros. & Lewis; Edward T. Moore, Sims Oil Company; C. E. Ulrickson, Trinity Portland Cement Company; Edward Titche, Titche-Goettinger Co.; George B. Dealey, A. H. Belo & Co.; J. W. Everman, City Supervisor of Public Utilities; A. B. Flanary, Flanary & Aldredge; Hugh E. Prather, Flippen-Prather Realty Co.; W. E. Greiner, Greiner-Kelly Drug Co.; T. P. Junkin, Investment Securities Company; S. W. King, S. W. King & Co.; Judge J. E. Cockrell, Cockrell, McBride, O'Donnell & Hamilton.

Important Phases Considered

THE report of the committee, whose appointment is so closely in line with the slogan of Dallas, "The City Where Men Are Looking Forward," is as follows, with some of

the most important subjects considered listed at the outset:

Among the many matters discussed in our meetings, the following may be mentioned as indicating the scope of our discussions:

Water supply.

Auditorium.

Suburban additions—regulation and annexation.

Large county parks to supplement smaller city parks.

Developing existing parks and connecting them by boulevards.

Better main highways into and through Dallas, especially the connecting links between the city and county pavements.

Special tax for city pavement maintenance, to avoid directing maintenance funds to new pavement projects.

Development service work in trade territory.

Transportation problems, including city street railway matters, as well as those relating to railroads and interurbans.

Street widening and extension problems.

Flood control and the relation to this problem of reservoir construction on the upper watershed.

Use of southwestern capital to develop southwestern industries.

How to insure sound legislation as an encouragement to out-of-state business institutions to make permanent investments in Dallas.

Dallas northwest highway to give direct connection with Panhandle and Plains country.

Consolidated rural high schools for county districts.

Railway mail facilities into and out of Dallas.

More late trains leaving Dallas at night.

Beautifying approaches to city along railroads, and highway approaches to our residential districts.

Better fire prevention, health protection and public safety work.

Co-operation Asked

IN asking for the co-operation of the citizenship of Dallas in carrying forward a constructive program for the future, the twenty-five-year program committee of the Chamber of Commerce feels that it would be

recreant to its duty if it did not express its appreciation of the wholehearted, city-wide spirit of pulling together which has characterized our civic and commercial efforts of the past, and which has been the largest single contribution to the present supremacy of our city. The committee calls upon a united citizenship to jealously guard the famous "Dallas Spirit" and to redouble its efforts in the direction of community co-operation for a greater Dallas.

The commercial supremacy of Dallas is unquestioned. This has been a magnet to draw thousands of industries here. Permanent leadership, however, demands that we look and plan a long ways ahead.

Much has also been done to make Dallas a delightful place in which to live, but a great deal remains to be done to make it the city beautiful which will attract the many who have accumulated a competence and desire to locate amid surroundings conducive to cultural development.

Dallas is endowed with many natural advantages as a residential city and a proper development of these resources on an extensive scale will add dignity and charm as nothing else can, and at the same time prove a tremendous commercial asset. As one of our members has so well expressed it, "Dallas' commercial and industrial interests more or less meet their future situations through the impetus of competition, but it is the other side of life, namely, the beautification of the community, that is apt to be neglected, and, therefore, it is along this line that I think our strongest recommendations should lie."

City Planning Stressed

AN INTERESTING feature of the work of the committee which developed early in its deliberations is that its members are interested more in "City Planning" than any other subject discussed. The committee realizes that in making suggestions along this line it might be considered as trespassing upon the work of our splendid Kessler Plan Association and the duties of our City Plan Commission and other governmental bodies; yet it feels that there can be no con-

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fluct of interests, as we are all working harmoniously for the good of Dallas.

The committee recommends that steps be immediately taken to put into effect a complete city plan for Dallas and vicinity, and wishes to go on record to the effect that in its judgment the Kessler Plan should be followed.

We recommend that the City Commission be requested to include in its budget a sufficient sum for the purpose of republishing and distributing the Kessler Plan, including all later revisions made under Mr. Kessler's personal direction, and for the employment from time to time, as found desirable, of city planning consultants of national reputation to assist in carrying out the Kessler program. The Kessler Plan, among other things, includes a proper system of zoning for the protection of property values, as well as the symmetrical development of the city.

Small Progress Made.

ALTHOUGH it is several years since Mr. Kessler first began his very exhaustive study of Dallas' future needs and made the first of his many recommendations embodied in the complete Kessler Plan, very small progress has been made toward its fulfillment. In the meantime, the city has doubled in population, traffic conditions have grown far more acute and mounting real estate values have more than doubled the cost of some of the improvements proposed, many of which are twice as urgent now as then.

Further delay means the need will be more and more acute and the cost will be still higher. Although the cost is now great we believe it the part of good business, and that money will be saved in doing it, to systematically carry out the far-reaching improvements embodied in the Kessler Plan to their entirety. Desiring to be as helpful as possible, we have appointed a special committee to work out the details of some practical and equitable method of financing the most important of the Kessler Plan improvements through a given period of years, so that the tax rate would not be materially increased in any one year. This would probably take the form of a large bond issue. Several of the most progressive American cities are now following this plan, including St. Louis, Mo., Dayton, Ohio, Albany, N. Y., and others. The personnel of this committee follows: Edward Titche, chairman; S. W. King, Karl Hoblitzelle, George B. Dealey, J. Perry Burrus and T. M. Cullum.

Certainly the total cost of such improvements is not properly chargeable to benefited real estate in its immediate vicinity. This system has made such projects slow of consummation. When a great thoroughfare is widened or straightened the entire citizenship is benefited, and should pay its just proportion of the cost in like manner as the adjoining benefited property. Furthermore, it should not be forgotten that the proposed Kessler Plan improvements will not only increase existing assessable property values, but will result in new

development work by private initiative, which will create entirely new assessable property values.

Tax Limit Nearly Reached

ALTHOUGH our present tax limit has been practically reached already, we understand there are several ways in which this could be increased by the necessary legislation.

In carrying out the Kessler Plan, we believe special attention should be given to the poorer sections of the city, with a view to eliminating as far as possible what is sometimes termed "tenement" districts in the bigger cities. Nor should we forget that our colored population represents a considerable portion of the community, and that the environment under which they live should receive careful study.

It is the opinion of the committee that the Kessler Plan street widening and extension projects in the business district should receive first consideration, even ahead of flood control work or other important features of the plan.

The Chamber of Commerce will have wrought well, if it can help the city and county governments, the City Plan Commission, the Park Board and the Kessler Plan Association to develop a greater and greater interest among our citizens in a constructive city planning program.

Southwest Development

THE important relation that exists between the City of Dallas and the so-called Southwest trade territory, including Texas, Louisiana, Arkansas, Oklahoma and New Mexico, should, in the opinion of this committee, receive more consideration in the future.

In the long run, Dallas cannot grow faster than her trade territory. Our future success as a city, and particularly as the leading community in the Southwest, depends on the growth and development of the cities, towns, villages and individual farms throughout this area.

Based on the experience of other cities, more than seventy-five per cent of all the business done by our large concerns is with customers located not in Dallas, but in the communities of Texas and adjoining States. With this single fact of primary importance before us, would it not be wise for Dallas to give serious consideration to an organized program for helping these communities become more prosperous?

St. Louis, Los Angeles and a few other cities have done this effectively by the organization of a development service bureau in the Chamber of Commerce through which practical assistance in agricultural and community problems is given on request and without charge to any community in the territory. As a result of this friendly service to a neighbor, the prosperity of that locality is placed on a sounder basis, its purchasing power is increased, and its people have an increased desire for communication and trade in the city which gave them the service.

At the present, our Chamber is co-operating along these lines with the

communities of Dallas County, and we recommend that at the earliest possible date provision be made to provide a real development service for communities throughout our Southwest trade territory. In our opinion this activity, as much as any other single thing, will make it possible for Dallas to effectively maintain her leadership in this territory.

More Highways Needed

NOTWITHSTANDING the fact that the wholesale merchants of Dallas offer semiannually to pay the round-trip fare to Dallas of retail merchants in this trade territory, during the last so-called "market season" more than 40 per cent of the visiting merchants came via automobile.

This illustration serves to emphasize the constantly increasing importance to the city dweller of good highways, to say nothing of the importance to the farmer to have at his door a means of access to and from markets and the resulting increase in land values.

When a complete system of improved highways extends across our State in both directions and connects up with highways from Northern, Eastern and Western cities, tens of thousands will annually be added to the number of winter tourists who frequent this section.

Texas has heretofore laid little stress to its claims as a winter resort, but its mild climate, abundance of sunshine and excellent hotel and apartment accommodations can be capitalized into a tremendous asset through appropriate advertising.

We recommend that the Chamber of Commerce increase its efforts to have Dallas connected by permanent improved highways with the principal communities in Texas and adjoining States.

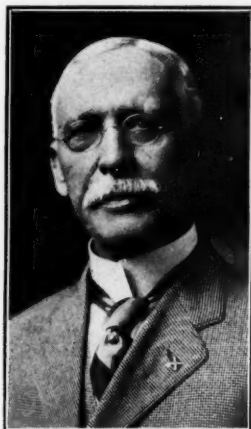
Transportation Suggestions

YOUR committee has given serious consideration to the problem of increasing the transportation facilities of Dallas, in order that such facilities adequately meet the demands of the future. In this connection, members of the committee have taken an active interest in an endeavor to effect an arrangement whereby the Fort Worth & Denver City Railway (Burlington System) would come directly into Dallas and provide terminal facilities here for themselves and the Trinity & Brazos Valley Railroad (also a link in the Burlington System). Indications now are that these efforts on the part of the Chamber of Commerce and your committee will be substantially rewarded in the very near future.

The officials of the Gulf, Colorado & Santa Fe Railway are fully aware of the growing importance of Dallas as a manufacturing and shipping center. Interviews have been had with prominent officials of the Santa Fe System and several tentative plans have been discussed with them for an enlargement of this system's facilities both in and into Dallas. Your committee can report with assurance that the officials of this great rail-

(Continued on page 65)

Making Entertainment Plans for Veterans



COL. J. T. TREZEVANT
Chairman, General Arrangement Committee

PERFECTING of the organization to arrange for and handle the entertainment of the United Confederate Veterans' Convention, to be held in Dallas, May, 19-22, is being rapidly worked out under the direction of Col. J. T. Trezevant, chairman, and George Waverley Briggs, vice chairman, of the general arrangements committee of more than fifty named by Mayor Louis Blaylock, acting with authority of the City Commission.

W. D. Jones, president of the Presidents' Club, has accepted the chairmanship of the Finance Committee, the members of the committee being the personnel of the Presidents' Club, which is comprised of the presidents of the various service clubs of Dallas, most of which hold weekly luncheons. Various other committees are being named. It is estimated that \$40,000 will be needed for the entertainment of the Veterans, Sons of Veterans and affiliated women's organizations and other visitors, the total number of which may pass 30,000. Some of Dallas' best speakers presented the task of Dallas and the finance committee before meetings of various local organizations.

Dallas has entertained the Veterans but once before and that was at the beginning of this century. It is assured that Dallas will never have the opportunity to entertain them again, as other Southern cities will be in line, and the youngest of the Veterans is now more than three-score and ten years of age.

Political Science Body to Meet Here

The Southwestern Political and Social Science Association will meet in Dallas on Monday, Tuesday and Wednesday March 30, 31 and April 1. General sessions will be held mornings and afternoons of all three days. On Monday night a banquet under

the auspices of the Knife and Fork Club will be tendered visiting delegates. On Tuesday night, Southern Methodist University will be host to the Association in a fellowship meeting and buffet supper. The latter affair is in charge of a faculty committee, Professor Lucien Pritchett, chairman. Professor H. H. Guice of S. M. U. is in charge of publicity.

All sessions will be held at the Jefferson Hotel, which has been named official headquarters.

Dr. W. M. W. Splawn, president of University of Texas, is president of the Association, George B. Dealey of Dallas, vice-president, and Professor O. Douglas Weeks, of University of Texas, secretary.

Important Conventions Announced

DALLAS has recently secured some most important conventions, the largest of which is that of the State School Teachers' Association, which will bring some 6,000 to 7,000 here for Thanksgiving Day this fall and the two following days. It is considered, from the standpoint of the Convention Department of the Chamber of Commerce, one of the most valuable and important, if not the most important, of the annual State conventions.

The Convention Department has approximately 100 conventions listed for 1925, including those that already have been held this year, and Dallas will be chosen for a number of other conventions for this year. The Department, also has listed some 40 conventions, so far, for 1926, and has started work on several for 1927 and 1928. One of the most important conventions for 1927 for which Dallas

will work is the Superintendents' Division of the National Educational Association, which would bring some 12,000 to 14,000 in February of that year.

Upon invitation from local produce men and representatives of the Chamber of Commerce, the Texas Poultry, Butter & Egg Association, meeting at Fort Worth recently, chose Dallas for its 1926 spring convention. The National Oil Mill Superintendents' Association is a convention not heretofore announced in this magazine. It will hold its convention at the Jefferson Hotel May 27-29. In the Confederate Veterans' Reunion, to be held here May 19-22, Dallas will have one of the largest gatherings ever staged in Texas. The Texas State Manufacturers' Association will have its annual meeting here, beginning May 25.

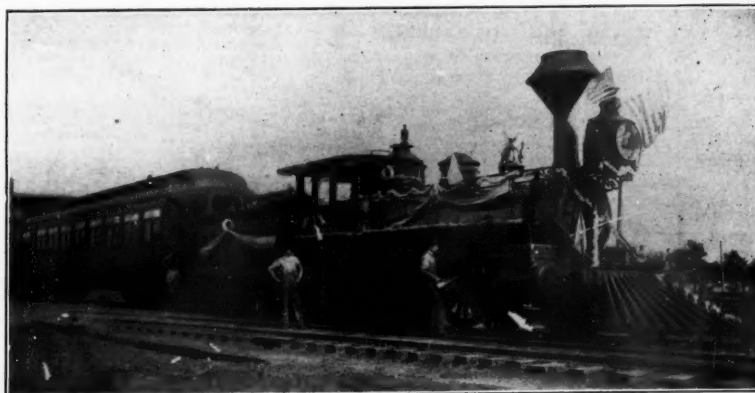
The Publicity Department of the Chamber of Commerce has arranged for articles and photographs regarding Dallas to appear in the *Hardware Age*, *New York*, the *Hardware World*, *St. Louis* and the *Southern Hardware & Implement Journal*, Atlanta, in connection with the joint convention of the Southern Hardware Jobbers' Association and the American Hardware Manufacturers' Association, here April 21-24.

THE PROOF OF ADVERTISING

History Prof.: "And when Lord Chesterfield saw that death was near he gathered all his friends around him. But before he breathed his last he uttered those last immortal words. Who can tell me what the dying words of Lord Chesterfield were?"

Class (in chorus): "They Satisfy!"

All Aboard for Good Will Tour In 1894!



Engine No. 7 of the Texas Trunk Railway (now T. & N. O. Railway) is shown above, getting ready to start out, March 28, 1894, with the old Dallas Commercial Club's Goodwill Tour train. Philip Sanger was president and G. R. Reynolds secretary of the Dallas Commercial Club, now the Chamber of Commerce, at the time of this tour. Frank Myers was engineer, T. J. Stimson conductor, and A. Bell the fireman on the train. This picture is timely in connection with the 24th annual Goodwill Tour of the Chamber of Commerce, the dates of which will be April 7-14. The contrast between this engine and the locomotives of today is even less marked than Dallas of 1894, with its 40,000 people, and Dallas of today with 250,000, and throughout the years these tours have aided materially in the growth of the city.

The Lengthening Shadow of the Dallas Skyline



EVERY year has witnessed the growth of the famous Dallas skyline, claimed by many to be the second most impressive skyline in America, until today there are 107 buildings from 5 to 29 stories in height. These buildings represent a total of 839 stories and if placed end to end they would pierce the sky to a height of 11,746 feet or more than two miles. If a single man owned them he would be classed among the world's richest men, as they represent a replacement value of nearly \$75,000,000.

In the Praetorian Building, 15 stories, started in 1904 and completed in 1908, Dallas can claim the first building of real skyscraper proportions in the Southwest. When the Linz Building, 7 stories, was completed in 1899 it was regarded with awe and visitors frequented it to view our city from its top. Yet today this building and similar structures are but substantial commercial edifices of moderate size when compared with the 29 story Magnolia Building towering 402 feet in the air.

Since 1919 almost a score of large buildings have been added to the skyline which has helped to place Dallas as the 24th city in the Nation in building for past six years with a total of \$111,199,638 worth of construction.

This year will witness the completion of several important buildings. The Baker Hotel, 18 stories, is being actively pushed and it is hoped to have it completed in time for the State Fair. Two more eight-story units of the Santa Fe Building will add impressiveness to that already imposing structure. The completion of the 22-story annex of the Adolphus Hotel will make this hostelry the largest in the Southwest. Several other important projects such as the Allen Building, 22 stories, and an 8-story apartment hotel on Turtle Creek Boulevard will soon be under way.

Upon the termination of construction now in progress or soon to be started Dallas will have 114 buildings from 5 to 29 stories in height. The present buildings are grouped in the following detailed list:

5 story buildings	38
6 story buildings	19
7 story buildings	10
8 story buildings	15
9 story buildings	1
10 story buildings	4
11 story buildings	3
12 story buildings	4
13 story buildings	2
15 story buildings	1
16 story buildings	1
17 story buildings	1
18 story buildings	4
19 story buildings	1
20 story buildings	1
29 story buildings	1

Five-story—Southern Implement Supply Co., Court House, Southern Plow, Baron Brothers, Emerson-Brantingham, Davis Hat, Y. M. C. A., Fulton Bag & Cotton Mills, Campbell Hotel, Municipal Building, Munger Automobile, Colored Pythian Temple, Dallas Coffin, Hughes Brothers, Federal Glass and Paint, Moline Plow, J. W. Crowder, Epps G. Knight, Majestic Theater, Standard Sanitary, W. A. Green, Simpson-Whiteman, Chamber of Commerce, Padgett Brothers, Texas Paper, Republic National Bank (old building), Lamson Company, St. Mary's College, Oak Lawn Inn, Baylor Hospital, Y. W. C. A., St. Paul's Sanitarium, City Temple, Southern Methodist University, University of Dallas, Gould Building, Oak Cliff Apartment Hotel, Federal Reserve.

Six-story—Dorsey Company, Waldorf Hotel, Sanger Brothers Annex, North Texas, Melba Theater, Rodgers-Meyers, Deere Building, General Electric, Doggett Building, Park Hotel, Western Union, Goodyear Tire, Tenison Brothers, B. F. Avery, Parlin and Orendorff, A. Harris & Company, Lyons-Parsons, Nichols-Gillette, Stanard-Tilton Milling Company.

Seven-story—Southern Rock Island Plow, John Deere Plow, Katy Building, Slaughter, Linz, Cotton Exchange, Maple Terrace, Brown Cracker and Candy, Interstate Forwarding, Baptist Sunday School.

Eight-story—Criminal Courts, Trust Building, Sanger Realty, Sanger Department Store, St. George Hotel Annex, Southland Hotel, Wilson Building, Central Bank, Schoellkopf Building, Higginbotham-Bailey-Logan, Interurban, Butler Brothers, Thomas Building, Melrose Court, Morten Milling.

Nine-story—Sears-Roebuck & Co.

Ten-story—United Fidelity Life, Southland Life, Santa Fe Annex Nos. 1 and 2.

Eleven-story—Insurance Building, Perkins Dry Goods, Stoneleigh Court.

Twelve-story—Mercantile Bank, Western Indemnity, Wilson Building Annex, Jefferson Hotel.

Thirteen-story—Adolphus Hotel Annex, Dallas Athletic Club.

Fifteen-story—Praetorian Building.

Sixteen-story—Hilton Hotel.

Seventeen-story—American Exchange Bank.

Eighteen-story—Medical Arts, Adolphus Hotel, Kirby Building, Sw. Life Insurance Company.

Nineteen-story—Santa Fe Building.

Twenty-story—Republic National Bank.

Twenty-nine-story—Magnolia Building.

Grand Opera Performances Enjoyed Here

Dallas has been able to record its marvelous growth through the friendship and patronage of the cities and towns over its trade territory. Among the various services Dallas is performing in return is affording the citizenship of the territory an opportunity to enjoy grand opera. The three Dallas performances of the Chicago Grand Opera Company, held at the Majestic Theater March 2 and 3, marked the only appearance of the company in Texas this season. Due to the limited seating capacity of the theater the underwriters faced a deficit of \$5,000 even with every seat filled for the three attractions, "La Gioconda," "Boris Godunoff" and "Tannhauser." Herbert Marcus is chairman of the Grand Opera Committee of the Chamber of Commerce, under whose auspices the attractions were staged and enjoyed by large audiences. For a week in advance of the opera season Charles D. Isaacson, one of the world's greatest authorities and writers and speakers on musical topics, delivered addresses about the operas, his itinerary being handled by the Retail Merchants' Department of the Chamber.

Garland Man Wins Contest

M. T. Sharpe, of Garland, won the Dallas County gold medal in the contest staged by the Texas Swine Breeders' Association for raising a ton of meat from one litter of hogs in six months. Sweet clover was one of the principal roughages used by Mr. Sharpe in his scientific feeding schedule, it is reported by A. B. Jolley, county agricultural agent.

W. G. Cullum has endowed a \$1,000 scholarship at Southern Methodist University, this making the eighteenth endowed scholarship at the school.

The Santa Fe Railroad will initiate through sleeper service from Dallas to Brownwood, effective March 15.

Isadore Charninsky has been named assistant manager of the Jefferson Hotel.

1925 Committees of the Dallas Automobile Club

At a recent meeting of the Board of Directors of the Dallas Automobile Club, E. C. Blesi, President, announced the appointment of the committees to serve for 1925.

The Dallas Automobile Club has undertaken a heavy program for 1925. The Legislative Committee, under John H. Awtry, Chairman, is undertaking to destroy certain bills being introduced at Austin which are detrimental to the automobile owner.

The committees, with their chair-

men, follow, carrying of complete personnel being prevented by lack of space:

Legislative Committee—John H. Awtry, Chairman.
Highway Committee—E. D. Balcom, Chairman.
Lateral Roads Committee—W. C. Marshall, Chairman.
Publicity Committee—W. Hatcher Thomas, Chairman.
City Ordinances Committee—A. Ragland, Chairman.
Traffic Committee—Ben Thorp, Chairman.
City Streets Committee—R. A. Ferris, Chairman.
Sunday Tours Committee—Jess Illingsworth, Chairman.
Tourist Camp Committee—Dr. Landon G. Moore, Chairman.

Chamber of Commerce Committee—E. C. Blesi, Chairman.
Viaduct Committee—Frank Rogers, Chairman.
Tourist Bureau Committee—F. L. Eules, Chairman.
Safety Committee—Price Cross, Chairman.
Entertainment Committee—Chas. W. Padgett, Chairman.
Finance Committee—Ray Nesbitt, Chairman.
Road Service Committee—Jno. E. Morris, Chairman.
Road Marking Committee—Jack Freeze, Chairman.
Auditing Committee—Geo. R. Angell, Chairman.
Auto Sparks Committee—I. I. Lorch, Chairman.
Membership Committee—C. E. Swallow, Chairman.

WATCH DALLAS GROW



BEGINNING with this issue, "Dallas" will publish monthly such statistics as tend to show the state of business conditions in this city and illustrate the steady growth of Dallas. The following figures show the greater volume of business for January and February of 1925 over the corresponding period of 1924: Increases: Bank Clearings, \$91,740,316; Bank Debits, \$90,332,000; Real Estate Transfers, \$1,859,709; Postal Receipts, \$37,948.34. Decrease: Building Permits: \$125,842. Since February of last year 4,384 new electric light connections have been made, 4,079 water connections, 5,169 gas connections and 5,443 telephone connections.

As an index to the growth in population the following figures will be of value. The ratio of the public utility connections to the population as shown by the 1920 Federal Census was: 5.9 gas meters to each individual; 6.02 water meters; 5.92 electric light meters; 4.94 telephone connections. The City Directory published in November, 1924, gave this city an estimated population of 248,800 and, taking the additional meters installed since that date, multiplying by the above ratios and averaging, shows that Dallas has added approximately 6,749 people. This would give Greater Dallas an estimated population on February 28th, 1925, of 255,549.

REAL ESTATE TRANSFERS, DALLAS COUNTY			BANK CLEARINGS		DEBITS TO INDIVIDUAL ACCTS.	
	1924	1925	1924	1925	1924	1925
January	\$ 5,966,506	\$ 7,132,127	\$ 175,728,270	\$221,291,763	\$ 203,546,000	\$263,899,000
February	5,826,384	6,520,472	166,206,564	212,383,387	168,471,000	198,460,000
Sub-Totals	11,792,890	13,652,599	341,934,834	433,675,150	372,017,000	462,349,000
March	6,297,201		174,544,239		165,461,000	
April	5,981,020		160,002,097		163,104,000	
May	6,649,805		151,836,313		156,441,000	
June	5,936,195		147,763,351		145,519,000	
July	6,137,307		147,647,935		147,278,000	
August	4,862,863		149,975,148		145,100,000	
September	5,709,326		218,421,658		190,790,000	
October	6,072,952		268,289,401		236,115,000	
November	4,833,171		218,684,948		208,127,000	
December	6,206,582		229,634,948		248,773,000	
Totals	\$70,479,312		2,208,734,872		2,178,745,000	
POSTAL RECEIPTS			BUILDING PERMITS		WATER CONNECTIONS	
	1924	1925	1924	1925	1924	1925
January	\$ 253,268.58	\$285,183.15	\$ 2,996,770	\$2,908,070	42,803	46,823
February	266,450.79	272,484.56	2,179,694	2,147,552	43,096	47,175
Sub-Totals	519,719.37	557,667.71	5,176,464	5,050,622		
March	264,827.25		2,712,158		43,412	
April	249,843.40		2,221,390		43,765	
May	229,122.02		2,726,780		44,171	
June	236,959.56		1,882,666		44,520	
July	206,208.24		2,230,311		44,807	
August	224,249.26		2,358,662		45,183	
September	266,754.03		2,476,733		45,542	
October	295,348.09		2,769,282		46,881	
November	277,622.82		1,047,468		46,220	
December	334,674.13		940,110		46,510	
Totals	\$3,106,328.17		26,542,224			
			4,108,340			
			\$30,650,564			
GAS METERS			ELECTRIC LIGHT CONNECTIONS		TELEPHONE CONNECTIONS	
	1924	1925	1924	1925	1924	1925
January	46,383	51,380	45,361	50,007	48,974	54,190
February	46,678	51,847	45,516	50,400	49,313	54,756
March	46,950		45,826		49,758	
April	47,207		46,162		50,405	
May	47,498		46,462		50,724	
June	47,847		46,695		50,834	
July	48,217		47,034		50,926	
August	48,508		47,449		51,128	
September	48,976		48,199		51,793	
October	49,625		48,882		52,691	
November	50,401		49,454		53,307	
December	51,166		49,823		53,706	

We are indebted for the statistics shown on this page to: Dallas Clearing House Assn.; Federal Reserve Bank; Commercial Record; Post Office; Building Inspector; Dallas Power & Light Co.; Water Department; Dallas Gas Co.; Dallas Telephone Co.



SOME OF THE TOWERS IN THE DALLAS SKYLINE

—Cut Courtesy 1925 Spring Goodwill Tour Pamphlet.

Visiting Realtors Are Loud In Their Praise for Dallas

DALLAS always impresses convention visitors, but the delegates to the recent mid-winter convention of the National Association of Real Estate Boards appear to have been particularly pleased with the city and the entertainment given them. Scores of letters have been received from visitors by Frank McNeny, chairman of the committee from the Dallas Real Estate Board in charge of the convention. Realtors are the world's greatest experts on judging cities.

Walter E. Lang, of Manchester, N. H., was so pleased that he wrote back to the Chamber of Commerce, asking for full printed matter about Dallas to show to friends, and enclosing a check in payment of a subscription to "DALLAS," official Chamber magazine.

"The best winter meeting the National Association has ever had, and the way you took care of every one was fine," so ran a paragraph from a letter to McNeny from I. Shuler, Omaha, Nebr.

"This was my first look-in on your wonderful city and I was greatly impressed with the energy and enterprise of its citizens," said W. W. Garland of Los Angeles.

"To say I was impressed most favorably with the wonderful development in Dallas, both in your commercial and residential districts, would be putting it mildly," was one of the statements of Meyer Eisman, of New Orleans. "You have developed a great city, the future of which is assured by the magnificent strides which you have made in all directions. The splendid hospitality extended to us was doubly appreciated by me because you know, it has been said, New Orleans also knows just a little about entertaining."

Sees Million by 1940

TO all the delegates, and particularly to California, was Texas and the great city of Dallas a revelation, and it is within the bounds of reason to see Dallas a city of half a million within ten years and a million by 1940," said Glenn D. Williaman, secretary-manager of the California Real Estate Association, Los Angeles.

"You and your associates have created of the visiting Realtors more than 300 salesman for the city of Dallas," was the promise of Arthur E. Curtis, convention secretary of the National Association of Real Estate Boards, Chicago.

"I cannot imagine any group of men going into a city for a few days and leaving same with a finer impression of the city and the hospitality of her people than have the Realtors who have just visited Dallas," was the statement of J. C. Taylor, Kansas City.

"We certainly were royally entertained and I am sure you all instilled in the hearts of all visitors a love for Dallas and its hospitality," said Paul G. Maurer, of St. Paul.

"The generosity of the Texas Realtor is symbolic of what is always written about the 'great open spaces, where men are men,'" said William H. Gardner, of Winnipeg.

"I am bubbling over with enthusiasm for Dallas and the visible evidence of its great growth and prosperity, and particularly the spirit that seems to be universal in your city—what was described to me as the 'Dallas Spirit,'" was the tribute of George P. Dykman, of Camden, N. J.

Traffic Bureau of Chamber Gets Things Done

RECENTLY news was carried of the recommendation of Examiner W. A. Disque, of the Interstate Commerce Commission, in favor of the requests made by the Traffic Department of the Dallas Chamber, in co-operation with other agencies, for a complete revision over rates as affecting Dallas. This victory will likely result in benefits for Dallas so great as to be almost incalculable.

And now several other important accomplishments of the Traffic Department of the Chamber may be chronicled. The dairy and poultry interests of the State will be greatly benefited by a decision of the Interstate Commerce Commission preventing increased rates on such products shipped out of the State. As an example, the decision means a saving of \$140 a car on live poultry shipped from Texas to New York City. Since about 3,000 cars of such poultry are shipped by Texas to New York annually, this would mean a saving of some \$420,000 a year on this one item to this one market. The Dallas Chamber was the leading prosecutor of this case.

Still another recent decision in

which the Dallas Chamber was most active was in the matter of express rates, recently appearing in the press. The action means a saving of at least \$100,000 to Dallas retailers annually, it is estimated.

Dallas wholesalers are assured 50% speedier service into the West Texas territory served by the Santa Fe through the addition of nine package cars out of Dallas by that road. The cars began operation March 1. This highly appreciated additional service was worked out in detail following a conference with Santa Fe officials and a visit to Santa Fe freight concentration points by A. L. Reed, traffic counsel of the Chamber of Commerce.

Still another matter on which the Chamber of Commerce long has been working is the entrance of the Fort Worth & Denver City Railroad into Dallas. Within a short time plans are to be announced for a celebration here in honor of the arrival of the first Fort Worth & Denver train. Direct connection with Denver long has been desired by Dallas.

Clean-Up Week Dates

The State Board of Health has designated the week beginning April 5 as clean-up and health promotion week throughout Texas. County health officials, mayors and school and civic organizations are urged to co-operate with the State Board of Health in cleaning their towns from cellar to attic.

Texas Almanac Tells All About a Great State

Almost every phase and side of Texas are covered in the new edition of the Texas Almanac, issued last month by the Dallas News. It is the first copy of the book to be put out since 1914. It has 448 pages, of which nearly 400 are devoted to facts and figures about Texas. A chapter is devoted to Dallas and Dallas County. The Chamber of Commerce also carried a page advertisement in the interest of Dallas.



New McFarlin Auditorium for Southern Methodist University.



CHAMBER OF COMMERCE HOME
"Powerhouse of the Famous Dallas Spirit"

Dallas

Official Organ of the Chamber of Commerce, published monthly in the interests of Dallas

Z. E. BLACK, EDITOR
M. L. BOHAN, Adv. MGR.

Vol. 4 March, 1925 No. 3

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SUBSCRIPTION \$1.50 A YEAR; 15c A COPY
ADVERTISING RATES ON APPLICATION

Entered as second-class mail matter Feb. 6, 1922, at the Post Office at Dallas, Texas, under the act of March 3, 1879.

Member Chamber of Commerce of the United States

Newsy Notes in Chamber Circles

Cullum and Suwal Win—T. M. Cullum, Jr., son of A. W. Cullum of the A. W. Cullum Grocery Company, and Joe Suwal of the Titcher-Goettinger Company, working as a team, were the winners in the recent Chamber of Commerce membership campaign. The contest was to see who would secure the largest number of new members. A loving cup has been presented to each.

Goodwill Tour Dates Set—A. P. Johnston, of the Southern Implement Supply Company, has been elected chairman of the 1925 Goodwill Tour of the Dallas Chamber of Commerce and the train will leave Dallas Tuesday night, April 7. It will be an all-Texas tour, swinging through the eastern part of the State. The Dallas evangels will travel approximately 1,500 miles. The itinerary will be published later in this magazine. Subcommittee chairmen assisting Mr. Johnston are as follows: Entertainment, Fred McJunkin; general arrangements, C. L. Norsworthy; itinerary, C. L. Norsworthy; parade, George H. Bird, grand marshal; personnel, M. J. Norrell; finance, Hugo Schoellkopf; hat and badge, J. Durrell Padgett.

Manufacturers to Meet—In connection with the annual convention of the Texas State Manufacturers' Association, to be held here during the week of May 25-30, there will be staged a State-wide manufacturers' exposition, it is announced by G. M. Knebel, of San Antonio, executive vice-president. According to tentative plans, the Automobile and Manufacturers' Building at Fair Park will be used and Mr. Knebel will open an office in advance at the Chamber of Commerce.

Dallas Men Speak—Showing the friendly feeling neighboring towns have for Dallas, a number of requests have been received by the Chamber of Commerce recently for Dallas men to deliver addresses, chiefly before annual meetings or other sessions of Chambers of Commerce. Among such requests that have been filled, with the Dallas men responding, are the following: Gainesville, M. J. Norrell; Hugo, Okla., James Z. George; Electra, Frank E. Moran; Mesquite, De Witt McMurray; El Dorado, Ark., James Z. George; Farmersville, J. F. Kimball and A. B. Jolley; Athens, Charles Saville.

Valuable Radio Program—A series of addresses was arranged recently by the Rotary Club, in co-operation with Station WFAA of the Dallas News and Journal, entitled "The Spirits of Dallas." The messages broadcast were designed to be of interest to the Southwest. President T. M. Cullum and General Manager Charles Saville, of the Chamber of Commerce, co-operated in the program, speaking on the following subjects, respectively: "Commerce and Industry;" "Service to the Southwest."

Big Four Officials Here—Eight executive officers of the Big Four-New York Central Lines, visited Dallas for two days last month on a tour of the Southwest and were entertained at luncheon and golf by the Transportation Department of the Chamber of Commerce. "The untouchable resources of Texas are tremendous and by co-operation of all branches of industry from producer through transportation to the consumer, even greater prosperity here is certain to follow," said H. A. Worcester, of Cincinnati, vice-president of the Big Four lines.

Fire Prevention Urged—That 80% of America's \$5,000,000,000 annual fire loss is preventable, was the statement of Franklin H. Wentworth, of Boston, representing the Fire Waste Council of the U. S. Chamber of Commerce, in the feature address before the annual appreciation dinner of the Manufacturers' Association of the Dallas Chamber of Commerce. J. A. Gage was chairman at the meeting which was attended by some 300 manufacturers and their department heads, the latter being honored at the meeting. He was introduced by B. A. Evans, president of the association. Mr. Wentworth made an appeal for greater fire prevention work in Dallas. Mr. Wentworth conferred while here with T. E. Jackson, chairman of the recently appointed special fire prevention committee of the Chamber.

Dallas in London Times—Dallas was visited by representatives of the London Times last month and data for stories on Dallas was furnished them by the Publicity Department of the Chamber of Commerce. The London Times is to issue a special edition honoring the Associated Advertising Clubs of the World in connection with the annual convention at Houston in May, at which time the edition will be furnished each delegate.

Change in Field Workers—Jean E. Thweatt, who has been in charge of the Membership Department of the Chamber of Commerce, has resigned to enter the insurance business. Recently John Munns, well known in the local automotive field, began service with the Chamber in membership work.

Chamber Official Speaks—Colvin B. Brown, chief of the organization service bureau of the U. S. Chamber of Commerce, which has South Central headquarters at Dallas, addressed a round table conference here on February 24, arranged by the Dallas Chamber of Commerce. Prior to the conference the Dallas Chamber was the host to the visitors at a luncheon. The Chamber of Commerce officials from various cities and towns in this section in attendance were as follows: C. P. Dodson, of Decatur; J. F. Costellau, of Ennis; Joe Bradshaw, of

Plano; C. W. Smith, of McKinney; J. E. Chambers and Carl Miller, of Lewisville; Will Edwards and George N. Rucker, of Denton; F. E. Hendricks, of Richardson; O. C. B. Nau, of Corsicana; J. B. Crum, of Mesquite; C. F. Dumas and W. N. Miner, of Waco; O. H. Olinger and E. A. Bell, of Marlin; W. W. Evans, of Sulphur Springs; Ray Holden, of Lancaster; C. L. Chastain, of Carrollton; C. L. Jamison, of Garland; W. D. Lucas, H. A. Ramsay and F. E. Flayer, of Irving; H. O. Tatum, of Wortham; John Boswell, of Plainview; Bert Graham, of Waxahachie; C. R. McLeod, of Garland; W. C. McKamy, of Richardson, and R. E. Roberts, of Carrollton.

United States Lines Open in Dallas

The United States Lines have opened an office at 513 Thomas Building to solicit transatlantic passenger business. This is the first exclusive transatlantic passenger office opened in the Southwest. The United States Lines are managing operators for the United States Shipping Board. Their fleet is headed by the Leviathan, the world's largest steamship. Among the other large vessels operated by this concern are "George Washington," "America," "Republic" and the several "President" ships. Regular sailings are maintained between New York and the principal ports of Great Britain, France and Germany. The local office is in charge of K. C. Schreiner, Dist. Passenger Agent.

Standards Bureau Moved to Dallas

Dallas has become headquarters of the division of standardization of the American Petroleum Institute. C. A. Young, director in charge, has been transferred here from New York and is maintaining headquarters at 1229 Kirby Building. "Dallas was selected because it is the most centrally located city in the Mid-Continent oil territory," said Mr. Young. J. Edgar Pew, of the Sun Company, president of the American Petroleum Institute, is given credit by Mr. Young for having largely influenced the establishment of the office here.

Dallas Cleaners and Dyers Comprise Big Industry

The cleaning and dyeing industries of Dallas represent a combined investment of more than \$2,000,000 and employ some 1,500 men and women, with payrolls approximating \$1,500,000 annually, it is reported by W. E. Kennedy, executive secretary of the recently organized Associated Cleaners and Dyers, Inc., of Dallas. The association, which comprises the majority of the industries in that field, was formed to elevate the standards of the industry and to increase efficiency in the various plants. Headquarters are maintained in the Santa Fe Building.

S. M. U. to Add Engineering and Law Schools

Plans for a law school for Southern Methodist University are about complete. The Dallas County Bar Association has been co-operating with the school administration and it is hoped to add this new department by the opening of the fall term. Due to lack of building facilities at the University itself, the classes will be held downtown. Eminent Dallas lawyers will serve, without pay, as instructors, and it is hoped to make this course one of the most efficient in the Southwest.

The Dallas Technical Club is active

in making arrangements for a co-operative school of engineering that will be available to fifty students the first year who desire to take the course while holding positions with engineering and technical firms. It is a school to be conducted along the lines of the co-operative institutions now maintained with marked success at other colleges and universities. The School of Engineering will be housed in the new Hyer Physics Building, to be under construction within the next few weeks. Students at this school will alternate between practical work with Dallas concerns and the study of the theory at the University.

DALLAS MUNICIPAL BAND

Office: 108 N. Poydras St.

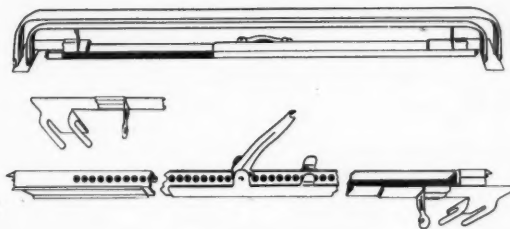
Phone: X-8248

This is an Open Shop Band composed of high class musicians who have proven themselves loyal to Dallas institutions. When union musicians boycotted the State Fair last year, this Band furnished music.

In arranging for conventions or other meetings use these men. This organization can also furnish you a dance orchestra as good as you will find in the entire city. Phone X-8248

DALLAS OPEN SHOP ASSOCIATION

Universal Appliance Company



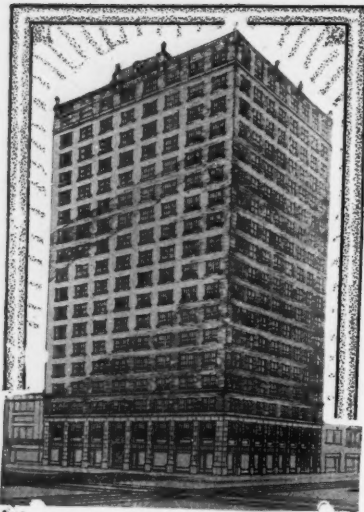
Specializing in the adjustable window shade and draperies holder---A patented article made in Dallas

SANTA FE BUILDING

Dallas, Texas

Phone X-1086

Builders of



New 18-story Allen Office Building to be erected at the corner of Commerce and Ervay Sts.

MID-WEST CO., INC.
Architects

Southland Life Bldg., Dallas, Texas

Rice Construction Co.
Contractors

1803 So. Market St., Dallas, Texas

Construction Races With Demands of Dallas' Growth

BUILDING permits for the incorporated limits of Dallas for the month of February totaled \$2,147,552, bringing the total for the two months of 1925 to \$5,085,828, or about \$50,000 ahead of the corresponding period of 1924. In construction so far this year, just as in totals for all of last year, Dallas is easily ahead of all cities south of St. Louis.

Of keen interest in both construction and business circles is the news that the structure to be erected by Judge Arch C. Allen and associates at Commerce and Ervay Streets is to be an office building instead of a hotel, as originally planned. It is to be 18 stories, with 357 offices on the upper 17 floors, and will cost approximately \$1,500,000. The Mid-West Company are the architects and the Rice Construction Company the contractor.

Recommendation for the erection of a new courthouse costing \$3,000,000 and a hall of records costing \$900,000 has been made to the Dallas Bar Association and its building committee by a committee from the North Texas Chapter of the American Institute of Architects.

Announcement has been made that plans have been completed for the erection of an 8-story and basement apartment building on Turtle Creek boulevard in Oak Lawn. Work is expected to start within a few weeks on the \$750,000 structure, according to Jack Bradley, one of a group of five Dallas men who will form the owning company. It is to be built on a tract of about an acre in the 4100 block on Turtle Creek. The plans of Thomson & Swaine, Dallas architects, call for the Spanish renaissance type of building. It is the plan of the builders to make the apartments semi-co-operative, allowing tenants to purchase their individual apartments on a net payment equivalent to six years' rental.

Contract has been let to H. T. Apple and work started on the erection of the new \$150,000 plant of the Dallas Milk Company on Leonard Street between Juliette and Flora. It will

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The new "Million Dollar Addition," because of its location and other advantages, is the ideal place for your permanent home. A pleasure to show you this beautiful property.

DALLAS TRUST & SAVINGS BANK

X-5451

BUSINESS PROPERTY LEASES

Years of experience in the handling of business property leases in Dallas enable us to offer you unequalled service in this line.

See H. P. ELLER



New 16-story Hilton Hotel now under construction at the corner of Main and Harwood Sts.

LANG & WITCHELL
Architects

American Exchange Building
Dallas, Texas

McKenzie Construction Co.
Contractors
San Antonio, Texas

Greater Dallas

be of reinforced concrete and brick, 52x102 feet. F. M. Christiansen is president of the company.

Work has been started by Henger & Chambers, the contractors, on the 22-story addition to the Adolphus Hotel, that will bring the facilities of that hostelry to 825 guest rooms, or larger than any other Texas hotel. Alfred C. Bossom of New York is the architect.

One of the largest permits granted last month was \$500,000 for the new municipal auditorium at Fair Park, which is to seat about 6,000 people. A. J. Rife is the contractor. Work is under way on the structure.

T. & P. to Spend \$1,500,000

THE Texas & Pacific Railway will expend more than \$1,500,000 on two freight terminal yards in Dallas this year, it is announced by President J. L. Lancaster. A 1,000-car yard is being constructed east of Fair Park and a smaller yard is being laid out in West Dallas. Removal of the present freight yard on North Pacific avenue near Oak and Walton Streets will follow the completion of the two new yards, Mr. Lancaster said. The East Dallas terminal will include repair shops and roundhouse. Business

of the railroad has doubled here during the past five years, it is understood.

The survey conducted by G. L. Miller & Co., Atlanta, shows that in the entire South but three cities exceeded Dallas in building permits in 1924, these being Baltimore, Washington and St. Louis.

The Texas Drug Company has announced the immediate erection of a three-story building at the northwest corner of Browder and Marilla Streets, to be occupied by the wholesale firm Sept. 1. It will cost approximately \$200,000. Whitson & Dale are the architects. J. T. Coulson is president of the company, which has a capital stock of \$360,000.

Plans for the erection of a three-story fireproof building, 95x116 feet, on Pearl Street just north of Live Oak, have been announced by the Nash-McLarty Motor Company. The property was purchased for \$30,000 and the building is to cost \$50,000. It is to be occupied by the service and used car rebuilding departments of the company.

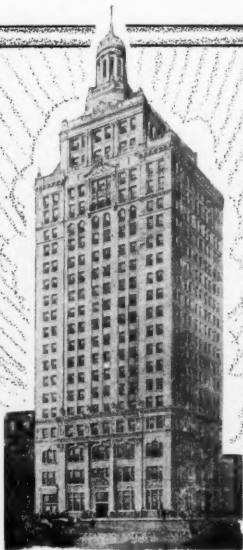
Erection of a large building to house the recently announced retail department of Sears, Roebuck & Co.,

(Continued on page 55)



Dallas Transfer and Terminal Warehouse Co.

Receivers, Forwarders and Distributors of all classes of merchandise and household goods. Occupy Unit No. 2 and offer unexcelled service to Manufacturers. Railroad trackage in basement. Special service in Display and Sample Rooms.



Republic Bank Building
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☞ The Davis Baking Powder Co., of Hoboken, N. J., is the second largest manufacturer of baking powder in the world.

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—BEING A LIST OF THE BUSINESS AND PROFESSIONAL MEN AND INSTITUTIONS WHOSE LOYALTY AND FINANCIAL SUPPORT MAKE IT POSSIBLE FOR THIS ORGANIZATION TO CARRY ON A COMPREHENSIVE PROGRAM FOR THE ADVANCEMENT OF THE CITY

Published as of February 28, 1925

ABSTRACTS OF TITLE

Central Title & Guaranty Co., Central Bank Building
Dallas County Abstract Co., 1007 Main St.
Dallas Title & Guaranty Co., 1303 Main St.
Stewart Title Guaranty Co., 1221 Main St.

ACCOUNTANTS & AUDITORS

American Audit Co., The, 519 Wilson Bldg.
Atkinson & Garvin, Western Indemnity Bldg.
Bell & Collier, 204 Southwestern Life Bldg.
Crockett, Couchman & Crawford, 506-7 Insurance Building.
Ernst & Ernst, 1112 Amerc. Exchange Bank Building.
Gordon, H. E. & Co., 524 Wilson Building.
Haskins & Sells, Magnolia Building.
Hutchinson & Smith, 601 Praetorian Bldg.
Jaynes & Campbell, 310 Thomas Building.
Lynn, C. T. & Co., 615 Wilson Building.
National Audit Co., 219 Platter Bldg.
Nelson Auditing Co., 1318 American Exchange Bank Building.
Peat, Marwick-Mitchell Co., 1008 American Exchange Bank Building.
Peter & Moss, 904 Praetorian Building.
Rankin & McAlpine, 701 Merc. Bank Bldg.
Scholar-Bird & Co., (After April 1st) Santa Fe Building.
Turner, Alex & Co., 727 Wilson Building.
Williams, Louis A., 713 Kirby Building.
Young, Arthur & Co., 713 Central Bank Bldg.
Young, Mrs. S. Clay, 1114 Southwestern Life Building.

ADDING MACHINES

Burroughs Adding Machine Co., 703-23 Santa Fe Building.

ADDRESSING MACHINES

Addressograph Sales Co., 612-14 Deere Bldg.
Elliott Addressing Machine Co., 1916½ Main Street.
Rapid Addressing Machine Co., 208 S. St. Paul Street.

ADVERTISING

Acme Advertising Co., Praetorian Bldg.
Collier, Barron G., Inc., 1218-19 Kirby Bldg.
Dallas Poster Advertising Co., 101 N. Haskell Avenue.
Johnston Printing & Advertising Co., 1901 McKinney Avenue.
Nesbitt, Geo. S., Wilson Bldg.
Pep Advertising Co., The, 530 N. Pearl St.
Powell-Johnson Co., 411 S. Ervay St.
Rosen, Sam Leo, 219 Mercantile Bank Bldg.
Simpson, Jas. P., 1005 N. Crawford Street.
Spencer, Leo S., 2527 Ross Avenue.
Texas Daily Press League, 504 Mercantile Bank Building.

ADVERTISING AGENCIES

Mercantile Advertising Agency, 523 Wilson Building.
Southwestern Advertising Co., 5th Floor Majestic Building.
United Advertising Corporation, Main Street and Haskell Avenue.

ADVERTISING—BILLBOARD AND POSTER
United Advertising Corporation, Main Street and Haskell Avenue.

ADVERTISING COUPONS

Texas Silverware Redemption Bureau, 314 Western Indemnity Building.

ADVERTISING—DIRECT-BY-MAIL

Commercial Printing & Letter Service Co., 918-19 Santa Fe Building.

Direct-By-Mail Advertising & Printing Co., 210 S. St. Paul Street.
Riley Letter Shop, Mercantile Bank Bldg.
Shepard, Chas. H., 1616½ Main Street.

ADVERTISING NOVELTIES

Haughton, Billy, 1103 Main St.
Lake, Fred L., & Company, Inc., 1015 Elm St.
McQueen, F., 1005½ Main Street.
Porter Manufacturing Co., 1507 Caruth Street.

AGRICULTURAL IMPLEMENTS AND SUPPLIES

Advance Rumley Thresher Co., 800 Young St.
Avery B. F. & Sons Plow Co., Pacific and Market
Deere Plow Co., John, 501 Elm Street.
Emerson-Brantingham Implement Co., 212 N. Austin Street.
George Machinery Co., R. B., 302 N. Market.
International Harvester Co., 211 North Austin Street.
Kline & Company, W. E., 109 North Houston Street.
Oliver Chilled Plow Works, 811 Elm Street.
Pierce, W. M., 515 Main Street.
Southern Implement Supply Co., 209 North Jefferson Street.
Southern Plow Co., 608 Elm Street.
Southern Rock Island Plow Co., 401 Elm St.

ALUMINUM WARE—WHOLESALE

Aluminum Specialty Co., Inc., 1917 Live Oak Street.
Shelton & Company, W. F., 601-2 Deere Bldg.

AMUSEMENTS

Dallas Baseball Club, 1222 Mercantile Bank Building.
Interstate Amusement Co., Majestic Theatre Building.
Wortham Riding Service Co., Fair Park Stadium.

APARTMENT HOUSES

Stoneleigh Court, 2927 Maple Avenue

APPRAISERS

Holcomb, Edward E., 514 Southwestern Life Building.
Miller, Lawrence, 818 Kirby Building.

ARCHITECTS

Bernet, Harre M., 603 Melba Building.
Bossom, Alfred C., 608 Fifth Avenue, New York City.
De Witt & Lemmon, 508 Southwestern Life Building.
Dunne, W. Scott, Melba Theatre Building.
Flint & Broad, 606 Melba Theatre Building.
Foshee & Cheek, 808 Mercantile Bank Bldg.
Galbraith, T. J., Slaughter Building.
Green Co., Herbert M., 618 North Texas Bldg.
Griesenbeck, C. H., Southwestern Life Bldg.
Hill & Co., 801 Central Bank Building.
Knight, Henry C., 330 Wilson Building.
Korn, Anton F., 415 Thomas Building.
Lang & Wittell, 300 American Exchange Bank Building.
Mid West Company, The, Southland Life Bldg.
Overbeck, Harry A., Melba Theatre Building.
Peterman, C. F., 1005 Merc. Bank Bldg.
Peterman, Fred F., 1005 Mercantile Bank Bldg.
Sites, C. P., 811 Southwestern Life Building.
Southwestern Blue Print Co., 1709½ Main St.
Williams, David R., 1312 Southwestern Life Building.
Woerner, F. J., 503 Central Bank Building.

ARCHITECTS AND ENGINEERS' SUPPLIES
Huey & Philip Hardware Co., 1029 Main St.
Johnson, John J., 1816 North Harwood Street.
Southwestern Blue Print Co., 1709½ Main St.

ARMY GOODS

Carroll, Wm. G., Incorporated, 205 South Houston Street.

ART GLASS

Dallas Art Glass & Manufacturing Co., 1408½ Camp Street.

ART GOODS

Halaby Galleries, Majestic Theatre Building.
Pittman & Bro., G. H., 1504 Young St.

ARTISTS—SCENIC

Matthews Bros., 1616½ Pacific Avenue.

ARTIFICIAL LIMBS AND BRACES

Hedgecock Artificial Limb & Brace Co., 1306½ Commerce Street.

ASBESTOS PRODUCTS

Rogers Asbestos Co., Pacific Avenue and Wil-low Street.

ASSOCIATIONS AND SOCIETIES

Anti-Saloon League (Atticus Webb, Supt.) 603 Slaughter Building.
Associated General Contractors of America, Dallas Chapter, 204 Liggett Building.
Dallas Athletic Club, (T. L. Monagan, Exec. Sec.) 310 American Exchange Bank Bldg.
Merchants Red Book Co., Inc., 2112½ Jackson Street.
National Billiard Assn. of America, 321 Marvin Building.
Salvation Army, The (Lt. Col. Edwy White) 500 North Ervay Street.
T. P. A., Post E, (F. N. Palmer, Sec.) 210 Deere Building.
Texas Farm Bureau Federation, 1102 S. Ervay Street.
Yardmasters Association of Texas, 5415 Victor Street.
Y. M. C. A., (W. A. Scott, Gen. Sec.) 1910 Commerce Street.

ATTORNEYS

Adams, Jed C., 1210-20 Western Indemnity Building.
Aldredge, Sawnie R., American Exchange Bank Building.
Allen & Allen, 326 Western Indemnity Bldg.
Allen, R. B., 720-27 Linz Bldg.
Bailey, Nickels & Bailey, 806 Kirby Building.
Jack Beall, 728 Interurban Building.
Ball, Worsham, Rollins-Buford, Ryburn, 725 Interurban Building.
Belsterling, Edw. A., 1225 Kirby Building.
Burgess, Burgess, Sadler, Chrestman & Brundidge, 1108 Southwestern Life Bldg.
Burgess, Owsley, Storey & Stewart, 1219 Main Street.
Camp, Alex., 1104 American Exchange Bank Building.
Camp T. L., 1104 American Exchange Bank Building.
Carden, Starling, Carden, Hemphill & Taylor, 421 Western Indemnity Building.
Carrington, Paul, 1302 Magnolia Building.
Church, Read & Bane, 508-18 Linz Building.
Clark, Wm. H., Jr., 624 North Texas Building.
Clint & Eades, 505 Wilson Building.
Cobb, Charles C., 512 North Texas Building.
Coke, Alex S., 1413 American Exchange Bank Building.
Coke, Henry C., American Exchange Bank Building.

Coke, Rosser J., American Exchange Bank Building.
 Crane & Crane, 1102 Western Indemnity Bldg.
 Dabney, Goggans & Ritchie, 1111 Praetorian Building.
 Davidson, Robert Vance, 211 Central Bank Building.
 Davis, Johnson & Carter, 220-27 Linz Bldg.
 DeBogory, Eugene, 402 Magnolia Building.
 Dempsey, Frank L., 505 North Texas Bldg.
 English, C. C., Western Indemnity Building.
 Etheridge, McCormick & Bromberg, Magnolia Building.
 Ferguson, Golden & Crowley, 1107 Praetorian Building.
 Flanary, A. B., 1702 American Exchange Bank Building.
 Flippen, William H., 611 Linz Building.
 Fly, Walter R., 601 North Texas Building.
 Foster, A. C., 715 Slaughter Building.
 Fouraker, J. D., 334 Wilson Building.
 Fry & Cobb, Marshall, Texas.

Germany & Runge, 1311 Magnolia Bldg.
 Gilbert & Hardy, 322 Linz Building.
 Gray, Edward, 813 Kirby Building.
 Gresham, Willis & Freeman, 909 T. & P. Bldg.
 Hamilton, William B., 1102 Kirby Building.
 Harmon & Harmon, 301-21 North Texas Bldg.
 Hemphill, P. J., 420 Western Indemnity Bldg.
 Henderson, W. T., 702 American Exchange Bank Building.
 Hexter & Hexter, 622 Linz Building.
 Holland, William M., Mercantile Bank Bldg.
 Holland, Bartlett, Thornton & Chilton, 207 Mercantile Bank Bldg.
 House, Ellis P., Western Indemnity Bldg.
 Hughes & Monroe, 1302 Southwestern Life Building.
 Irish, Gilbert H., 701 American Exchange Bank Building.
 Jackson, A. S., 310 Slaughter Building.
 Kugle, J. D., 1003 Kirby Building.
 Lawther, Pope & Leachman, 1203 Magnolia Building.

Leake, Henry, Wozencraft & Frank, 604 Magnolia Building.
 Lively, M. T., 1002 Western Indemnity Bldg.
 Locke & Locke, American Exchange Bank Building.
 Marshall, S. W., American Exchange Bank Building.
 McNeese, Bailey, Roberts & Christopher, 416 North Texas Building.
 Merritt & Leddy, 724 Kirby Building.
 Michelson, J. E., 702 Western Indemnity Bldg.
 Miller, Earl E., 307 Slaughter Building.
 Moroney, W. J., 621 North Texas Building.
 Niblo, Grady, 703 Linz Building.
 O'Brien, Frank C., 629 Wilson Building.
 Perkins, E. B., 1102 Kirby Building.
 Phillips, Nelson, 1401 Kirby Building.
 Phillips, Townsend & Phillips, Kirby Bldg.
 Plowman, M. M., 1505 American Exchange Bank Building.
 Puckitt, A. U., 814 Western Indemnity Bldg.
 Rasbury, Adams & Harrell, Western Indemnity Building.
 Read, Lowrance & Bates, 1010 Kirby Building.
 Rembert, Adair, 1602 American Exchange Bank Building.
 Robertson, M. L., Republic Bank Building.
 Saner, Saner, Turner & Rodgers, Magnolia Building.
 Savage, W. T., 717 Western Indemnity Bldg.
 Saxon, Lyle, 409 American Exchange Bank Building.
 Seay, Seay, Malone & Lipscomb, 411 Southland Life Building.
 Smith, Robertson & Robertson, 1201 American Exchange Bank Building.
 Spence, Smithdeal, Shook & Spence, 802 Kirby Building.
 Stennis, R. L., 207 Magnolia Building.
 Taylor & Irwin, 611 Southwestern Life Bldg.
 Thomas, Frank, Milam & Touchstone, Magnolia Building.
 Thompson, Knight, Baker & Harris, American Exchange Bank Building.
 Thompson, Will C., 1602 American Exchange Bank Building.
 Utay, Joe, American Exchange Bank Bldg.
 Weisberg, Alex F., 1601 American Exchange Bank Building.
 Wencker, O. F., 1002 Western Indemnity Bldg.
 White, John, 409 North Texas Building.
 Wright, G. G., Mercantile Bank Building.
 Wright George S., 1602 American Exchange Bank Building.
 Young, John L., 1505 American Exchange Bank Building.
 Young, Towne, 507 Thomas Building.

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DALLAS TO GREENVILLE, 700-02 COMMERCE ST.
 TELEPHONES X-2015 X-8017 X-5605
 H. E. English, Mgr.

DALLAS TO CLEBURNE, DALLAS TO ATHENS
 TELEPHONES X-2085 X-1657
 V. J. Shrader, Mgr., 105 So. Market St.

AUTOGRAPHIC REGISTERS

Bright, Jesse D., 4608 Columbia Avenue.

AUTOMATIC SPRINKLERS

Grinnell Company, Inc., 610 Southland Life Building.
 Martyn Brothers, 2404 Swiss Avenue.

AUTOMOBILES

Abel Motor Sales Co., H. O., 2507 Main St.
 Briggs-Brown Motor Co., Ervay & Cadiz Sts.
 Buick Motor Co., 1420 Young Street.
 Burton, Pickens, 1415 Patterson Avenue.
 Chevrolet Motor Co. of Texas, 3221 Commerce Street.
 Cleveland Motor Co. of Texas, 912 Commerce Street.
 Filgo Motor Company, 1506 Young Street.
 Fishburn Motor Co., Houston & Jackson Sts.
 Flint Motor Co., 2219 Commerce Street.
 Flippen Auto Company, 1917 Ross.
 Ford Motor Co., Williams and Henry Streets.
 Franklin Motor Car Co., 1601 South Ervay St.
 Jennings, Foster P., Commerce & Preston Sts.
 Lamberth Motor Co. Inc., 3800 Main Street.
 Morriss Company, John E., 120 North Lancaster Avenue.

Morris, William, 903 South Ervay Street.
 Munger Automobile Co., 2211 Commerce St.
 Nachtrieb Company, 2114 Main Street.
 Nash-McLarty Motor Co., 2101 Commerce St.
 Oakland Motor Car Co., 2100 Commerce St.
 Olds Motor Co., 2500 Commerce Street.
 Packard North Texas Motor Co., North Harwood & San Jacinto Streets.
 Peerless Motor Co., The, 2119 Main St.
 Perry Motor Company, 615 Good Street.
 Reeves, J. F., 1809-17 North Harwood Street.
 Reo Motor Co. of Texas, 2111 Main Street.
 Rose-Wilson Company, 1218 South Ervay St.
 Shelton, J. H., 2311 Main Street.
 Shelton-Chevrolet Co., 1510 Young Street.
 Studebaker Corporation of America, 2401 S. Harwood Street.
 Willys-Overland, Incorporated, S. Ervay and Cadiz Streets.
 Worsham Buick Company, 2121 Pacific Ave.

AUTOMOBILE ACCESSORIES

Atlas Axle Manufacturing Co., Summer & River Streets.
 Butler Brothers, Young & Ervay Streets.
 Electric Appliance Co. of Dallas, 409 Browder Street.
 Ferris-Dunlap Company, 2033 Commerce St.
 Hall Specialties Co., 113 South Houston St.
 Hassler Texas Company, 1101 Young Street.
 Hollingshead Company, R. M., Unit 2, Santa Fe Building.
 Johnson, Hans, 2016 Commerce Street.
 Lawson Rubber & Mfg. Co., 1329 Plowman St.
 Martin, M. L., 2006½ Commerce Street.
 Moore Bros. Electric Co., 1915 Young Street.
 National Carbon Co. Inc., 1300 Marilla St.
 Rees-Russell Mfg. Co., 717 West Davis St.
 Smith Company, Harrison, 2018 Jackson St.
 Southern Implement Supply Co., 209 North Jefferson Street.
 Spencer Company, The, 2021-23 Commerce St.
 Steer-Ezy Snubber Co., 1202 Mercantile Bank Building.
 Stewart-Warner Products Service Station, 2122-24 Jackson Street.
 Ware, E. F., 309 Slaughter Building.
 Western Auto Supply Co., 2000 Commerce St.

AUTOMOBILE ACCESSORY MANUFACTURERS

Bawstone Bar Sales Co., 3714 San Jacinto St.
 Lambert Brothers, Inc., 2710 Commerce St.
 Nu-Idea Manufacturing Co., Inc., 2029½ Main St.
 Ventilated Auto Seat Co., 909 Second Avenue.

AUTOMOBILE BUS LINES

Dallas-Ft. Worth Safety Coach Co., 1203 Jackson Street.
 Pioneer Stage Lines, Austin and Commerce Streets.
 Red Ball Stage Lines, 700-02 Commerce St.

AUTOMOBILE FINANCE

American Motors Finance Co., 616 Kirby Bldg.
 General Motors Acceptance Corp., Interurban Building.
 Investment Finance Corporation, 603 Magnolia Building.
 Jackson, A. A., Rm. 811 American Exchange Bank Bldg.
 Lammers, E. S., 811 American Exchange Bank Building.
 Universal Finance Co., 1310-16 American Exchange Bank Building.

AUTOMOBILE LIVERY

Adolphus Auto Rent Co., 1326 Commerce St.
 Dallas Baggage & Cab Co., 801 Young St.
 Dollar Dodge Rent Service, 308 South Houston Street.

AUTOMOBILE PAINTING AND TOPS

A. & K. Auto Top & Paint Co., 2604-6 Main Street.
 Jones Auto Paint & Trim Co., Ed, 2642-44 Main Street.
 Lamberth & McElhaney, 2708 Main Street.
 McShan Auto Top & Paint Co., 1716-18 N. Akard St.
 Over-Nite Auto Paint Co., 2719-23 Main St.
 Ralstons Manufacturing Co. 2509 Commerce Street.

AUTOMOBILE PARTS

Atlas Axle Manufacturing Co., Summer & River Streets.
 Morris, Jno. E., 120-24 North Lancaster.
 Standard Spring & Axle Co., 2816 Main St.
 Word & Ostrand, 2902 Elm Street.

AUTOMOBILE RADIATORS

Echols & Secton, 2409 Main Street.

AUTOMOBILE STORAGE

Adolphus Auto Rent Co., 1326 Commerce St.
 Staten Auto Company, 1710 Jackson Street.

AUTOMOBILE THEFT BUREAU

Automobile Theft Bureau, 603 Linz Building.

AUTOMOBILE UPHOLSTERING MATERIALS

Padgett Brothers Co., 1020 Commerce St.
 Schoellkopf Company, The, 305 S. Lamar St.

AUTOMOBILE WELDING AND GRINDING

National Welding & Grinding Co., 1715 Young Street.

AUTOMOBILE WHEELS AND RIMS

Dallas Wheel & Rim Co., 2024 Commerce St.

AUTOMOTIVE CLEANING EQUIPMENT

Tridex Equipment Co., 317 North Ervay St.

AUTOMOTIVE ELECTRIC EQUIPMENT

Electric Appliance Co. of Dallas, 409 Browder Street.

Hawkins Electric & Automotive Co., 108-10 North Pearl Street.

Moore Bros. Electric Co., 1916 Young Street.

Smith-Perry Electric Company, 902 Wood St.

Valdez Electric Company, 2933 Commerce St.

Wagner Electric Mfg. Co., 1916 Canton St.

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DALLAS

AUTOMOTIVE EQUIPMENT MANUFACTURERS

Autry Motor Company, 1900 Young Street.

AWNINGS AND TENTS

Anchor Awning Company, 2900 Junius St.
Dallas Tent & Awning Co., 3401 Commerce St.
Ewell Tent & Awning Company, 510 North Akard Street.

BABBIT SOLDER AND PRINTERS' METAL MANUFACTURERS

American Smelting & Refining Works, Hord, Freeman and Ross Ave.

BAGS

Bemis Brothers Bag Co., 718 Kirby Building.
Bruce Bag & Burlap Co., 1615 Mayes St.
Fulton Bag & Cotton Mills, Preston Street & Pacific Avenue.

BAGGING AND PATCHES

Simmons & Co., John J., 602 North Texas Building.

BAKERS

Campbell Baking Co., 2100 Thomas Avenue.
Carraud, Frank A., 1621 Elm Street.
Hubig Company, Simon, 2822 McKinney Ave.
Kleber Baking Co., 311 N. Akard St.
Model Bakery, 1619 Elm Street.
Quality Bread Co., 2817 Williams Street.
Schepps Bakery, 2225 South Ervay Street.
U. S. Baking Company, 201 South Haskell Avenue.

BAKERS' EQUIPMENT

Pearson, A. L., (Machinery), 1116 Mercantile Bank Building.

BAKERS' SUPPLIES

Aschner Bros. Mfg. Co., 1310 Patterson Ave.
Dennery, Inc., Charles, 2824 Williams Street.
Pink Company, The, 3201 Worth St.

BAKING POWDER—MANUFACTURERS AND DISTRIBUTORS

Davis Baking Powder Co., Mercantile Bank Building.

PANES

Cox, W. T., Red Hussar Band, 813½ Main St.

BANKS AND BANKERS

Aldredge, George N., City National Bank.
American Exchange National Bank, 1401 Main Street.
Carden, George A., 43 Exchange Place, New York City.
Central State Bank, Central Bank Building.
City National Bank, 1201 Main Street.
Dallas Clearing House Association, National Bank of Commerce.
Dallas Morris Plan Co., 1003 Main Street.
Dallas National Bank, 1105 Main Street.
Dallas Trust & Savings Bank, 1301 Main St.
Gray, Edward, 813 Kirby Building.
Lawther, Joe E., Liberty State Bank Bldg.
Liberty State Bank of Dallas, 2226 Elm St.
Mercantile Bank & Trust Co., Main & Lamar Streets.
National Bank of Commerce, Elm & Poydras Streets.
Oak Cliff State Bank & Trust Co., 702 East Jefferson Avenue.
Republic National Bank, 1305 Main Street.
Riddle, Judge Geo. W., Commercial State Bank.
Southwest National Bank, Magnolia Bldg.
State Bank & Trust Co., 1806 Main Street.
Talley, Lynn P., Federal Reserve Bank of Dallas.

BANK CHECKS

Bankers' Supply Company, 2021 Jackson St.

BANK EQUIPMENT

Wilhide-Speakman Equipment Co., 922 Kirby Building.

BARBER SHOPS

Fretz Barber Shop, 907 Main Street.

BARBER SUPPLIES

Hoffman Co., C. E., 1712 Commerce Street.
Weichsel Company, The, 1105 Jackson St.
Weichsel Laboratories, 1105 Jackson Street.

BASKET AND CRATE MANUFACTURERS AND DISTRIBUTORS

Verhalen, Walter, 1608-9 Kirby Building.

BATTERIES

Hawkins Tire & Battery Co., Commerce and Market Sts.

BATTERY MANUFACTURERS—WHOLESALE

French Battery & Carbon Co., 1414-15 South Patterson Avenue.
Gibraltar Battery Mfg. Co., 1025 North Mar-salis.

National Lead Battery Co., 2517 Elm Street.
Texas Ranger Battery Co., 2008 McKinney Avenue.

BEAUTY PARLOR

McCrea, Mrs. Eva F., 310 Central Bank Bldg.

BEDS AND SPRINGS—JOBBER AND MANUFACTURERS

Arthur Co., Jas. S., 3818½ Cedar Springs Rd.
Dallas Spring Bed Co., 300 Oliver Street.
Murphy Door Bed Co., 1919 Pacific Avenue.
Simmons Co., The, 2625 Elm Street.

BELTING AND PACKING

Dallas Belting Co., 2419 Commerce Street.
Duecker Brothers, 713 Elm Street.
Graton & Knight Mfg. Co., of Texas, Inc., 309 North Austin Street.
Southwest Belting & Packing Co., 705 Elm St.

BEVERAGES

Dr. Pepper Co., 401 Main Street.
Grain Juice Company, 1917 North Houston St.
Hayes, L. J., (Southern Select Beverage Co.) 701 Main Street.
Keen Kola Mfg. Co., 1708 Coombs Street.
Orange Crush Bottling Co., 700 South Ervay Street.

BICYCLES AND SUPPLIES

Johnsen, Hans, 2016 Commerce Street.
Ott, Charles, 1007 Elm Street.

BILLIARD TABLES

Brunswick-Balke-Collender Co., 609 Main St.

BLINDS

Arthur Company, Jas. S., (Venetian) 3818½ Cedar Springs Road.
Western Blind & Screen Co., 218 Southwestern Life Building.

BLUE PRINTS

Huey & Philp Hardware Co., N. Lamar and Pacific Avenue.
Johnson, John J., 1816 North Harwood St.
Southwestern Blue Print Co., 1709½ Main St.

BOILERS

Cowles & Company, 509 Insurance Bldg.
Texas Boiler Works, 3214 Hickory Street.
Van Zandt Co., John H., 809 Southwestern Life Building.
Wyatt Metal & Boiler Works, West Dallas Pike.

BONDS—MUNICIPAL

Brown-Crummer Investment Co., 1329 Kirby Building.
Federal Mortgage Co., Kirby Building.
Gunter & Company, 715 Kirby Building.
Hanchett Bond Company, 731 Western Indemnity Building.
Hobby & Company, Edwin, 1601-3 Kirby Bldg.
Kerens, Vincent, Kirby Building.
Myrick, W. A., Kirby Building.
Price & Company, 211 Browder Street.
Sheerin Company, G. G., 1406 Commerce St.

BONDS—SURETY

American Surety Company, 1713-15 Santa Fe Building.
Andrews-McDowell Company, 1001½ Main St.
Bywaters & Company, 1814 Magnolia Building.
Cochran & Houseman, Republic National Bank Building.
Craddock & Smith, 1101 Main Street.
Federal Mortgage Company, Kirby Building.
Kirkpatrick-Thompson Company, 604 Fractorian Building.
Love, John H., 401 Deere Building.
Massachusetts Bonding & Insurance Company 1007-8 Southwestern Life Building.
Murphy & Israel, 1102 Southwestern Life Bldg.
Parker, Clarence S., 814 Western Indemnity Building.
Penner, A. L., 1020 Kirby Building.
Redman & Cox, 322 Slaughter Building.
Richards & Parker, 308 Andrews Building.
Sheerin Company, G. G., 216-18 Marvin Bldg.
Southern Surety Co., 511 Magnolia Bldg.
Standard Accident Insurance Co., 1526 Kirby Building.
United States Fidelity & Guaranty Co., 711 American Exchange Bank Building.
Verschoyle's Insurance Agency, 16th Floor Kirby Building.

BOOKS

Baptist Standard Book Store, 1015 Main St.
Lamar & Barton, 1308 Commerce Street.
Methodist Publishing House, 1308 Commerce Street.
Schmalzried Book Shop, 911 Main Street.
Van Winkle, J. D., 1603 Elm Street.
Walton Book & Stationery Co., 1814 Main St.

BOOK BINDERS

American Beauty Pass Book & Cover Co., 1701 Hickory Street.
 Busch, Max, 1212½ Main Street.
 McMannon, Edw. A., 912 Insurance Building.
 Nuss, Henry, 1517½ Main Street.
 Southwest Printing Co., 917 Camp Street.
 Walraven Book Cover Co., A. T., 1507 Caruth Street.

BOOK COVERS

American Beauty Pass Book & Cover Co., 1701 Hickory Street.
 Walraven Book Cover Co., A. T., 1507 Caruth Street.

BOOKKEEPING AND BILLING MACHINES

Burroughs Adding Machine Co., Suite 703-23 Santa Fe Building.
 Remington Typewriter Co., 1603½ Commerce Street.

BOTTLERS' MACHINERY AND SUPPLIES

Bishop & Babcock Co. of Texas, 1106 Commerce Street.
 Denney, Inc., Charles, 2824 Williams Street.
 Illinois Glass Co., 213 Mercantile Bank Bldg.
 Liquid Carbonic Company of Texas, 1217 Elm Street.

BOTTLE MANUFACTURERS

Illinois Glass Company, 213 Mercantile Bank Building.
 West Texas Manufacturing Co., 2823 Taylor Street.
 Peaslee-Gaulbert Company, Earl & Logan Sts.

BOTTLING WORKS

Coca Cola Bottling Works, 1101 Second Ave.
 Dr. Pepper Company, 401 Main Street.
 Keen Kola Manufacturing Co., 1708 Coombs Street.
 Orange Crush Bottling Co., 700 South Ervay Street.



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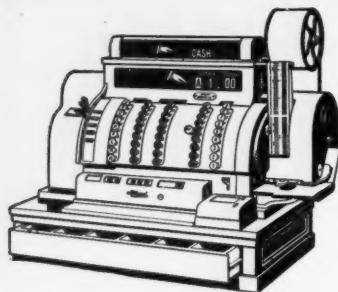
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Shoupe Lumber Co., J. R., 3113 Main Street.
Silvers' Box Corporation, Forney Avenue.
Texas Corrugated Box Co., Aviation Repair Depot, Love Field.

BRASS FOUNDRIES

Model Brass Manufacturing Co., 2311 Hickory Street.

BRICK AND TILE

Acme Brick & Supply Co., 1311 Southwestern Life Building.
Cowles & Company, 509 Insurance Building.
Dallas Waterseal Roof Tile Co., Route No. 8 Box, 153, Dallas, Texas.
Fraser Brick Co., 810 Central Bank Building.
Magnolia Brick & Tile Co., 303 Melba Theatre Building.
Reliance Brick Co., 205 Southwestern Life Building.

BRIDGE BUILDERS

Austin Brothers, 1815 Coombs Street.
Missouri Valley Bridge & Iron Co., 712 Kirby Building.
Mosher Steel & Machinery Co., 900 South Austin Street.
Virginia Bridge & Iron Co., of Tenn., 1908 Magnolia Building.

BROKERS—COTTON SEED PRODUCTS

Platter, Chas. H. (Cotton Seed for Planting Purposes), 1213 Commerce Street.
Yopp & Company, W. I., 710 Slaughter Bldg.

BROKERS—COTTON, STOCKS AND GRAIN

Bertrand & Company, W. H., 213 Browder Street.
Cocke, Philip St. Geo., 216 South Akard St.
Hiner & Son, Joe M., 1404½ Young Street.

BROKERS—MERCHANDISE

Easterwood, Jr., Wm. E., 519 South Akard St.
Ebeling, Company, Mart, 305 American Exchange Bank Building.
Interstate Brokerage Co., 315 North Preston Street.
Kennedy Brokerage Company, 1103 Mercantile Bank Building.
Kingsbury Brokerage Co., 309 North Preston Street.
Meinrath Brokerage Co., 1009 Mercantile Bank Building.
Mills-Erwin Company, Magnolia Building.
Overton & Company, W. W., 510-11 Mercantile Bank Building.
Palmer Brothers, 210 Deere Building.
Quillian & Maupin, 1607 Magnolia Building.
Randall & Oliver, Mercantile Bank Building.
Witherspoon Co., Thos. J., 309 North Preston Street.

BROKERS—STOCKS, BONDS AND FUTURES

Jenks-Gwynne & Company, 103 Cotton Exchange Building.

BROOMS AND BRUSHES

Oak Cliff Broom Factory, P. O. Box 892.

BRUSH MANUFACTURERS

Magnolia Brush Mfg. Co., 2021 Richardson Street.

BUILDING AND LOAN ASSOCIATIONS

Commonwealth Building & Loan Assn., 104 Stone Street.
Continental Savings & Building Assn., 1103 Main Street.
Dallas Building & Loan Association, 1319 Commerce Street.
Fidelity Building & Loan Association, 1120 22 Kirby Building.
Haughton, Billy, 1103 Main Street.
State Building & Loan Association, 109 Field Street.

BUILDING COMPANIES

Cloud, Stephen R., 607 North Texas Bldg.
Dallas Housing Company, Magnolia Building.
English, Middleton A., 301 Western Indemnity Building.
Home Financing Company, 309-10 Linz Bldg.
Hul-Le-Wen Fireproof Everlasting Homes Co., 206 Liggett Building.

BUILDING MATERIALS

Atlantic & Atlanta Terra Cotta Co., 1311 Praetorian Building.
Concrete Engineering Company, 422 Interurban Building.
Dallas Architectural Decorating Co., 2500 Latimer Street.

Dallas Waterseal Roof Tile Co., Route No. 8, Box 153, East Dallas, Texas.

DeWees Company, R. J., 616 Slaughter Bldg.
Edgecombe-Newham Company, 302 American Exchange Bank Building.

Edwards Mfg. Co. of Texas, Market and Collins Streets.

Ellsberry Company, Samuel A., 1716 Carter Street.

Macatee & Sons, W. L., 2907 San Jacinto St.

Moore & Company, 400 Main Street.

Mosher Steel & Machinery Co., 900 Austin St.

Southwest Marble Co., P. O. Box 156, Station A.

Synthetic Stone Company, 3108 Ross Avenue.

Texas Stone Products Co., 505 Insurance Bldg. (After June 30th Santa Fe Building.)

Tri-State Lumber Co., 314 Simpson-Whiteman Building.

BUILDING MATERIALS EXHIBIT

Associated Builders' Bureau, 112½ North St. Paul Street.

Collie, W. M., 1011 Mercantile Bank Bldg.

Sales Service Company, 602 Mercantile Bank Bldg.

Vitrolite Construction Co., The, 3207 Commerce Street.

BUILDING SPECIALTIES

Acme Screen Company, 915 South Peak St.
Griffiths & Company, 918-44 South Lamar St.
Wilson Corporation, J. G., 414 Southwestern Life Building.

BUILDING TILE

Acme Brick & Supply Co., 1311 Southwestern Life Building.
Fraser Brick Company, 810 Central Bank Building.
Reliance Brick Company, 205 Southwestern Life Building.

BURIAL GROUNDS

Forest Lawn Burial Co., Inc. (Perpetual Care), Santa Fe Terminal Bldg.
Restland Memorial Grounds, (Realty Development Corp., Owners & Developers), 1222-23 Mercantile Bank Bldg.

BUS LINES

Dallas-Ft. Worth Safety Coach Co., The, 1203 Jackson Street.
Pioneer Stage Lines, Inc., Cor. Austin and Commerce Streets.

BUSINESS COLLEGES

Draughon's Business College, 205½ Prather Street.
Metropolitan Business College, 1809 Commerce Street.
Shamburger Business College, 5111 Columbia Avenue.

BUSINESS PROMOTION

Sinclair, Lloyd W., 206 Liggett Bldg.

BUSINESS SERVICE—ORGANIZATION AND DEVELOPMENT

Maison-St. John, Melba Building.

BUTCHERS' SUPPLIES

Enterprise Butchers' Supply Co., 607 Main St.
Texas Butchers' Supply Co., 413 South Ervay Street.

CALCULATING MACHINES

Burroughs Adding Machine Co., Suite 703-23 Santa Fe Building.
Monroe Calculating Machine Sales Agency, Western Indemnity Bldg.

CANDY MAKERS' SUPPLIES

Denery, Inc., Charles, 2824 Williams Street.

CANDY MANUFACTURERS

Brown Cracker & Candy Co., Jefferson & Caruth Streets.
Hughes Brothers Mfg. Co., 1401 South Ervay Street.
National Candy Co., 919 Camp Street.

CANDY—WHOLESALE

Jones Company, W. Donald, 918 Kirby Bldg.
Pope, W. S., 213 Southland Life Bldg.

CANDIES—MFGRS. JOBBERS AND RETAIL
Ball Nut & Candy Company, 128 West Jefferson Street.

CANNING AND PRESERVING

Thrift Packing Co., 510 South Pacific Avenue.

CAPITALISTS

Haggood, K. N., 809 American Exchange Bank Bldg.
Knight, Epps G., 3617 Cedar Springs Road.
Slaughter, E. Dick, 319 Slaughter Bldg.

CARBONIC ACID GAS

Liquid Carbonic Co. of Texas, 1217 Elm St.
Treadwell, C. F., 610 North Akard Street.

CASH REGISTERS

Ewing Company, S. L., 1606 Commerce St.
National Cash Register Co., 1100 Commerce Street.
Store Equipment Company, 308 North Ervay Street.

CATTLE RAISING AND FARMING

Flowerdale Farm, Hutchins Road.
Haggood, K. N., 809 American Exchange Bank Bldg.
Orr, J. T., 4206 Rawlins Street
Slaughter, C. C., 619 Slaughter Bldg.
Stephenson, J. P., 1209 Main Street

CEMENT PLANTS

Texas Portland Cement Co., 1401 Santa Fe Building.
Trinity Portland Cement Co., 17th Floor Santa Fe Bldg.

CEREALS

Quaker Oats Co., The, 716 Slaughter Bldg.

CHECK PROTECTORS

F. & E. Check Writer Sales Co., 202 Simpson-Whiteman Bldg.

CHEMICALS—HEAVY

Allied Chemical Co. of Dallas, 2012 Richardson Avenue.
Barlow Distributor, Joe, 2507 Harrison Street.
DeForest Company, T. S., 1819 Clarence St.
Peaslee-Gaulbert Company, 2404 Logan Street.
Superior Products Co., 1015 Corinth Street.
United Chemical Co., 1405 Magnolia Bldg.

CHEMICAL MANUFACTURERS

Allied Chemical Co. of Dallas, 2012 Richardson Avenue.
First Texas Chemical Mfg. Co., 1814 North Lamar Street.
Hillyard Chemical Co., 5239 Bonita Street.
Hollingshead Company, The R. M., 2221 Laws Street.
Modern Chemical Mfg. Co., Inc., 326 Trunk Avenue.
Superior Products Company, 1015 Commerce Street.
United Chemical Co., 1405 Magnolia Bldg.

CHEMISTS

Moore, Inc., Landon C., 1713 Young Street.
Pittsburg Testing Laboratory of Texas, 1506 Praetorian Bldg.
Southwestern Laboratories, (Consulting and Analytical Chemists), 1812½ Main St.
Terrell's Laboratories, 706 Medical Arts Bldg.

CHILI MANUFACTURERS

Thiemes Chili Company, 1515 South Henderson Street.

CHIROPRACTORS

McDuffie, Chas. E., 301 Liggett Bldg.
McMurrain, S. T., 303 Linz Bldg

CHRISTIAN SCIENTIST PRACTITIONERS

Indermille, Fred W., 911 Praetorian Bldg.
Odom, B. C., 606 American Exchange Bank Building.

CIGARS AND TOBACCO—RETAIL

Butler Brothers, Ervay and Young Streets.
Metzler, L. A., 1402 Main Street.
Schulte, Inc., A., 1500 Main St.

CIGARS AND TOBACCO—WHOLESALE

Brannon-Signaigo Cigar Co., 109 South Houston Street.
Eppstein & Company, E., 1304 Jackson St.
Liggett & Myers Tobacco Co., Main & Harwood Streets.
Parks Cigar Company, 409 North Ervay St.
Phillipson, L., 517 South Ervay Street.
Sledd Wholesale Mercantile Co., Chas. M., 209 South Market Street.
Southwest Cigar Company, 2111 Commerce St.
United Cigar Stores Co., 1414 Main Street.

CITY AND COUNTY OFFICIALS

Blaylock, L., Mayor of Dallas, Municipal Bldg.
Collins, James J., City Attorney, Municipal Building.
Everman, John W. Supervisor of Public Utilities, Municipal Bldg.
Powell, W. J., Engineer to Supervisor of Public Utilities, 4033 Cole Avenue.
Slaughter, J. W., County Commissioner, Court House.

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Matthews, Homer M., 1112 Kirby Bldg.
Myers & Noyes, 1107 Mercantile Bank Bldg.
Nagle-Witt-Rollins Engineering Co., Court House.
Powell, W. J., 4303 Cole Avenue.

CLEANERS AND DYERS

Avalawn Cleaners, 3923 Cedar Springs Road.
Campbell Cleaning & Dye Works, 2324 Ross Avenue.
Fishburn Dyeing & Cleaning Co., 3208 Ross Avenue.
Leachman's Dallas Steam Laundry & Dye Works, 2009 Hickory Street.
McGuire Cleaning & Dyeing Co., 2100 South Ervay.
Oriental Dyeing & Dry Cleaning Co., 2125 North Harwood Street.
Paris Cleaning & Dyeing Co., 3620 Fitzhugh Avenue.
White Star, 3217 Knox Avenue.

CLERGYMEN

Watkins, Rev. F. H., 3001 Routh Street.
Young, Dr. L. D., 3619 Harwood Street.

CLINICS—MEDICAL AND SURGICAL

Dallas Medical & Surgical Clinic, 4105 Live Oak Street.

CLOTHING—RETAIL

Baum & Rubin, 1024 Elm Street.

CLOTHING MANUFACTURERS

Rose Manufacturing Co., 704 Elm Street.
Rudnick Manufacturing Co., L., 713½ Elm St.
Vaughan Manufacturing Co., 2605½ Elm St.

CLOTHING—WHOLESALE

Higginbotham-Bailey-Logan Co., 900 Jackson Street.
Pitcher, H. E. (Monarch Garment Co.), 214 Marvin Bldg.
Rose Manufacturing Co., 704 Elm Street.
Rudnick Manufacturing Co., L., 713½ Elm St.
Sanger Brothers, Main & Lamar Streets.

COAL—LIGNITE

Earnest, D. C., 1001 Kirby Bldg.
McAlester Fuel Co., The, 821 Wilson Bldg.

COAL AND OTHER FUELS

Central Coal & Coke Co., 1301 Kirby Bldg.
City Fuel Co., 2840 North Haskell Avenue.
Penniman Coal Co., Junius Street and Pacific Avenue.
Pulliam-Trewitt Coal Co., 510 Second Avenue.
Shannon, M. B., 2115 Magnolia Bldg.
Southern Fuel Co., American Exchange Bank Building.
Trinity Fuel Company, 113 South Washington Avenue.

COFFEE, TEA AND SPICES

Adkins-Polk Company, North Hawkins & Pacific Avenue.
American Universal Coffee Co., 1626 Bryan Street.
B. C. Coffee Company, 1613 Pacific Avenue.
Blocklinger, C. H., Mercantile Bank Bldg.
Boren-Stewart Company, 1026 Young Street.
Brandenstein, M. J. & Company, Santa Fe Building.
Cullum & Company, A. W., 312 North Preston Street.
Dallas Coffee & Tea Company, 1205 Camp Street.
Dal-Tex Coffee Company, 2925 Flora Street.
Jewel Tea Company, Inc., 3136 San Jacinto Street.
Morris Grocer Company, 2200 Griffin Street.
Schilling & Company, A., 301 North Market Street.
United States Coffee & Tea Co., 1621 Elm Street.
Waples-Plattner Grocer Company, Lamar and Broom Streets.
Webster Grocer Co., Laws, Broom & Carter Streets.

COFFINS AND CASKETS

Dallas Coffin Company, 1321 South Lamar St.

National Casket Company, 1601 South Lamar Street.

COLD STORAGE

Ablon, Ben, 1000 Camp Street.
Merchants' Fireproof Storage Co., 1301 Broom Street.
Pure Ice & Cold Storage Co., 906 South Harwood Street.
Southern Ice & Utilities Co., 709 Central Bank Building.
Texas Ice & Cold Storage Co., 2225 Cedar Springs Road.

COLLECTIONS AND ADJUSTMENTS

Claims Adjustment Co., 906 Southwestern Life Building.
Credit Clearing House, 1413½ Commerce St.
Dudley & Company, C. S., 1118 Mercantile Bank Bldg.
Federal Mercantile Agency, 707 Slaughter Building.
Merchants' Red Book Co., Inc., 2112½ Jackson Street.
North Texas Adjustment & Interchange Bureau, Chamber of Commerce Bldg.
Oehler Collection Co., Kirby Building.
Zuber & Zuber, 318 Western Indemnity Bldg.

COMMERCIAL BODIES

American Body Company, 2800 Williams St.
Martin-Farry Corp. of Texas, 405 South Lamar Street

COMMERCIAL PAPER

American Motors Finance Co., 616 Kirby Bldg.
Compton, C. V., 511 Central Bank Bldg.
General Motors Acceptance Corp., Interurban Building.
Martin, F. L., 308 American Exchange Bank Building.
Universal Finance Co., 1310-16 American Exchange Bank Building.

CONCRETE PRODUCTS

Dallas Waterseal Roof Tile Co., Route No. 8, Box 153, East Dallas.
Lock Joint Pipe Co., 616 Wilson Bldg.
Texas Stone Products Co., (After June 30th, Santa Fe Bldg.), Insurance Bldg.

CONFECTIONERIES

Chocolate Shop Confectionery, 1100 Elm St.
H. & M. Confectionery, 1207 Commerce St.
Hildebrand's Confectionery, 1001 Main Street.
Leader Candy Company, 1519 Elm Street.
Thomas Confectionery Company, 1508 Elm Street.

CONFECTIONERS' SUPPLIES

Denberry, Inc., Charles, 2824 Williams St.

CONSOLIDATED CAR FORWARDERS

Universal Carloading & Distributing Co., 301 North Market Street.

CONTRACTORS

Bellows-Maclay Construction Co., 610 Kirby Building.
Brooks Construction Co., B. F., 327-8 Slaughter Bldg.
Callahan Construction Co., W. E., 707-9 Kirby Building.
Central Commissary Company, 1101 Ross Ave.
Central Contracting Company, 217 North St. Paul Street.
Connor-Hudson Company, 1912 Canton Street.
Dalton, E. L., 1915½ Main Street.
Dearing & Sons, R. H., Central Bank Bldg.
Drake, Col. F. E., 24 Rue Marbeau, Paris, France.
Estep & Company, R. J., 812 Wilson Bldg.
Fraley & Nicholson, 410 Insurance Bldg.
Fuller Construction Company, 1206 Western Indemnity Building.
Gilonite Contracting Co., 1029 Kirby Bldg.
Griffin, T. A., 511 North Texas Bldg.
Herbst Construction Company, 910 West Jefferson Street.
Hickey & Montgomery, 808½ Commerce St.
Hill, Wilson & Watson, 610 North Texas Building.
Holt Texas Equipment Company, 801 Ross Avenue.
Horn & Company, A. C., 1205 Hord Street.
Hughes-O'Rourke Construction Co., 1713½ Live Oak Street.
Inge Construction Co., Inc., Swiss Avenue and Hawkins Street.
Janes Contracting Co., 1313 Southwestern Life Bldg.
Johnson, T. H., 406-7 Republic National Bank Building.
Jones, Fred A., Interurban Building.
Jopling-Marshall Construction Co., 522 Slaughter Bldg.
Klien Bros. Company, Junius and Walton Sts.
Lacy, L. H. Company, (General Contractors) 2632 Swiss Ave.
List & Gifford Construction Co., 611 North Texas Bldg.

Lockett & Company Ltd., A. M., 2001 Magnolia Bldg.
 Marshall Co., W. C., (concrete work), 217 Browder Street.
 McKenzie Construction Co., Harwood & Main Streets.
 Miller & Company, J. W., 207-A Andrews Building.
 Missouri Valley Bridge & Iron Co., 712 Kirby Building.
 Nichols Company, S. W., 2116 Jackson St.
 Nichols & Company, Inc., W. H., 403 Mercantile Bank Bldg.
 Rice Construction Co., 1803 North Market St.
 Smith & Rawlings, 1713 Young Street.
 Smith Brothers, 1502 American Exchange Bank Bldg.
 Stapler, R. Russell, 1004 Southwestern Life Building.
 Stearman & Son, 3913 Main Street.
 Vilbig Brothers, Bourbon & Paris.
 Ward Company, J. E., 714 Linz Bldg.
 Watson Company, 1927 South Akard Street.
 Whitley, Walter, 2630 San Jacinto Street.
 Williamson, Walter, 306 Andrews Bldg.
 Winslett, Joe B., 1001 Main Street.
 Worthington, Geo. A., 607 Deere Building.

CONTRACTORS' EQUIPMENT

Bartholow Company, J. W., 1221 South Lamar Street.
 Browning Company, W. A., 3023 Elm St.
 Ellsberry Co., Samuel A., 501 Deere Building.
 Smith Company, Geo. W., 308 Central Bank Building.
 Stearns & Crane, 410 South Lamar Street.

COOKING COMPOUNDS

Armstrong Packing Company, Alma Street.
 Procter & Gamble Distributing Co., 1226 Loomis Street.
 Procter & Gamble Mfg. Co., 1226 Loomis Street.

COOPERAGE

Dallas Cooperage & Woodenware Co., C and 15th Streets.

CO-OPERATIVE MARKETING ASSOCIATIONS

Texas Farm Bureau Cotton Association, 1100 South Ervay Street.

CORDAGE AND TWINE

Shield Cordage Co., D. H., 400 Poydras St.
 Smith Cordage Co., Karl M., 1712 Carter St.

CORK INSULATION

Armstrong Cork & Insulating Co., 421 North Harwood Street.

COTTON BROKERS—SPOT

Cooper & Brush, Inc., 1315 Young Street.
 Foul, J. F., 413 South Akard Street.
 Russell & Company, J. J., Cotton Exchange Building.
 Schiff & Easley, Thomas Building.
 Starr, Wm. B., 409 South Akard Street.
 Weinert, A. W., 1418½ Wood Street.

COTTON BUYERS AND EXPORTERS

Anderson-Clayton & Company, 1903-10 Santa Fe Bldg.
 Bekker, M. W. (J. V. Joring & Bekker's Katoenhandel) (Rotterdam, Holland), 524 Interurban Bldg.
 Bertrand & Co., W. H., 213 Browder Street.
 Brass, Franz, 708 Cotton Exchange Bldg.
 Bulley & Son, S. M., 709 Cotton Exchange Building.
 Cocke, Philip St. Geo., 101 Cotton Exchange Building.
 Dallas Cotton Factors Corp., Cotton Exchange Building.
 Dixon & Bro., R. L., 1501½ Commerce Street.
 Eccles & Co., Alexander, 401 Cotton Exchange Building.
 Edwards & Company, H. L., 701 Cotton Exchange Bldg.
 Felder & Company, W. D., 301 Cotton Exchange Bldg.
 Fortenberry & Hamm, 1321½ Young Street.
 Francis-Clay & Company, 1307½ Young St.
 Fullerton & Co., A. G., 910 Kirby Bldg.
 Geer & Geer, 1402½ Young Street.
 Goldman & Co., J. L., 306 Cotton Exchange Building.



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Hudspeth-King Co., 1320½ Commerce Street.
Hughes-Bell & Company, 309 Browder St.
Johnson, Williams & Critz, 1213½ Young St.
Kahn & Company, J., 505 Cotton Exchange Building.
King & Company, Sheppard W., 1327 Wood Street.
Lane & Company, C. P., 605 Cotton Exchange Building.
Launey & Company, George V., 1522½ Young Street.
Lindsley & Co., Philip, 209 Cotton Exchange Building.
Logan & Company, 420½ South Akard St.
Major, Cleaver & Co., 503 Cotton Exchange Building.
Manning-Grinnan & Co., 412 Interurban Bldg.
Marcus & Co., Theo., 911½ Commerce Street.
Mason-Smith & Company, 1502½ Young St.
McKee & Co., N. D., 406 Cotton Exchange Building.
Paton & Company, A. A., 604 Cotton Exchange Bldg.
Platter Company, H. V. E., 1400½ Young St.
Pugh, Lyons & Company, 1307½ Young St.
Reynolds & White, 419 South Akard Street.
Smith Stiles & Co., 106½ Field Street.
Southern Cotton Company, 8th Floor Interurban Bldg.
Starr, William B., 409 South Akard Street.
Stavely & Co., T. E., 606 Cotton Exchange Building.
Tarver, Steele & Co., Inc., Cotton Exchange Building.
Texas Farm Bureau Federation, 1102 South Ervay Street.
Thomas & Company, M. H., Cotton Exchange Building.
Thompson, S. N., 305 Cotton Exchange Bldg.
Underwood & Company, H. F., 413 South Akard Street.
Valentine & Co., S. W., 814 Thomas Bldg.
Webster Bros. & Co., Inc., 1414 Young Street.
Weil Brothers, 1312½ Young Street.
West, J. L., Dallas Cotton Exchange.
Wicker & Co., Inc., A. H., 1420½ Wood St.
Willis & Company, Floyd, 1315½ Young St.

COTTON FACTORS

Wolfe, M. H., Cotton Exchange Bldg.

COTTON GINS

North Texas Gin Co., 503 Interurban Bldg.

COTTON MILLS

Burrus, J. Perry, Love Field.
Dallas Cotton Mills, Corinth Street.

COTTON SEED OIL MILLS

Dallas Oil & Refining Co., 3131 Oak Lane.
International Vegetable Oil Co., Hutchins Road.
Trinity Cotton Oil Company, 501-15 Bellevue, Cor. Austin St.

COTTON SEED PRODUCTS

Claiborne, P. G., 415 North Texas Bldg.
Lacy, D. A., 328 Interurban Bldg.
Simmons, Jr., J. W., 1504 American Exchange Bank Bldg.
Tobian & Co., Louis, 325 Interurban Bldg.
Young Commission Co., 507 Thomas Bldg.

COTTON WAREHOUSES

Shippers' Compress & Warehouse Co., 204 Cotton Exchange Bldg.

CRACKERS AND CAKES

Brown Cracker & Candy Co., Jefferson, Market and Caruth Streets.
Iten Biscuit Company, 2213-15 Laws Street.
National Biscuit Company, 3601 Main Street.

CREDIT BUREAUS

North Texas Adjustment & Interchange Bureau, Chamber of Commerce Bldg.

CULVERTS AND TANKS

Atlas Metal Works, 2601 Alamo Street.
Russell Grader Mfg. Co. of Texas, 2003 South Akard Street.
Wyatt Metal & Boiler Works, West Dallas Pike.

DAIRIES AND CREAMERIES

Evans Farm Dairy, 303 South Akard Street.
Highland Jersey Farm, 2314 Live Oak Street.
Magnolia Dairy, 1320 Romine Street.
Metzger Brothers, 5210 Holmes Street.
Mistletoe Creameries, 620 North Akard St.
Producers Milk Co., The, 4017 Commerce St.
Tennessee Dairies, Inc., Crowder St. and Pacific Avenue.

DAIRY AND POULTRY FEEDS AND SUPPLIES

Dairy-Poultry Supply Co., 2622 Main Street.
Dallas Corn Mill, 402 North Walton Street.
Lawther Mills, W. J., 2543 Elm Street.

Nicholson Seed Co., Robert, 2118 North Lamar Street.

DENTISTS

Beachum, Beachum, Williams & Denton, 501 Southwestern Life Bldg.
Brown, Dr. C. Rollins, 506 Southwestern Life Building.
Busby, Dr. Oscar E., 1208 Medical Arts Bldg.
Corrie, Dr. C. V., 605 Southwestern Life Bldg.
Ellison, Dr. A. E., 1513½ Main Street.
Jones, Dr. Bush, 401 Line Bldg.
Nash, Dr. Ira E., 1707 Medical Arts Bldg.

DEPARTMENT STORES

Dysterbach Company, Sam, Elm and Pearl Streets.
Grant Company, W. T., 1606 Elm Street.
Green Company, W. A., 1516 Elm Street.
Harris & Company, A., Main and Akard Streets.
Neiman-Marcus Company, Main and Ervay Streets.
Perkins Brothers Company, Jackson & Austin Streets.
Sanger Brothers, Main and Lamar Streets.
Titcher-Goettinger Co., Elm and Ervay Sts.
Weil & Company, I. H., Elm and Murphy Streets.

DETECTIVE AGENCIES

Burns International Detective Agency, Inc., Wm. J., 614-15 Kirby Bldg.
Smith Detective Agency & Nightwatch Service, 610 N. Akard Street.
Thiel Detective Service Co., The, 219 Western Indemnity Bldg.

DIAMOND IMPORTERS

Moore-DeGrazier Company, 2nd Flr. Santa Fe Building.

DICTATING MACHINES

Dictaphone Sales Corporation, 302 Marvin Building.
McDaniel, K. H., 214 Browder Street.

DIRECT-BY-MAIL SERVICE

DISINFECTANTS

Meyer, H. B., 525 North Akard Street.
Selig Company of Texas, 2226 Griffin Street.
Superior Products Co., 1015 Corinth Street.
West Disinfecting Co., 1200 Young Street.

DOLL MANUFACTURERS

Lawler Doll Mfg. Co., 2426 South Harwood Street.

DRUGGISTS—RETAIL

Bennett's Drug Store, 200 Elm Street.
Bowman Drug Company, 2424 Elm Street.
City Pharmacy, 4101 Worth Street.
Connell, C. H., Interurban Bldg.
Craven's Pharmacy, 3641 Colonial Avenue.
Eagle Pharmacy, 315 Collett Avenue.
Elrod's Pharmacy, 3122 Bryan Street.
Florence & Nossek, Medical Arts Bldg.
Gaston Avenue Drug Store, 6426 Gaston Ave.
Grand Avenue Drug Store, 2700 South Ervay Street.
Hamilton Drug Store, 1820 Main Street.
Highland Park Pharmacy, 3229 Knox Street.
Liggett's Drug Company, 1527 Main St.
Lindley, J. M., 519 Griffin Street.
Marvin's Pharmacy, 1415 Main Street.
Oak Cliff Pharmacy, 101 North Lancaster Avenue.
Oak Lawn Pharmacy, 3900 Cedar Springs Road.
Our Drug Company, Cor. Columbia & Collett.
Owl Drug Company, 114 South Ervay Street.
Rainbow Pharmacy, Bryan & Peak Streets.
Skillern & Sons, Inc., 1407 Young Street.
Urbish's Quality Drug Store, Oak Lawn and Dickason Avenues.

DRUGS—WHOLESALE

Crowder Drug Co., J. W., 1516 Commerce St.
Greiner-Kelly Drug Co., 1108 Jackson St.
San Antonio Drug Company, 1517½ Commerce Street.
Texas Drug Company, Commerce and Lamar Streets.

DRUGGISTS' SUNDRIES—WHOLESALE

Butler Brothers, Ervay and Young Streets.
Crowder Drug Co., J. W., 1516 Commerce St.
Grace, Tom W., 502 North Akard Street.
San Antonio Drug Company, 1517½ Commerce Street.
Sunset Sales Co., 2805 Elm Street.
Texas Drug Co., Commerce & Lamar Sts.
Ware Sundries Company, 2103 Ross Avenue.

DRY GOODS AND NOTIONS

Garner, John H., 711 Jackson Street.
Schwartz, A., 2100 Leonard Street.
Stone & Company, C. E., 1007 Mercantile Bank Building.

DRY GOODS—WHOLESALE

Brin Brothers, 909 Commerce Street.
Butler Brothers, Young & Ervay Streets.
Bywaters Dry Goods Co., 1110 Commerce St.
Higginbotham-Bailey-Logan Co., Jackson and Lamar Streets.
Hudson-Davis Co., 624 Santa Fe Building.
Lampert Company of Texas, 807 Elm Street.
Monning Dry Goods Co., Ft. Worth, Texas.
Newsom Company, W. R., Santa Fe Bldg., Unit 2.
Perkins Dry Goods Co., 708 Jackson Street.
Sanger Brothers, Main and Lamar Streets.
Stern Novelty Company, 1109 Commerce St.

DUST CLOTH MANUFACTURERS

Meyer, H. B., 525 North Akard Street.

DYERS, WHOLESALE—GARMENTS, HOSIERY AND LACE
Sun Dyeing Company, 1126 S. Fitzhugh Ave.

ELECTRICIANS AND ELECTRICAL SUPPLIES

Manett, Seastrunk & Buckner, 2032 Commerce Street.

ELECTRICAL ENGINEERS

Cockrell Electric Company, 302 S. Ervay St.
Kincheloe, H. P., 2929 Elm Street.

ELECTRICAL FIXTURES

Baker & Hyatt, 206 Lane Street.
Butler Bros., Ervay and Young Streets.
Cockrell Electric Company, 302 S. Ervay St.
Egan Fixture Company, 111 S. Murphy St.
Emerson-McClure Electric Co., 314 N. Harwood Street.
Johnson, R. J. (Apex Electrical Distributing Co.), 904 Magnolia Bldg.
Karr, H. J. (Apex Electrical Distributing Co.), 904 Magnolia Bldg.
Law, Warren, 1203 Elm Street. (P. O. Box 707).
Rigsbee Electric Company, 1809 Main Street.
Spiva Electric Co., 127 W. Jefferson St.

ELECTRO PLATERS

Grayhurst & Company, 913 Camp Street.
Texas Electro-Plating Co., 1801 Clarence St.

ELECTRIC LIGHT AND POWER

Dallas Power & Light Co., Interurban Bldg.
Texas Home Lighting Company, 700 Main St.
Texas Power & Light Company, Interurban Building.

ELECTRIC RANGES

Electric Range Shop, 1919 Elm Street.

ELECTRICAL CONTRACTORS

Cockrell Electric Company, 302 S. Ervay St.
Electric Construction Corporation, 1715 Live Oak Street.
Emerson-McClure Electric Co., 314 S. Harwood Street.
Rigsbee Electric Company, 1809 Main St.
Spiva Electric Company, 127 W. Jefferson St.

ELECTRICAL MACHINERY AND SUPPLIES

Allis-Chalmers Manufacturing Co., 1817 Magnolia Building.
Beckett Electric Company, 2116 Griffin St.
Butler Brothers, Ervay and Young Street.
Couch Armature Works, 500 Griffin Street.
Electric Appliance Company, 409 Browder St.
General Electric Company, 1801 N. Lamar St.
Jenkins, O. T., 1002 Pacific Ave.
Smith-Perry Electric Co., 902 Wood Street.
Southwest General Electric Co., 1801 North Lamar Street.
Southwest Welding Supply Company, 209 S. Pearl Street.
Standard Mechanical Equipment Company, 2020 Richardson Avenue.
Wagner Electric Manufacturing Co., 1916 Canton Street.
Wakefield, R. S., 324 Interurban Building.
Western Electric Co., Inc., Austin & Wood Streets.
Westinghouse Electric & Manufacturing Co., Magnolia Building.

ELECTRIC MOTOR REPAIRS

Couch Armature Works, 500 Griffin Street.
Emerson-McClure Electric Company, 314 N. Harwood Street.

ELEVATORS—PASSENGER AND FREIGHT

Altizer Elevator & Engineering Co., 1301 Young Street.
Hunter, J. Peyton (American Elevator & Machine Co.), 617 Wilson Building.
Otis Elevator Company, 1822 Young Street.

ELEVATOR EQUIPMENT

Quick Elevator Safety Company, 229 E. Colorado Street.

EMPLOYMENT AGENCIES

Commercial Service Company, 808 Wilson Bldg. Building.

Employers' Service Bureau, 431 Interurban Building.

ENGINEERS

Central Contracting Company, 217 N. St. Paul Street.
Concrete Engineering Co., 422 Interurban Building.
Dalton, E. L., 1915½ Main Street.
Drake, Col. F. E., 24 Rue Marbeau, Paris France.
Fuston, Walter J., 1309 Southwestern Life Building.
Gardner & Howe, 1112 Kirby Building.
Greene Company, Herbert M., North Texas Building.
Griesenbeck, C. H. (Structural), Southwestern Life Building.
Hickey & Montgomery, 808½ Commerce St.
Holcomb, Edward E. (Appraisal), 514 Southwestern Life Building.
Hughes-O'Rourke Construction Co., 1713½ Live Oak Street.
Jones, Fred A., Interurban Building.
Kingsley, E. A., (City Engineer), City Hall.
Koch & Fowler, 606 Central Bank Building.
Lacy, L. H. Company, 2632 Swiss Avenue.
Lockett, A. M., & Co. Ltd., 2001 Magnolia Building.
McKay & Montgomery, 411 Andrews Bldg.
Missouri Valley Bridge & Iron Co., 712 Kirby Building.
Morey & Morey, 517 Praetorian Building.
Myers & Noyes, 1107 Praetorian Building.
Nagle-Witt-Rollins Engineering Co., Dallas Court House.
Peterman, C. F. (Construction), 1005 Mercantile Bank Building.
Peterman, Fred F., (Construction), 1005 Mercantile Bank Building.
Pittsburg Testing Laboratory of Texas, 1506 Praetorian Building.
Powell, W. J., 4033 Cole Ave.
Sutton, Steele & Steele, Forney Ave. Cor. Fletcher, Gurley and Peak Streets.
Taylor, R. F., 1019 Western Indemnity Bldg.
Wheeler Condenser & Engineering Co., 627 Linz Building.
York Engineering & Supply Co., 1909 Bryan Street.

ENGINES

Bartholow, J. W., Company, 1221 S. Lamar St.
Briggs-Weaver Machinery Co., 307 N. Market Street.

Deere, John, Plow Company, 501 Elm Street.
Fairbanks, Morse & Company, 1713 Market Street.
International Harvester Co., 211 N. Austin St.
Pierce, W. M., 515 Main Street.
Western Engineering Company, 603 Mercantile Bank Building.

ENGINE OIL

Power Manufacturing Company, 2505 Commerce Street.

ENGRAVERS AND DESIGNERS

Atkins, W. S., 3729 Mocking Bird Lane
Mason Engraving Company, 1105½ Commerce Street.
Morgan Engraving Company, 1315 Federal Street.
Sheegog Printing Company, 314 South Ervay Street.
White Engraving Company, 1415½ Jackson Street.
Zeese, A., Engraving Company, 105 N. Market Street.

ENVELOPES

Hesse Envelope Company of Texas, Carter & Caruth Streets.

EXPLOSIVES

Stearns & Crane, 410 S. Lamar Street.
Texas Powder Company, 917 Praetorian Bldg.

EXPORTS AND IMPORTS TO MEXICO

U. S.-Mexico Commercial Agency, 206 Simpson-Whiteman Building.

EXPRESS COMPANIES

American Railway Express Company, Union Terminal Building.
Electric Express Company, Market and Young Streets.
Interurban Express & Baggage Lines, Room No. 104, Inter-State Building, 301-7 North Market Street.

EXTRACTS

Keen Kola Manufacturing Company, 1708 Coombs Street.
Liquid Carbonic Company, The, 1217 Elm St.
Peck, J. J. (Mfgs. Cola Concentrate), 205 South Market Street.
Schilling, A., & Company, 301 N. Market St.

FARMING

Caruth, W. W. 4949 Swiss Ave.

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FARM IMPLEMENTS

Moline Implement Company, 302 N. Market Street.

FARM LOANS

Bartholow, Yancey, 115 Field Street.
Blewett, Joe L., 509 Praetorian Building.
Bonner Loan & Investment Company, American Exchange Bank Building.
Cole, T. J. (Texas Mortgage Co.), 702 Southwestern Life Building.
Commerce Farm Credit Company, 15th Floor Santa Fe Terminal Building.
Dabney, C. C., Texas Loan Agent (Bankers Life Co.), Santa Fe Terminal Building.
Dallas Joint Stock Land Bank, 810 Mercantile Bank Building.
Deming Investment Company, 1009 Kirby Building.
Federal Mortgage Company, Kirby Building.
First Trust Joint Stock Land Bank of Dallas, (O. K. Dickinson), 1015 Praetorian Bldg.
Gibbard Investment Company, 1607 Kirby Bldg.
Gum Bros. Co., 209 Magnolia Building.
McGeorge, Wm. Jr., & Sons, 811 Praetorian Building.
Pearson & Taft, 511 Praetorian Building.
Ralston, Robert, & Co., 710 Mercantile Bank Building.
Texas Farm Security Company, 1501 Praetorian Building.
Texas Land & Mortgage Company, Magnolia Building.
Texas Mortgage Company, 702 Southwestern Life Building.
United States Bond & Mortgage Company, 1301 Main Street.

FEED, HAY AND GRAIN

Dallas Corn Mill, 402 N. Walton Street.
Lawther, W. J., Mills, 2543 Elm Street.
Pearlstone Mill & Elevator Company, Hickory, Mays & Dawson Streets.
Steger Grain Company, Henry and Taylor Sts.

FENCE AND POSTS

Sedwick, W. A., & Company, 2916 Maple Ave.

FENDER REPAIRING

Echols & Sexton, 2409 Main Street.

FERTILIZER

Kirby Seed & Fertilizer Company, 420 Commerce Street.

FILLING STATION

Verdun Service Station, 827 South Peak St.

FILLING STATION EQUIPMENT

Ferris-Dunlap Company, 2033-35 Commerce St.

FILM EXCHANGES

Educational Equipment Company, 1913 Commerce Street.
First National Pictures, Inc., 308 South Harwood Street.
Southern Enterprises, Inc., of Texas, 1623-25 Elm Street.
Universal Film Exchanges, 308 S. Harwood Street.

FILMS AND SLIDES

Jamieson Film Company, 1717½ Elm St.

FINANCIAL REPORTS

Dodge, F. W., Corporation, 811 Thomas Bldg.

FIRE AND BURGLARY PROTECTION
American District Telegraph Company, First Floor Interurban Building.

FIRE DOORS AND WINDOWS

DeWees, R. J., Company, 616 Slaughter Bldg.
Wilson, J. G., Corporation, 414 Southwestern Life Building.

FIRE EQUIPMENT

American LaFrance Fire Engine Company, 3714 Smith Street.

Seagrave Corporation, The, 404 N. Hawkins Street.

FIRE EXTINGUISHERS AND FIRE HOSE
Eureka Fire Hose Manufacturing Co., 913 Praetorian Building.

Grinnell Company, Inc., 610 Southland Life Building.

Reaney & Tobey, 3035 Commerce Street.
Superior Products Company, 1015 Corinth St.

FIREWORKS

Texas Fireworks Company, 612 Southland Life Building.

FISH AND OYSTERS—WHOLESALE AND

RETAIL

Dallas Fish & Oyster Company, 300 S. Ervay Street.

FIVE AND TEN CENT STORES

Duke & Ayres, 1314 Young Street.
Kress, S. H., & Company, 1404 Elm Street.
Woolworth, F. W., Company, 505 Southland Life Building.

FLASHLIGHTS AND BATTERIES
French Battery & Carbon Company, 1414-1500 Patterson Avenue.

National Carbon Company, (Radio & Dry Batteries), 1300 Marilla Street.

FLOORING

Nichols, S. W., Company, 2116 Jackson St.
Varner Bros. Lumber Co., 917 Praetorian Building.

FLORISTS

Dallas Floral Company, Ross Ave. & Masten Street.

Hiegert, Wm. C., 2714 Forest Avenue.
Lang Floral & Nursery Company, 1214 Main Street.

FLOUR MILLS

Larabee Flour Mills Corporation, The, Santa Fe Terminal Building.

Morten Milling Company, Cadiz Street & Santa Fe Ry.

Stanard-Tilton Milling Company, Ervay Street & Santa Fe Ry.

FOOD PRODUCTS

Ebeling, Mart, Company, 306 American Exchange Bank Building.

Heinz, H. J., Company, 2527 Elm Street.

Jell-O Company, Inc., The, Mercantile Bank Building.

Jewel Tea Company, Inc., 3136 San Jacinto Street.

Kingsbury Brokerage Company, 309 N. Preston Street.

Palmer Bros., Inc., 210 Deere Building.

Pure Food Products, Inc., 1718 Leonard St.

Puritan Manufacturing Co., 4203 Elm Street.

Thrift Packing Company, 510 S. Pacific Ave.

Titman Harding Egg Company, 1301 Broom Street.

FOREIGN EXCHANGE

Jones, Earle, Cotton Exchange Building.

FORESTER

Spencer, Walter C. (Forester, Y. M. C. A.) Y. M. C. A. Building.

FOUNDRIES

Dallas Foundry, College and Pacific Avenues.

Lone Star Brass Foundry, 1209 Camp Street.

Mosher Steel & Machinery Company, 900 S. Austin Street.

Sutton, Steele & Steele, Forney Avenue. Cor. Fletcher, Gurley and Peak Streets.

FREIGHT CLAIMS

Darwin & Matthews, 1109-10 Santa Fe Bldg.

Interstate Traffic Company, Insurance Bldg.

FREIGHT FORWARDERS AND RECEIVERS

American Transfer & Storage Co., 2615 Elm Street.

Dallas Storage & Warehouse Company, 911 Marion Street.

Dallas Transfer & Terminal Warehouse, 2nd Unit, Santa Fe Building.

Interstate Forwarding Company, Interstate Forwarding Building. Pacific and Market Streets.

Merchants' Fireproof Storage Co., 1301 Broom Street.

Nichols-Gillette Transfer & Warehouse Co., 1712 Carter Street.

Pulliam Transfer & Storage Company, 2501 Floyd Street.

Steger Transfer Company, 410 Main Street.

Universal Carloading & Distributing Co., 301 North Market Street.

FRIGIDAIRE AND DELCO LIGHT

Cox & Cooper, 2429 Commerce Street.

FUEL OIL

Shannon, M. B., Fuel Service, 2115 Magnolia Building.

FURNACES

Moncrief Furnace & Manufacturing Co., 3903 Main Street.

FURNITURE MANUFACTURERS

Boehme, O. P., 3121 Ross Avenue.

Olive & Meyers Manufacturing Co., 2220 Young Street.

FURNITURE—RETAIL

Anderson Furniture Company, 2101 Elm St.

Apex Company, The, 421 N. Harwood St.

Baum & Rubin, 1024 Elm Street.

Beggs Furniture Company, 1600-2 McKinney Avenue.

Criswell, H. B., 1713 Elm Street.

Dallas Furniture Company, 2013 Elm Street.

Fakes Furniture & Carpet Co., 1609 Elm St.

Hart Furniture Company, 1931 Elm Street.

Haverty Furniture Company, 1305 Elm St.

Home Furniture Company, 2301 Elm Street.

Howell Company, The, 1401 Elm Street.

Hughes Furniture & Auction House, 2005 Elm Street.

Luna, J. H., & Sons, 2203 Elm Street.

Rodgers-Meyers Furniture Company, 1917 Elm Street.

Smith, J. D. Furniture Co., 2546 Elm St.

Texas Furniture & Storage Co., 2111 Elm St.

Tripp Furniture & Manufacturing Co., 3902 Elm Street.

Weir Furniture Company, 1011 Elm St.

Winn Furniture Company, 2001 Elm Street.

FURNITURE—WHOLESALE

Apex Company, The, 421-5 N. Harwood St.

Bryant, C. A., & Company, 500-2 Elm Street.

Daltex Spring Bed Co., 300 Olive Street.

Howell Company, The, 1401 Elm Street.

Olive & Meyers Manufacturing Co., 2220 Young Street.

Robertson & White, 2300 S. Harwood Street.

Schumpert, F. L., Furniture Co., 2501 S. Ervay Street.

FURNITURE REPAIRING AND REFINISHING

Boehme, O. P., 3121 Ross Avenue.

FURS

Hudson Bay Fur Company, 1314 Elm Street.

GARAGES

Autry Motor Company, 1900 Young Street.
Exchange Parking Station, 311 S. Akard St.
Peoples Garage, 811 Exposition Avenue.
Putnam Service Company, 1301 Second Ave.
Staten Auto Company, 1710 Jackson Street.

GARBAGE INCINERATORS

Superior Incinerator Co. of Texas, 527 Wilson Building.

GARTER AND SUSPENDER MANUFACTURERS AND JOBBERS

Gem Dandy Garter Manufacturing Co., 1003 Commerce Street.
Penn Manufacturing Co., 1003 Commerce St.

GAS COMPANIES

Dallas Gas Company, 2016 Jackson Street.
Lone Star Gas Company, Harwood and Wood Streets.
Municipal Gas Company, Magnolia Building.

GASOLINE LIGHTING DEVICES—WHOLESALE

Texas Quick-Lite Company, 409 North Akard Street.

GEOLOGISTS

Bierman, Alfred C., 311 Southland Life Bldg.
Reiter Oil Corporation, 1904 Magnolia Bldg.
Wrather, W. E. (Oil Geologists), 6044 Bryan Parkway.

GIFTS

Vedder, Katherine, Miss, 1625 Pacific Ave.

GIN MACHINERY

Continental Gin Company, 3310 Elm Street.
Gullett Gin Company, 3034 Elm Street.
Lumnus Cotton Gin Sales Co., 604 First Ave.
Murray Company, The, Williams St. and Trunk Railway.

GLASS

Butler Brothers, Ervay and Young Streets.
Federal Glass & Paint Co., 2001 N. Lamar St.
Glidden Company of Texas, The, 1500 S. Preston Street.
Peaslee-Gaulbert Company, 2404 Logan Street.
Pittsburgh Plate Glass Co., Santa Fe Terminal Building, Unit 2.
Sewall Paint & Glass Co. of Texas, 1300 River Street.

GLASSWARE AND CHINA

Blakeney, H. J. & Son, 721 Santa Fe Bldg.
Law, Warren, 1203 Elm Street. (P. O. Box 707).
Ostott, D. D., Inc., Southland Hotel Bldg.
Shelton, W. F. & Co., 601-2 Deere Building.

GRAIN ELEVATORS

Pearlstone Mill & Elevator Co., Hickory, Mays & Dawson Streets.

GRAIN—WHOLESALE

Doggett Grain Company, 520 North Texas Building.
Lawther, Joe E., Liberty State Bank Bldg.
Pearlstone Mill & Elevator Co., Hickory, Mays & Dawson Streets.
Steger Grain Company, Henry & Taylor Sts.

GROCERS' SUNDRIES

Aschner Bros. Manufacturing Co., 1310 Patterson Avenue.

GROCERIES—RETAIL

Aeme Grocery & Market, 1407 Greenville Rd.
Allen, Raynor, Company, (Chain Stores) 209 North Lamar Street.
Christensen, A., 2701 McKinney Avenue.
Craddock, Joe E., 2219 S. Ervay Street.
Cullum, Earl W., Co., 2924 Oakland Avenue.
David, Simon, 2201 Leonard Street.
Fulton Market, The, 904 Main Street.
Hunt Grocery Co., N. Ervay St., & Pacific Avenue.
Lynch & Eskridge Grocery Co., 3922 Cedar Springs Road.
Piggly-Wiggly Stores, Inc., 2108 Bryan St.
Star Cash Stores, 3003 Elm Street.
Troth Bros. & Company, 3024 Cedar Springs Road.
United Grocery Co., 1112 Pacific Avenue.

GROCERIES—WHOLESALE

Adkins-Polk Company, N. Hawkins, Cor. Pacific Avenue.
Boren-Stewart Company, 1026 Young Street.

Cullum, A. W., & Company, 312 North Preston Street.
Dallas Provision Company, 400 Elm Street.
Fink Company, The, 3201 Worth Street.
Morris Grocery Company, 2200 Griffin St.
Waples-Platter Grocer Co., Lamar and Broom Streets.

Webster Grocery Company, Inc., Laws, Broom and Carter Streets.

GUM MANUFACTURERS

Easterwood, Wm. E. Jr., Merchandise Broker, Listerated Gum, 519 S. Akard Street.

GYMNASIUM AND PLAYGROUND EQUIPMENT

Cullum & Boren Company, 1509 Elm Street.
Hixson, W. C., 1610 Bryan Street.

HARDWARE BROKER

Lipscomb, M. G., 1308 Kirby Building.

HARDWARE RETAIL

Dallas Hardware Company, 1803 Elm Street.
Hooker Hardware Company, 1407 Elm Street.

Huey & Philp Hardware Company, 1029 Elm Street.

Lyne & Glass, 2414 Elm Street.

Weston Hardware Company, 815 Elm Street.

HARDWARE—WHOLESALE

Butler Brothers, Ervay and Young Streets.
Hooker Hardware Company, 1407 Elm Street.
Huey & Philp Hardware Company, N. Lamar Street and Pacific Avenue.
Moroney Hardware Company, Ross Ave. and North Market Street.
Peden Iron & Steel Company, 617 Praetorian Building.
Southern Implement Supply Company, 209 N. Jefferson Street.

HARDWARE AND SADDLERY

Padgett Brothers Company, 1020 Commerce Street.
Schoellkopf Company, The, Jackson and Lamar Streets.
Tenison Bros Saddlery Company, 511 Elm Street.

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had been returned to policyholders by the Texas Employers' Insurance Association up to the beginning of this year. The act of Legislature which created this Association made it imperative that all profits be so returned, less a reasonable surplus to insure permanency. There is no reason why each insurance company might not return excess premiums in this manner, but—the Texas Employers' Insurance Association does it!

The restricted territory in which this Association operates—only in the State of Texas—eliminates much expense in securing business. Its operating expenses are much lower—its average losses must be the same as those of others. The difference between operating expenses and premiums paid is the amount of excess premiums collected according to specified rates. It is the amount in excess of the cost of adequate protection. It belongs to policyholders. This Association returns it to its owners.

This is an important reason why this Association writes a larger portion of the compensation insurance of this State than any other insuring medium—it is furnished at cost, and the cost is lowest.

Our Directors, who have voluntarily associated themselves in this endeavor to reduce the cost of such protection, ask the employers of Texas who are not now associated with them to join this movement, which has for its object the general good.

TEXAS EMPLOYERS' INSURANCE ASSOCIATION

Home Office
DALLAS

HATS AND CAPS—WHOLESALE

Butler Brothers, Ervay and Young Streets.
Davis Hat Company, 800 Jackson Street.

Kinsella Hat Manufacturing Co., 511½ Main Street.

Sweet Cap Company, 907 Jackson Street.
Willard Hat Company 804 Commerce Street.

HAT MANUFACTURERS

Ogburn Hat Manufacturing Co., 808½ Commerce Street.

HEATING & VENTILATING

Dallas Heating & Ventilating Co., 2422 Alamo Street.

Gasteam Radiator Co. of Texas, The, 2009 Main Street.

Hamilton Company, The, 2301 Griffin St.

Kinnison Brothers, 311 North Austin Street.

Lone Star Heating & Ventilating Co., 904 McKinney Avenue.

Martyn Brothers, 2404 Swiss Avenue.

Moncrief Furnace & Manufacturing Co., 3903 Main Street.

Southwest Heating Company, 301 Melba Theatre Building.

Van Zandt Co., John H., 809 Southwestern Life Building.

HEATING SPECIALTIES

Bishop-Babcock Co. of Texas, The, 1106 Commerce Street.

HOLIDAY GOODS

Butler Brothers, Young and Ervay Streets.
San Antonio Drug Company, 1517½ Commerce Street.

HOSIERY AND UNDERWEAR—WHOLESALE

Baker-Moise Company, Main Flr. Santa Fe Building.

Butler Brothers, Ervay and Young Streets.

Higginbotham-Bailey-Logan Co., Jackson and Lamar Streets.

Newsom, W. R., Company, Unit 2, 2nd Floor Santa Fe Building.

Noe-Equi Textile Mills, Inc., 328 Wilson Bldg.

Perkins Dry Goods Co., 708 Jackson Street.

Sanger Brothers, Main and Lamar Streets.

HOSIERY MILLS

Frenchweave Hosiery Mills, 604 Melba Theatre Building.

Texas Hosiery Mills, 1201-3 Patterson Ave.

HOSIERY—MILL TO CONSUMER

Real Silk Hosiery Mills, 405-6 Melba Theatre Building.

HOTELS

Adolphus Hotel, Commerce and S. Akard Sts.

Baker Hotel, Dallas, Texas.

Campbell Hotel, Dallas, Texas.

Hilton Hotel, Dallas, Texas.

Hilton, C. N., Circle Theatre Building.

Jefferson Hotel, 312 S. Houston Street.

Milam Hotel, 2013 Main Street.

New Dallas Hotel, 310 South Ervay Street.

Park Hotel, 1312 S. Ervay Street.

St. George Hotel, 1012 Main Street.

Southland Hotel, Main and Murphy Streets.

Waldorf Hotel, 1300 Commerce Street.

HOUSEHOLD SPECIALTIES

Price, L. B. Mercantile Co., 2610 Swiss Ave.

ICE CREAM CONES

Consolidated Wafer Company of Texas, 2220 South Harwood Street.

ICE CREAM MANUFACTURERS

Boedeker Manufacturing Co., 1201 S. Ervay Street.

M-B Ice Cream Co., 1100 Canton Street.

Smith Ice Cream Company, 912 S. Harwood Street.

ICE CREAM AND DAIRY EQUIPMENT

Meyer Dairy Equipment Co., 1023 Elm Street.

ICE CREAM MANUFACTURERS' SUPPLIES

Charles Dennery, Inc., 2824 Williams Street.

ICE MACHINERY

American Carbonic Safety Machinery Co., 1116 Mercantile Bank Building.

York Engineering & Supply Company, 1909 Bryan Street.

ICE MANUFACTURERS

American Ice Company, 4901 Cole Ave. P. O. Box No. 1678.

Dallas Ice Factory, 1110 Hall Street.

Peoples' Ice Company, South Ervay and Santa Fe Railway.

Pure Ice & Cold Storage Co., 906 South Harwood Street.

Southern Ice & Utilities Co., 709 Central State Bank Building.
Stubbs, C. G., Ice Company, 3203 Pennsylvania Avenue.
Texas Ice & Cold Storage Company, 2225 Cedar Springs Road.

INCINERATORS

Superior Incinerator Co. of Texas, 527 Wilson Building.

INCOME TAX CONSULTANTS

Atkinson & Garvin, Western Indemnity Bldg.

Brundage & Lynch, 1204 Kirby Building.

Jaynes & Campbell, 130 Thomas Building.

Johnson & Holland, 1101 Mercantile Bank Building.

Lynn, C. T., & Company, 615 Wilson Bldg.

Peat, Marwick, Mitchell & Co., 1008 American Exchange Bank Building.

Rankin & McAlpine, 701 Mercantile Bank Building.

Turner, Alex., & Company, 727 Wilson Bldg.

INDIVIDUALS NOT OTHERWISE CLASSIFIED

Butcher, George K., 405-7 Marvin Building.

Exall, Mrs. Henry, 4808 Lakeside Drive.

Fretz, Emil, 711 Liberty Street.

Henderson, Boyd Lewis, (Art Metal Construction Company), 1309 Kirby Building.

Houston, Harry C., 2550 Elm Street.

Jones, George S., Commercial Mgr. Texas Power & Light Company, Interurban Bldg.

Kelley, J. W., 1520 Elm Street.

Leopold, Joseph F., Mgr. Southern Central Division, Chamber of Commerce of the United States, 3rd Floor Chamber of Commerce Building.

Slaughter, Alex., Slaughter Building.

Summers, Hutton W., Member of Congress, House Office Building, Washington, D. C.

Talbot, W. E., Southland Life Building.

Wilkins, A. H., 230 N. Rosemont Ave.

INDUSTRIAL ENGINEERS

George, James Z., Company, 4302 Gaston Ave.

INK MANUFACTURERS

Daniels Ink Company, 1204 Second Ave.

INSULATING MATERIALS

Armstrong Cork & Insulation Co., 421 North Harwood Street.

Carey, Phillip, Company, Pacific and Willow Street.

Rogers Asbestos Company, Pacific Avenue and Willow Street.

INSTALLMENTS

Collum Commerce Co., 2501 Commerce Street.

INSURANCE ADJUSTERS

Rutledge Adjustment Co., 714 Mercantile Bank Building.

Slaton & Bentley Adjustment Co., 1308 American Exchange Bank Building.

Southwest Adjustment Co., Magnolia Building.

Zintgraff, A., 812 American Exchange Bank Building.

INSURANCE AGENCIES

Andrews-McDowell Co., 1001½ Main Street.

Bailey & Collins, 703 Browder Street.

Barrett & Bailey, General Agents (American National Insurance Co.), 333 Wilson Bldg.

Blanton, Thos., & Co., 901 Kirby Building.

Bomar Bros. Rep. (The Continental Casualty Co.) 308 Liggett Building.

Brock-Berrey & Company, 928 Kirby Building.

Brooks, O. D., 402 Melba Theatre Building.

Burton, C. R., & Co., 412 Deere Building.

Campbell Insurance Agency, 708 Wilson Bldg.

Chapman & Rinker, 601 American Exchange Bank Building.

Chiles, S. H., & Son, 1313 Praetorian Bldg.

Cochran & Houseman, Republic National Bank Building.

Coughanour, R. D., & Son, 1906 Medical Arts Building.

Craddock & Smith, 1101 Main Street.

Cranfill, J. B., 630 Wilson Building.

Dexter, Charles L., & Co., American Exchange Bank Building.)

Easley, George M., & Co., 401 Insurance Bldg.

Ellis, Smith & Co., 407 Magnolia Building.

Exall-Roberts & Co., 708 Insurance Building.

Hancock, John R., & Co., 305 Deere Building.

Hanway & Williams, 203 Central Bank Bldg.

Harris, James Blair, 215 Medical Arts Bldg.

Harris, W. G. (Aetna Life Ins. Co. of Hartford, Conn.) 10th Floor American Exchange Bank Building.

Harrison, O. L., 210 Cotton Exchange Bldg.
 Hill & Green, 210 Central Bank Building.
 Howard, S. B., 907 Kirby Building.
 Hulsey, M. W., Gen'l Agents, (Illinois Bankers' Life Assn.) 1411 Magnolia Building.
 Hundahl, Ernest, Southland Life Building.
 Jarreau, M. G. Special Agent, (Great American Insurance of New York) 1305 American Exchange Bank Building.
 Julian, Cochran & Carter, 407 Praetorian Bldg.
 Keeling, Evans B., Company, 525 Interurban Building.
 Kirkpatrick-Thompson Co., 604 Praetorian Building.
 Lee & Lee, 1209 Kirby Building.
 Linsley, J. W., & Co., 1309 Main Street.
 Love, John H., 401 Deere Building.
 Marty, E. A., & Company, 1103 Main Street.
 Matthews, S. Y., & Son, 925 Kirby Building.
 Maxson, Harry I., 711 Kirby Building.
 McConnell, R. C., 1011 American Exchange Bank Building.
 McLarry, D. D., 911 Magnolia Building.
 Murphy & Israel, 1102 Southwestern Life Bldg.
 Penner, A. L. (Aetna Life Insurance Co.) 1022 Kirby Building.
 Railey, J. R., 401 Mercantile Bank Building.
 Rea & Hash Insurance Agency, 411 Deere Building.
 Redman & Cox, 322 Slaughter Building.
 Reinhardt, I., & Son, American Exchange Bank Building.
 Reinhardt, O. H., General Agents, 508 Central Bank Building.
 Richard & Parker, 308 Andrews Building.
 Riley, John W., 848 Wilson Building.
 Robbins, Earnest A., Mgr. (United States Fidelity Guaranty Co.) 711 American Exchange Bank Building.
 Rosenbaum Bros., Linz Building.
 Scales Brothers, 1016 Mercantile Bank Bldg.
 Seay & Hall, 817 American Exchange Bank Building.
 Sheerin, G. G., Company, 216-17 Marvin Bldg.
 Snell, J. H., & Company, 1210 American Exchange Bank Building.
 Temple, Walter C., 309 Medical Arts Bldg.
 Texas Inspection Bureau, 704 American Exchange Bank Building.
 Thompson, A. C., 222 Slaughter Building.
 Thorp, Ben, 909 Praetorian Building.
 Trezevant & Cochran, 1821 Young Street.
 Troth, S. H., & Company, 413 Central State Bank Building.
 Tullos, N. C., (Bankers Life Co.) 901 American Exchange Bank Building.
 Universal Lloyds, 520 Interurban Building.
 Van Wart, W. H., 1116 Kirby Building.
 Verschoyle's Insurance Agency, 16th Floor Kirby Building.
 Waldrop Loan & Investment Co., 720 Kirby Building.
 Weems, Sam R., Insurance Agency, 502 Magnolia Building.
 Works, G. W., 1604 Kirby Building.

INSURANCE COMPANIES

Aetna Life Insurance Co. of Hartford, Conn. (Mr. W. G. Harris, Mgr.) 10th Floor American Exchange Bank Building.
 Albritton, E. J., Agency, The, 1513 Commerce Street.
 American Central Life Insurance Co., 502-4 Praetorian Building.
 American Life Re-Insurance Co., 3015 Cedar Springs Road.
 American Surety Co. of New York, 1713-15 Santa Fe Building.
 Automobile Underwriters of America, 3rd Flr. Magnolia Building.
 Bull Dog Auto Insurance Association, 605 Melba Theatre Building.
 Bynum, E. B., Rep. (Pan-American Life Re-Insurance Co.), 805 American Exchange Bank Building.
 Bywaters & Company, 1814 Magnolia Bldg.
 Central Life Insurance Co. of Illinois, 1218-19 American Exchange Bank Bldg.
 Commercial Standard Insurance Company, Southland Life Bldg.
 Commercial Union Assurance Co. Ltd., 1204 Mercantile Bank Bldg.
 Dawson, Jno. M., Inc., Insurance Bldg.
 Federal Life Insurance Co., Praetorian Bldg.
 Fidelity & Deposit Co. of Maryland, 814 Western Indemnity Bldg.
 Fuller, T. M., Jr., (Mississippi Fire Insurance Co.), 305 Andrews Building.
 Georgia Casualty Company, 428 Slaughter Building.

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Great American Insurance Co. of New York, 1305 American Exchange Bldg.

Great Republic Life Insurance Co., 401 Mercantile Bank Bldg.

Great Southern Life Insurance Co., Kirby Building.

Great Western Life & Accident Association, M. H. Thomas Bldg.

Harris, Henry Camp, (Director American Life Re-Insurance Co.), Magnolia Bldg.

Indianapolis Life Insurance Co., 925 Kirby Building.

International Travelers Association, Medical Arts Bldg.

Jones, Herbert C., Special Agt., (American Alliance Insurance Co.), 1305 American Exchange Bldg.

Kansas City Life Insurance Co., Magnolia Building.

Liberty Life Insurance Co. of Topeka, Kans., 808 Western Indemnity Bldg.

Massachusetts Bonding & Insurance Co., 1007-1008 Southwestern Life Bldg.

Merchants' Life Insurance Co., 525 Wilson Building.

Minnesota Mutual Life Insurance Co., Magnolia Bldg.

Missouri State Life Insurance Co., 811 American Exchange Bldg.

Modern Woodmen of America, 309 Deere Bldg.

Moore Investment Company, 809-10 Praetorian Building.

Mutual Indemnity Co., 225 Slaughter Bldg.

Ohio National Life Insurance Co., 309 Medical Arts Bldg.

Pacific Mutual Life Insurance Co. of California, Linz Bldg.

Parker, Clarence S., 814 Western Indemnity Building.

Penner, A. L., (Aetna Life Insurance Co.), 1022 Kirby Bldg.

Pierce, G. B. (Old Line Insurance Co.) North Texas Bldg.

Prendergast, A. C., & Company, 907 Kirby Building.

Price & Company, 211 Browder St.

Reliance Life Insurance Co., 310 Southwestern Life Bldg.

Republic Insurance Company, 3504 Gillon Ave.

Royal Insurance Co. Ltd., of Liverpool, 1011 American Exchange Bldg.

Southern Surety Co., 511 Magnolia Bldg.

Southland Life Insurance Co., Southland Life Building.

Southwestern Life Insurance Co., Southwestern Life Bldg.

Standard Accident Insurance Co., 1526 Kirby Building.

Stokes, Joe, (Mike Murphy & Company), 1102 Southwestern Life Bldg.

Texas Employers' Insurance Association, Interurban Bldg.

Texas Hardware & Implement Mutual Fire Ins. Co., 822 Mercantile Bank Bldg.

Texas Mutual Life Insurance Company, 804 Central Bank Bldg.

Travelers Insurance Co., The, (S. B. Howard), 907 Kirby Bldg.

Tullos, N. C., (Bankers Life Company), 901 American Exchange Bldg.

Underwriters' Salvage Co. of New York, 913 American Exchange Bldg.

United Fidelity Life Insurance Co., T. & P. Building.

United Mutual Life Insurance Co., 402 Liggett Building.

United States Fidelity & Guaranty Co., 711 American Exchange Bldg.

Universal Lloyds, 520 Interurban Bldg.

Wright, Edward, (Aetna Fire Insurance Co.), 1302 American Exchange Bldg.

Lammers, E. S., Rm. 811, American Exchange Building.

Lloyd, A. T., 1302 Kirby Bldg.

Loudermilk, G. W., 2016-18 Main St.

McAdams, A. G., 2005 Magnolia Bldg.

Moore, W. McCarty, 611 Magnolia Bldg.

Roberts, R. A., 324 Slaughter Bldg.

Rubey, A. C., American Exchange Bank Building.

Stitcher, R. B., 201 Western Indemnity Bldg.

Walker, A. W. (Real Estate), Santa Fe Terminal Bldg.

Wright, J. W., 1210 Western Indemnity Bldg.

INVESTMENT BANKING

Investment Securities Company, 801 American Exchange Bank Bldg.

Lindsley, Henry D., c/o Metropolitan Club, 5th Ave. & 60th St., New York, N. Y.

Southern Trust & Mortgage Co., 314 Linz Building.

INVESTMENT SECURITIES

Barnard, J. L. (National City Co.), 905 American Exchange Bank Bldg.

Brown-Crummer Investment Co., 1329 Kirby Building.

Commercial Trust Company, 510 Linz Bldg.

Drake, F. M., & Co., 208 Magnolia Bldg.

Exall-Roberts & Co., 708 Insurance Bldg.

Federal Mortgage Co., Kirby Bldg.

Hibernia Securities Co., Inc., 806 American Exchange Bank Bldg.

Investment Securities Co. of Texas, 801 American Exchange Bank Bldg.

Realty Trust Company, 1203 Praetorian Bldg.

Roberts, Summerfield G., 708 Insurance Bldg.

Sanders, J. A., Company, 214 Magnolia Bldg.

Silvers, E. J., 305 Southland Life Bldg.

Taylor, G. M., 706 Merc. Bank Bldg.

Texas Investment Co., (Burr Martin), Interurban Bldg.

IRON AND STEEL

American Steel & Wire Company, 1301 Praetorian Bldg.

Austin Bros., 1815 Coombs St.

Chicago Bridge & Iron Works, 817 Praetorian Building.

DeWees, R. J., Company, (Ornamental), 616 Slaughter Bldg.

Gallrein, C. H. (Southern Steel & Rolling Mills), 1116 Mercantile Bank Bldg.

Mosher Steel & Machinery Co., 900 S. Austin Street.

Peden Iron & Steel Co., 617 Praetorian Bldg.

Pittsburgh Steel Co., 513 Central Bank Bldg.

Southern Ornamental Iron Works, 2425 S. Harwood St.

Southern States Steel Co., 503 S. Haskell Ave.

Thompson, I. G., 717 Kirby Bldg.

Truscon Steel Co., 115 Field St.

Virginia Bridge & Iron Co. of Tenn., 1908 Magnolia Bldg.

Wood, Alan, Iron & Steel Co., 917 Kirby Building.

JANITORS' SUPPLIES

Brown, A. M., Supply Co., 1108 Commerce Street.

Bryant, C. A., & Co., 500 Elm St.

Meyer, H. B., 525 N. Akard St.

Selig Co., of Texas, 2226 Griffin St.

Superior Products Co., 1015 Commerce St.

West Disinfecting Co., 1200 Young St.

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Modern Order of Praetorians, 1401 Praetorian Building.

Travelers' Protective Association, Post E, 211 Deere Bldg.

INTERIOR DECORATING

Egan Fixture Company, 111 S. Murphy St.

Halaby Galleries, (Oriental Rugs, Art Goods), Majestic Theatre Bldg

INTERURBAN AND STREET RAILWAYS

Dallas Railway Co., Interurban Bldg.

Griffin, James P. (Vice Pres. Texas Electric Ry.), 733 Interurban Bldg.

Martin, Burr, (Vice Pres. & Gen. Mgr., Texas Electric Railway), Interurban Bldg.

Northern Texas Traction Co., 400 Main St., Ft. Worth, Texas.

Texas Electric Railway, 728 Interurban Bldg.

INVESTMENTS

Abrams, Harold J., American Exchange Bank Building.

Abrams, W. H., 407 American Exchange Bank Building.

Arrington, P. B., 823 Wilson Bldg.

Baker, M. N., 1211 Elm St.

Ballard Investment Co., 622 West 10th St.

Cary Schneider Investment Co., 308 Medical Arts Bldg.

Clarkson Investment Co., 304 Republic Bank Building.

Cox, F. D., 713 Slaughter Bldg.

DeLoache, Ira P., 329 Western Indemnity Building.

Gibbard, W. W., (Gibbard Investment Co.), 1607 Kirby Bldg.

Jackson, A. A., Rm. No. 811, American Exchange Bldg.

JAPANESE AND ORIENTAL GOODS

Oriental Art Co., 1312 Elm St.

JEWELERS—MANUFACTURINGDennison Manufacturing Co., 500-01 Interurban Bldg.
Orkin Jewelry Manufacturing Co., 1312½ Commerce St.**JEWELERS—RETAIL**Bailey's Jewelers, 1411 Main Street.
Everts, Arthur A., Co., 1114 Main St.
Garenzik Jewelry Co., 1212 Main St.
Gray Jewelry Co., 1906 Elm St.
Klar, Herman, 2312 Elm St.
Linz Bros., Main & Martin Streets.
Pike & Kramer, 1400 Main St.
Rosenfield, Joel M., 1502 Main St.
Shaw Jewelry Company, 1618 Main St.
Taber Manufacturing Co., 1510 Main St.
Tully Jewelry Co., 1406 Main St.**JEWELERS' SUPPLIES**Hawley, H. H., Company, Simpson-Whiteman Building.
Houghton-Reardon Company, 9th Flr. Santa Fe Bldg.**JEWELERS—WHOLESALE**Butler Brothers, Ervay & Young Sts.
Gottlieb, D., 112½ N. St. Paul St.
Moore-DeGrazier Co., 2nd Flr. Santa Fe Bldg.
Norsworthy, C. L., Co., 1420 Commerce St.
Shuttles Bros. & Lewis, Insurance Bldg.
Tynes-Price & Company, 1521 Commerce St.**JOBBER AND IMPORTERS**

Shessel, L., 703 Elm St.

JUNK DEALERSAmerican Iron & Metal Company, 2215 Latimer St.
American Scrap Material Co., 2615 Main St.**KALSOMINE AND COLD WATER PAINT—MANUFACTURERS**

West Coast Kalsomine Co. of Texas, 2108 N. Lamar St.

KERERATORS

Murphy Door Bed Co., 1919 Pacific Ave.

KITCHEN CABINETS

Arthur, Jas. S., Company, 3818½ Cedar Springs Road.

KNIT GOODSPacific Knitting Mills, Inc., 1103 Commerce Street.
World's Star Knitting Co., 211 Medical Arts Building.**KODAKS AND SUPPLIES**

Marlow, E. G., Company, 1807 Main St.

LABORATORIESTerrell's Laboratories, 706 Medical Arts Bldg.
Vigo Laboratory, 104 N. Crowder St.**LABORATORY APPARATUS**

Hixson, W. C., 1610 Bryan St.

LADIES' READY-TO-WEAR MANUFACTURERSAronson Manufacturing Co., 1004½ Commerce St.
Van Ultra, Inc., 409 Marvin Bldg.**LADIES' READY-TO-WEAR—RETAIL**Glick Bros., Inc., 1602 Elm St.
Holland Shop, Inc., The, 1530 Main St.
La Mode, 1708 Elm St.
Weil, I. H., & Company, Elm & Murphy Sts.**LADIES' READY-TO-WEAR—WHOLESALE**Butler Brothers, Ervay & Young Sts.
Kaplan & Co., 1115 Commerce St.
Lorch Manufacturing Co., 909 Jackson St.
Mell-Brin Company, 710 Elm St.
R. B. Manufacturing Co., The, 1107 Commerce St.
R. H. B. Garment Co., 1105 Commerce St.
Roos-Freedman-Shayn Co., 713 Main St.
Silbert, H., & Son, 1004 Commerce St.**LANDSCAPE ARCHITECTS**Koch & Fowler, 606 Central Bank Bldg.
Lang Floral & Nursery Co., Inc., 1214 Main Street.**LAUNDRIES**American Laundry Co., Second Ave. & Williams Street.
Ideal Laundry Co., Inc., 3214 Ross Ave.
Leachman's Dallas Steam Laundry & Dye Works, 2009 Hickory St.
Oriental Laundry Co., 1720 Wood St.
Stier's Laundry, Inc., 2001 Orange St.
Troy Laundry Co., 2523 Elm St.
White Star Laundry, 3217 Knox St.
Yates Laundry Co., 924-26 College Ave.

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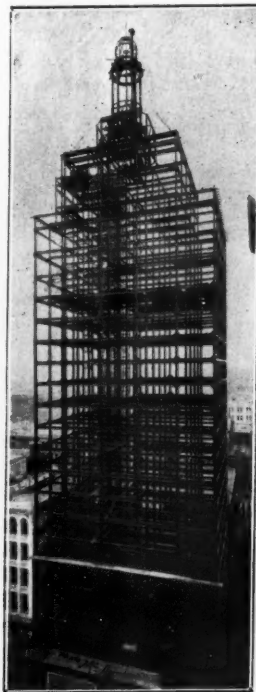
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Kohnstamm, H., & Co. of Texas, 3605 Main Street.

LEATHER AND SHOE FINDINGS
Hagedorn, H., & Sons, 406 N. Lamar St.
Padgett Bros. Co., 1020 Commerce St.
Potts-Knaur Leather Co., 1106 Jackson St.
Schoellkopf Co., The, Jackson & Lamar Sts.

LEATHER BELTING
Duecker Brothers, 713 Elm St.
Graton & Knight Manufacturing Co. of Texas, Inc., 309 N. Austin St.
Southwest Belting & Packing Co., 705 Elm St.

LEATHER GOODS
Padgett Bros. Co., 1020 Commerce St.
Porter Manufacturing Co., 1507 Caruth St.
Schoellkopf Company, The, Jackson & Lamar Streets.
Tenison Bros. Saddlery Co., 511 Elm St.
Zapaffe Trunk & Bag Co., 1709 Elm St.

LIGHTING EQUIPMENT—WHOLESALE
Electric Fixture & Supply Co., 1917 Pacific Avenue.

LINSEED, OIL AND TURPENTINE
DeForest Company, T. S., 1819 Clarence St.

LITHOGRAPHERS
Bakers' Supply Company, 2021 Jackson St.
Dixon, Randolph, (The Dorsey Co.), 1003 Commerce St.
Dorsey Company, The, Commerce & Poydras Streets.
Exline & Exline Co., 1818 S. Ervay St.
Hargreaves Printing Co., 1013 Main St.
McMannon, Edw. A., (Clark & Courts), 912 Insurance Bldg.

LOANS AND INVESTMENTS
Abbott, F. M., 205 Liberty State Bank Bldg.
American Trust Company, 814 Western Indemnity Bldg.
Ballard Investment Co., 701 Insurance Bldg.
Bishop, A. T., 322 Slaughter Bldg.
Blewett, S. A., Mercantile Bank Bldg.
Bonner Loan & Investment Co., The, American Exchange Bank Bldg.
Brinkerhoff & Bennett, 405 American Exchange Bank Bldg.
Brock-Berrey & Company, 928 Kirby Bldg.
Brouse, H. W., 1110 Magnolia Bldg.
Cary-Schneider Investment Co., 308 Medical Arts Bldg.
Dallas Morris Plan Co., 1003 Main St.
Dallas Mortgage & Realty Co., 109 Martin St.
Doyle, W. T. & C. C., 806 Southwestern Life Building.
English Co., Middleton A., 301 Western Indemnity Bldg.
Exall-Roberts & Company, 708 Insurance Building.
First Mortgage Investment Co., Southwestern Life Bldg.
Fisher & Fisher, Magnolia Bldg.
Hexter, J. K., 420 Linz Bldg.
Home Financing Co., 309-10 Linz Bldg.
Kalloch & Kalloch, 217 Mercantile Bank Bldg.
Levi, Munzesheimer & Levi, 427 Linz Bldg.
Martin, Burr, (The Texas Investment Co.), Interurban Bldg.
Marty, E. A., & Company, 1103 Main St.
Mayer, Dudley B., 1317 Magnolia Bldg.
Moore, Tom W., 611 Central State Bank Bldg.
Munger, H. M., Linz Bldg.
Northwestern Finance Corporation of Texas, 415 Marvin Bldg.
Price & Company, 211 Browder St.
Riley, John W., 848 Wilson Bldg.
Scales Brothers, 1016 Mercantile Bank Bldg.
Southern Trust & Mortgage Co., 314 Linz Building.
Sternberg, H. F., 711 Wilson Bldg.
Thompson, A. C., 222 Slaughter Bldg.
United States Loan & Investment Co., Linz Building.
Volk, Geo. E., Loan Co., (Confidential Loan Co.), 1305 Southwestern Life Bldg.
Waldrop Loan & Investment Co., 720 Kirby Building.

LOCKSMITHS
Ott, Charles, 1007 Elm St.

LOOSE LEAF SYSTEMS
Walraven Bros., 1507 Caruth St.

LUMBER—RETAIL
Booth Lumber & Loan Co., 816 S. Haskell Avenue.
Buell Lumber & Manufacturing Co., North Hawkins & Central Ave.
Burger Lumber Co., Forney & East Grand Avenue.
Clem Lumber Co., 2500 Live Oak St.
Cowser & Company, 2304 Commerce St.
Dallas Lumber Co., 2602 Commerce St.
Galbraith-Foxworth Lumber Co., 1725 N. St. Paul St.
Griffiths & Company, 918 S. Lamar St.
Groves-Barns Lumber Co., 106 E. Jefferson Street.
Higginbotham-Bartlett Lumber Co., 2514 Commerce St.
Jenkins, Cobb & Massey Lumber Co., 936 Forney Ave.
Kelsay Lumber Company, 3415 Commerce St.
Lingo Lumber Company, 2630 San Jacinto St.
Lyon-Gray Lumber Co., 902-5 Insurance Bldg.
Mayfield, M. M., 3704 Elm St.
Oldham & Sumner Lumber Co., 927 Forney Avenue.
Owens, Geo. W., Lumber & Loan Co., 3310 Commerce St.
Shoupe, J. R., Lumber Co., 3113 Main St.
Temple Lumber Co., 2508 S. Harwood St.
Trinity Lumber Co., Main & Washington Sts.
Wilcox, J. M., & Co., 3200 Knox St.

LUMBER—WHOLESALE
Bower, E. G., Lumber Company, 317 Medical Arts Bldg.
Clark & Boice Lumber Co., 704 Praetorian Building.
Dunbar, W. S., 704 Insurance Bldg.
Harris-Lipsitz Lumber Co., 908 American Exchange Bank Bldg.
Ingram, L. E., Company, 311 Wilson Bldg.
Lyon-Gray Lumber Co., 903 Insurance Bldg.
Nelson, W. F., Magnolia Bldg.
O'Neill, W. H., & Company, 301 Slaughter Building.
Stickle Lumber Corporation, Maple Ave. & Maple Lawn Road.
Varner Bros. Lumber Co., 917 Praetorian Building.

MACHINERY
Allis-Chalmers Manufacturing Co., 1816 Magnolia Bldg.
Avery, B. F., & Sons Plow Co., Pacific & Market Sts.
Bartholow, J. W., Company, 1221 S. Lamar Street.
Briggs-Weaver Machinery Co., 307 N. Market Street.
Browning W. A., Company, 3023 Elm St.
Fairbanks-Morse & Co., 1713 Market Street.
Ingersoll-Rand Co. of Texas, 1504 Magnolia Building.
Lockett, A. M., & Co. Ltd., 2001 Magnolia Building.
Pierce, W. M., 515 Main St.
Stacy Company, The, 2704 Taylor St.
Sullivan Machinery Co., 522 Santa Fe Bldg.
Western Engineering Co., 603 Mercantile Bank Building.

MACHINISTS
Acme Machine Works, 107 S. Market St.
Atlas Axle Manufacturing Co., Summer & River Sts.
Mayhew Machine & Engineering Works, 2713 Commerce St.
Mosher Steel & Machinery Co., 900 S. Austin Street.
Robinson Manufacturing Co., Cor. Magnolia & Caruth Streets.

MACARONI MANUFACTURERS
National Macaroni Company, 2616 Main St.

MANUFACTURING PHARMACISTS
First Texas Chemical Manufacturing Co., 1814 N. Lamar St.

MANUFACTURERS' AGENTS
Arthur, Jas. S., Company, 3818½ Cedar Springs Road.
Bell & Company, Unit 2, 4th Flr. Santa Fe Building.
Blakeney, H. J., & Son, 518 Mercantile Bank Building.
Bond, Christopher & Bray, 808 Santa Fe Bldg.
Dodd, John H., 1505 N. Haskell Ave.
Doelittle, Lloyd, (Hoover Suction Sweeper Co.), Insurance Bldg.

Egan Fixture Company, 111 S. Murphy St.
 Jenkins, O. T., (Electrical Jobbers' Supplies),
 1002 Pacific Ave.
 Jones, W. Donald, Company, 918 Kirby Bldg.
 Kenney, F. L., 1815 Magnolia Bldg.
 Kline, Fred, 1511½ Commerce St.
 Knight, Harry, 2114 Jackson St.
 Lehmann, J. E., & Company, 717 Santa Fe
 Building.
 Liebman, Walter S., 810 American Exchange
 Bank Bldg.
 Martin, M. L., 2006½ Commerce St.
 Mell-Brin Company, Santa Fe Bldg.
 Milliken-Hammond, Inc., (Cotton Piece Goods),
 Mercantile Bank Bldg.
 Perryman Sales Company, 501-3 Slaughter
 Building.
 Platter, Chas. H., Platter Bldg., 1213 Com-
 merce St.
 Pope, W. S., Company, 213 Southland Life
 Building.
 Powell, A. T., Company, 907 Southwestern Life
 Building.
 Russell, Pierre L., 408 S. Lamar St.
 Sales Service Company, 602 Mercantile Bank
 Building.
 Sieling, H. W., (Milldale Textile Corp., N. Y.)
 515 Mercantile Bank Bldg.
 Storm & Cummings, 1005 Commerce St.
 Southwestern Distributing Co., 206 Central
 Bank Bldg.
 Van Zandt, John H., Company, 809 South-
 western Life, Bldg.
 Wakefield, R. S., 324 Interurban Bldg.

MARBLE AND GRANITE
 Southwest Marble Company, P. O. Box No.
 156, Sta. A, 818 Santa Fe Avenue.
 Vermont Marble Co. of Texas, 1513 Wall St.
 Vitrolite Construction Co., The, (Wainscott &
 Table Tops), 3207 Commerce St.

MARINE INSURANCE
 Butt, F. M., & Company, 1327 Wood St.
 Harrison, O. L., 1403 Magnolia Bldg.
 McLarry, D. D., 911 Magnolia Bldg.

**MATTRESS MANUFACTURERS AND
 RENOVATORS**
 Heerman's Manufacturing Co., 2400 Coombs
 Street.

MAYONNAISE—WHOLESALE
 Henard Mayonnaise Co., 1711 Griffin St.

MEAT MARKETS
 Acme Grocery & Market, 1407 Greenville
 Road.
 Engelberg, S., 2405 Elm St.
 Fulton Market, 904 Main St.
 Packing House Market Co., Inc., 900 S. Har-
 wood St.

MEAT MARKET EQUIPMENT
 Bishop-Babcock Co. of Texas, The, 1106 Com-
 merce St.

MEATS—WHOLESALE AND RETAIL
 Empire Beef & Provision Co., Inc., 515 S.
 Ervay St.
 Engleberg, S., 2405 Elm St.

MEDICAL BOOKS
 Majors, J. A., Company, Medical Arts Bldg.

MEDICINAL CASES
 Arthur, Jas. S., Company, 3818½ Cedar
 Springs Road.
 Bishop & Babcock Co. of Texas, The, 1106
 Commerce St.

MEDICINE
 Chattanooga Medicine Co., 628 Wilson Bldg.

MEDICINE MANUFACTURERS
 Crown Remedy Company, 1100 Collin St.
 Dr. Link Medicine Co., 2646 Elm St.

MEN'S FURNISHINGS
 Benson-Semans Co., 1217 Main St.
 Butler Brothers, Ervay & Young Sts.
 Dreyfuss & Son, Main & Murphy Sts.
 Hurst Bros. Co., Main & Field Sts.
 Kahn & Company, E. M., Inc., Main, Elm &
 Lamar Sts.
 Morris Hat Company, 1616 Main St.
 Roos, Gus, Inc., 1413 Elm St.
 Victory-Wilson, Inc., 1613½ Main St.

MERCANTILE AGENCIES
 Bradstreet Company, The, 206 Lint Bldg.
 Dun, R. G., & Company, 1022 Santa Fe Bldg.
 Merchants' Red Book Co., Inc., 2112½ Jackson
 Street.

MERCHANDISE—GENERAL
 Butler Brothers, Ervay & Young Sts.
 Hudson-Davis Company, (Operating Chain of
 General Stores), Room 624 Santa Fe Bldg.
 Perkins Bros. Co., (Operating Chain of Dry
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 Sears, Roebuck & Co. of Texas, South Lamar
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Berger Manufacturing Co., Corinth & S. Pearl Streets.
Edwards Manufacturing Co. of Texas, Market & Collin Sts.
Great Western Smelting & Refining Co., 304 Melba Theatre Bldg.
David Lupton's Sons Construction Co., 601 Mercantile Bank Bldg.

MILK BOTTLE CAPS

Lake, Fred L., & Company, Inc., 1015 Elm St.

MILL AGENTS

Newsom, W. R., Company, Unit 2, 2nd Flr. Santa Fe Bldg.

MILL SUPPLIES

Peden Iron & Steel Company, 617 Praetorian Building.

MILLINERY—RETAIL

Bonnet Box, The, 1800 Elm St.
Cahn, Bernie A., 1610 Main St.
Field's Millinery, 1512 Elm St.
La Mode, 1708 Elm St.

MILLINERY—WHOLESALE

Baron Bros. Millinery Co., 915 Jackson St.
Dallas Hat Manufacturing Co., 1200 Pacific Avenue.
Daniel Millinery Co., Inc., 904 Commerce St.
Higginbotham Millinery Co., 914 Poydras St.
Lichtenstein-Mittenthal Co., 800 Commerce St.
Milliners' Supply Co., 903 Elm St.
Smith, R. B., Millinery Co., 1008 Commerce Street.



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Sullivan Machinery Co., 522 Santa Fe Bldg.

MORTGAGE BONDS

Southwestern Mortgage Co. of Dallas, 1003-4 Kirby Bldg.

MORTGAGE LOANS

Basham, George V., 711 Central Bank Bldg.
Blesi Realty & Mortgage Co., 1209½ Main St.
Brinkerhoff & Bennett, 405 American Exchange Bank Bldg.
Cole, T. J., (Texas Mortgage Co.), 702 Southwestern Life Bldg.
Collie, W. M., 1011 Mercantile Bank Bldg.
Commerce Farm Credit Co., 15th Flr. Santa Fe Bldg.
Compton, C. V., 511 Central Bank Bldg.
Dallas Joint Stock Land Bank, 810 Mercantile Bank Bldg.
Dallas Mortgage & Realty Co., 109 Martin St.
Deming Investment Co., 1009 Kirby Bldg.
Doyle, W. T. & C. C., 806 Southwestern Life Building.
Federal Mortgage Company, Kirby Bldg.
Felton & Morgan, 111 Field St.
Fidelity Savings Trust Co., 802 Praetorian Building.
First Mortgage Loan Co. of Dallas, 426-27 Linz Bldg.
Gibbard Investment Co., 1607 Kirby Bldg.
Gillespie & Gillespie, 505 Praetorian Bldg.
Gum Bros. Company, 410 American Exchange Bank Bldg.
Hexter, J. K., 420 Linz Bldg.
Hobby, Edwin, & Company, 1601-3 Kirby Bldg.
Home Financing Co., 309 Linz Bldg.
Jester & Company, Frank G., Southwestern Life Bldg.
Levi-Munzesheimer & Levi, 427 Linz Bldg.
Lindsley, J. W., & Co., 1209 Main St.
Malone, A. M., 801 Central Bank Bldg.
McGeorge, Wm., Jr., & Sons, 811 Praetorian Building.
Miller, Henry S., 401 Southland Life Bldg.
Miller, Lawrence, 818 Kirby Bldg.
Mittenthal, N. E., 1006 Kirby Bldg.
Moore Investment Co., 809-10 Praetorian Bldg.
Moser & Loughborough, 111 Martin St.
Riley, John W., 848 Wilson Bldg.
Rubey, A. C., 1401 American Exchange Bank Building.
Russell Realty Co., 113 Martin St.
Southwest Mortgage Co., Magnolia Bldg.
Southwest Mortgage & Investment Co., 509 Magnolia Bldg.
Texas Mortgage Co., 702 Southwestern Life Building.
Turner, J. Elmer, 1021 Commerce St.
United States Bond & Mortgage Co., 1301 Main Street.
Works, George W., 1604 Kirby Bldg.

MOTION PICTURE EQUIPMENT AND SUPPLIES

Jamieson Film Company, 1717½ Commerce St.
Parker, David F., (Educational Equipment Co.) 1913 Commerce St.

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Jamieson Film Company, 1717½ Commerce St.

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Harley-Davidson Sales Co., Jackson & Pearl Streets.

MORTAR MIXERS

Blue Diamond Company of Texas, 2701 Coombs St.

MOTOR FREIGHT LINES

Binyon-O'Keefe Motor Freight Lines, 2105 Pacific Avenue.
Sproules Transfer & Storage Co., 109 N. Houston St.

MOTOR TRUCKS

Autocar Sales & Service Co. of Texas, (Factory Branch), 2701 Main St.
General Motors Truck Co., (G. M. C. Trucks), 517 Jackson St.
International Harvester Co., (International), 211 N. Austin St.
Mack-International Motor Truck Corporation, (Factory Branch), 1900 S. Ervay St.
McMahon, Paul R., (Treas. Indiana Truck Corporation of Texas), 2819-21 Main St.
White Company, The, (Factory Branch), 2000 S. Ervay St.

MULTIGRAPHING

Accurate Letter Shop, 409 Slaughter Bldg.
Commercial Printing & Letter Service Co., 918-19 Santa Fe Bldg.
Riley Letter Shop, 516 Mercantile Bank Bldg.
Shepard, Chas. H., 1616½ Main St.

MUSICAL INSTRUMENTS

Mays, Brooks, & Company, 1005 Elm St.
Mills Novelty Co., 401 Thomas Bldg.
Watkin, Will A., Company, Inc., 1207 Elm Street.
Whittle, D. L., Music Co., 1213 Elm St.

NECKWEAR—WHOLESALE

Butler Brothers, Young & Ervay Sts.

NERVE SPECIALIST

Gosline, Harold L., (Director, Dallas Child Guidance Clinic), 3500 Gaston Ave.

NEWS DEALERS

Texas News Company, 706 Main Street.

NEWSPAPERS AND MAGAZINES

Baptist Standard, 712 Slaughter Bldg.
Cotton & Cotton Oil News, 3118 Commerce Street.
Daily Times Herald, 1305 Elm St.
Dallas Dispatch, 1510 Federal St.
Dallas Journal, 801 Commerce St.
Dallas Morning News, 801 Commerce St.
Farm & Ranch, 3306 Main St.
Holland's Magazine, 3306 Main St.
La Tribuna Italiana, 1001½ S. Harwood St. P. O. Box 1332.
Progressive Farmer, 413 Slaughter Bldg.
Semi-Weekly Farm News, 801 Commerce St.
Southern Pharmaceutical Journal, (After May 1st—Room 11, Santa Fe Bldg.), 1011 Insurance Bldg.
Texas Christian Advocate, 411 Southwestern Life Building.
Texas Farm & Ranch Publishing Co., Main & Race Sts.
Western Newspaper Union, 606 S. Akard St.

NOVELTIES

Lawler Doll Manufacturing Co., 2426 S. Harwood St.
Mills Novelty Co., Suite 401-3 Thomas Bldg.
Stern Novelty Co., 1109 Commerce St.

NURSERIES

Lang Floral & Nursery Co., 1214 Main St.
Texas Evergreen Nursery, 3817 Roseland.

NUTS—MFGRS., JOBBERS AND RETAIL

Ball Nut & Candy Company, 128 W. Jefferson St.

OFFICE BUILDINGS

North Texas Bldg., 905 Main Street.

OFFICE BUILDING MANAGERS

Upp, Frank, Western Indemnity Bldg.

OILS AND GREASES

Hawkins Tire & Battery Company, Commerce and Market Streets.

Hollingshead Company, The, R. M., Unit 2, Santa Fe Bldg.

Skipwith, O. E., Thomas Building.

Thomas Distributing Co., Inc., Mike H., 804 Thomas Bldg.

OIL BURNERS—AUTOMATIC AND MECHANICAL

Gillespie & Schwan, 1708 Carter Street.

OIL COMPANIES

Amicable Petroleum Corporation, 908 Magnolia Building.

Atlantic Oil Producing Company, Magnolia Building.

Boyd Oil Company, Kirby Bldg.

Burt & Son, R. E., Magnolia Bldg.

Chapman, Homer, 410 Southland Life Bldg.

Clayton Oil & Refining Co., Thomas Bldg.

Cranfill Brothers & Penn, 202 Magnolia Bldg.

Cullinan, Frank, 1509 American Exchange Bank Bldg.

DeLee, A. S., 4612½ Live Oak Street.

Gulf Refining Company, 2nd Avenue and Santa Fe Ry.

Hooser, Jno. W., 911 Southwestern Life Bldg.

Humphreys, Col. A. E., Mexia, Texas.

Logan, Chas. E., 2105 Magnolia Bldg.

Lucey, J. F., 1515 American Exchange Bank Building.

Magnolia Petroleum Company, Magnolia Bldg.

Marion Company, J. F., 816 Magnolia Bldg.

Marland Oil Company of Texas, 3rd Floor Insurance Bldg.

Matthews, F. A., 15th Flr. Kirby Bldg.

Miller Petroleum Co., 1606 Magnolia Bldg.

Oriental Oil Company, 405 Wilson Bldg.

Pace, George L., Staley Bldg., Wichita Falls, Texas.

Payne & Bond, 2103 Magnolia Bldg.

Pierce Petroleum Corporation, 840 South Lamar Street.

Primrose Petroleum Company, Inc., 422-23 Wilson Bldg.

Pure Oil Company, Pure Oil Bldg., Columbus, Ohio.

Pure Oil Pipe Line Co. of Texas, 15th Floor Kirby Bldg.

Reiter Oil Corporation, 1904 Magnolia Bldg.

Roxana Petroleum Corporation, Simpson-Whiteman Bldg.

Seaboard Oil & Gas Co., 906 Western Indemnity Bldg.

Simms Oil Company, Magnolia Bldg.

Sonneborn Brothers 2111 Taylor Street.

Sowell Brothers, 906 Magnolia Bldg.

Sun Company, American Exchange Bank Building.

Texas Company, The, 1000 Alma Street.

Tide Water Oil Sales Corporation, 923 Kirby Building.

Tracey, W. A., Mgr. Sinclair Refinery Co., 2005 Magnolia Bldg.

Tucker & Fox, 428 Western Indemnity Bldg.

Vacuum Oil Company, 410 Mercantile Bank Building.

Woodall & Pendleton, 1004 Insurance Bldg.

OIL FIELD SUPPLIES

Briggs-Weaver Machinery Co., 307 North Market Street.

Peden Iron & Steel Co., 617 Praetorian Bldg.

United Iron Works, Inc., 1411 Kirby Bldg.

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From this generating station, electricity is sent out via overhead wires and underground cables to substations in Oak Cliff, downtown Dallas, East Dallas, and North Dallas, for reduction of voltage and efficient distribution to different types of customers, some using electric service for lighting purposes only, others for lighting and power, and the street railway for transportation.

The distribution facilities consist of several large buildings for various purposes, in addition to 504 miles of overhead wires and poles and five miles of underground cables which are gradually replacing overhead equipment in the downtown district.

Behind the Switch

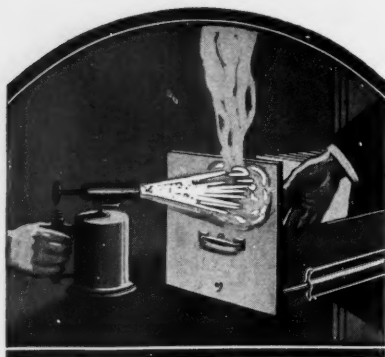
Electric service covers more than the mere delivery of electric current to each customer.

It includes the contracting for service, reading meters, rendering bills, making tests, recommending efficiencies, etc.

A large army of men and women are required to handle this vast amount of work, and the annual pay roll of Dallas Power and Light Company is over one million dollars.

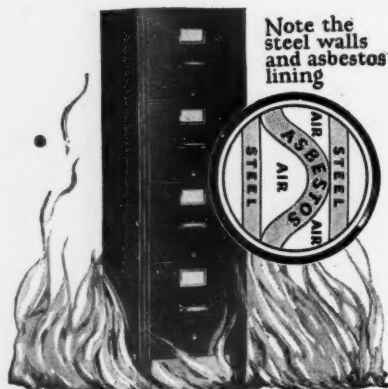
Seven years ago Dallas Power and Light Co. had less than half the present amount of money invested. Within this period, in order to keep pace with the growth of Dallas, it was necessary to obtain this additional capital and also utilize it rapidly that adequate service might be provided.

Dallas Power & Light
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Askew Office Furniture Exchange, 310 North Akard Street.
Berger Manufacturing Co., Corinth and S. Pearl Streets.
Butler Brothers, Ervay and Young Streets.
Dorsey Company, The, Commerce and Poydras Streets.
Hargreaves Printing Co., 1013 Main Street.
Marlow Company, E. G., 1807 Main Street.
Martin Stationery Co., 112 South Poydras St.
Parker Brothers, Inc., 1918 Commerce Street.
Simpson-Whiteman Company, Simpson-Whiteman Bldg.
Stewart Office Supply Co., 1810 Main St.
Wilhide-Speakman Equipment Co., 922 Kirby Building.

OFFICE SPECIALTIES

F. & E. Check Writer Sales Co., 202 Simpson-Whiteman Bldg.
General Pencil Company, 314 Simpson-Whiteman Bldg.
Rapid Addressing Machine, 208 South St. Paul Street.

OIL MILL MACHINERY

Briggs-Weaver Machinery Co., 307 North Market Street.
Murray Company, The, Williams Street and Trunk Ry.
Western Engineering Co., 603 Mercantile Bank Building.

OIL REFINERIES

Clayton Oil & Refining Co., Thomas Bldg.
Oriental Oil Company, 405 Wilson Bldg.
Texas Company, The, 1000 Alma Street.

OIL STOVES

Cleveland Metal Products Co., 825 Trunk Ave.

OIL TANKS AND PUMPS

Chicago Bridge & Iron Works, 817 Praetorian Building.
Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.
United Iron Works, Inc., 1411 Kirby Bldg.

OIL WELL SUPPLIES

D. & B. Pump & Supply Co., Box No. 1033.
Guiberson Corporation, The, Pennsylvania & Katy Ry., P. O. Box 1106.
Oil Well Supply Company, 2114 Magnolia Building.
Steel Coupling Company, 310 Thomas Bldg.
Sullivan Machinery Co., 522 Santa Fe Bldg.

OIL WELL TOOLS

Guiberson Corporation, Pennsylvania Avenue and M.-K.-T. Ry.

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Hardy & Company, F. A., Praetorian Bldg.

OPTICIANS

Columbian Optical Company, 1413 Main St.
Everts Company, Arthur A., 1114 Main St.
Hafner Watch & Optical Co., Interurban Building.
Linz Brothers, Main and Martin Streets.
Pike & Kramer, 1400 Main Street.
Taber Manufacturing Co., 1510 Main Street.
Thompson & Swanson Company, 1603 Main Street.

OSTEOPATHS

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Harris, Dr. D. S., 315 Wilson Bldg.
Tarr Clinic, The Alfred J., 306-14 Wilson Building.

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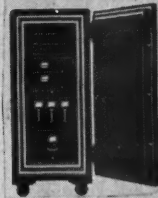
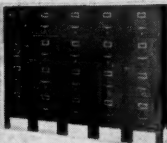


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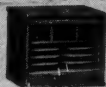
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Texas American Syndicate, 102 Gaston Bldg.

OXYGEN

Cartledge, T. D., Jr., 810 Kirby Bldg.
Southwest Welding Supply Co., 209 South Pearl Street.

PACKING HOUSE PRODUCTS

Armour & Company, 1920 Live Oak Street.
Armstrong Packing Company, Alma Street.
Decker & Sons Sales Co., Jacob E., 2227 Griffin Street.
Hormel Co. of Texas, George A., 2205 North Lamar Street.
Packing House Markets Co., Inc., 900 South Harwood Street.
Swift & Company, 217 North Akard Street.
Wilson & Company, 1900 Live Oak Street.

PAINTS, OILS AND VARNISHES

American Paint & Supply Co., P. O. Box 506.
Booth Lumber & Loan Co., 816 S. Haskell.
Butler Brothers, Ervay & Young Streets.
Cook Paint & Varnish Co., 1928 Bryan Street.
Devoe & Reynolds Co., Inc., of Texas, 1407 Elm Street.
Diamond Paint & Wall Paper Co., 2006 North Lamar Street.
Federal Glass & Paint Co., 2001 North Lamar Street.
Glidden Company of Texas, 1500 South Preston Street.
Johnson Wall Paper & Paint Co., Ford, 1300 North Harwood Street.
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Sewall Paint & Glass Co. of Texas, 1300 River Street.
Sherwin-Williams Co., 1621 Wall Street.

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PAPER AND PAPER PRODUCTS—WHOLESALE

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Continental Paper & Bag Mills Corp., P. O. Box 1148.
Exline & Exline Company, 1818 South Ervay Street.
Fisher Company, John A., 1102 Wood Street.
Graham Paper Co., 421 Lacy Street.
Olmsted-Kirk Company, 1408 Marilla.
Palmer & Company, Ltd., E. C., 301 North Market Street.
Pollock Paper & Box Co., 1911 North Lamar Street.
Smith Cordage Co., Karl M., 1712 Carter St.
Southwestern Paper Company, 1315 Pacific Avenue.
Texas Paper Company, 1200 Patterson Avenue.

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Pollock Paper & Box Co., 1911 North Lamar Street.

PAPER MILLS

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Estep & Company, R. J., 812 Wilson Bldg.
Texas Bitulithic Co., 1015 Praetorian Bldg.
Uvalde Paving Co., 1006 Insurance Bldg.

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Winterman, Klar & Winterman, Jacob, 2312 Elm Street.

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Whittle Music Co., D. L., 1213 Elm Street.

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Majestic Studios, Majestic Theatre Bldg.
Montgomery's Studio, 1502½ Elm Street.

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Raymond Studio, 2108 McKinney Avenue.
Rogers, Frank, 1303 Elm Street.

PHOTOGRAPHIC SUPPLIES—WHOLESALE

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Cary, Dr. E. H., Medical Arts Bldg.
Crow, Dr. W. E., 322 Wilson Bldg.
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Dunlap, Dr. Elbert, 610 Medical Arts Bldg.
Ellis, Dr. Leland C., 1412 Medical Arts Bldg.
Folsom, Dr. A. L., Medical Arts Bldg.
Ford, Dr. John F., 204 Andrews Bldg.
Giles, Dr. Robert B., 1710-11 Medical Arts Building.
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Guggenheim, Dr. V., 1705½ Main Street.
Harrington, Dr. S. H., 1310 Medical Arts Building.
Herrin, Dr. W. E., 737 Wilson Building.
Jones, Dr. W. D., Medical Arts Bldg.
Knowles, Dr. W. Mood, 515 Medical Arts Building.
Levy, Dr. Harry R., 1701 Medical Arts Bldg.
Lindley, Dr. R. D., 410 Southwestern Life Building.
Marchman, Dr. Oscar M., 813-15 Medical Arts Building.
Marshall, Dr. J. H., 1814 Medical Arts Bldg.
Martin & Martin, Drs., Medical Arts Bldg.
McGaffey, Dr. C. N., 606 Southwestern Life Building.
McReynolds & Seay, Drs., Mercantile Bank Building.
Michie, Dr. C. C., 1812 Medical Arts Bldg.
Milliken, Dr. S. E., Medical Arts Bldg.
Midwee, Dr. Robert H., 1802 Medical Arts Building.
Moore, Dr. H. Leslie, 714 Medical Arts Bldg.
Pierce, Dr. Franklin A., Medical Arts Bldg.
Rosser, Dr. C. M., 710 Medical Arts Building.
Samuell Surgeons, Dr. W. W., Medical Arts Building.
Shelmire, Dr. J. B., Medical Arts Bldg.
Shortal, Shannon & Burton, Drs., Medical Arts Building.
Smith, Dr. DeWitt, 301 Southwestern Life Building.
Southwest Clinic, The, 16th Floor Medical Arts Building.
Spahn, Dr. R. L., 501 Linz Building.
Still, Dr. J. M., Medical Arts Building.
Stone, Dr. M. F., Medical Arts Building.
Terrill, Dr. James J., 714 Medical Arts Bldg.
Watson, Dr. John T., 1214 Medical Arts Bldg.
Wells, Dr. J. T., 613 Southwestern Life Bldg.
Wilkinson, Dr. Albert, 521 East Tenth Street.
Woodward, Dr. T. L., 5308 Worth Street.

PIANOS AND ORGANS

Baldwin Piano Company, 1807 Commerce St.
Mays, Brooks, & Company, 1005 Elm Street.
Pierce Co., The Phil H., 1805 Commerce St.
Watkin Company, Inc., Will A., 1207 Elm St.
Whittle Music Co., D. L., 1213 Elm Street.

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 Southern Plow Company, 608 Elm Street.
 United States Cast Iron Pipe & Foundry Co., 617 Magnolia Bldg.

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 Miller, R. E., Jefferson Hotel.

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 Levy Plumbing Company, 517 North Akard Street.
 Lone Star Heating Company, 1606 McKinney Avenue.
 Lone Star Water Heater Co., 1606 McKinney Avenue.
 Martyn Bros., 2404 Swiss Avenue.
 Meyer, P. F., 3322 Grand Avenue.
 Wallace Plumbing Co., C., 2224 Summer St.

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Fisher Supply Company, 2428 South Harwood Street.
 Hensen Plumbing Co., 4321 Elm Street.
 Nelson Mfg. Co., N. O., 915 McKinney Ave.
 Standard Sanitary Mfg. Co., 1200 Jackson St.
 Treadwell, C. F., 610 North Akard Street.
 Plumbing & Heating Co., 3026 Elm Street.
 Wolff Manufacturing Corporation of Texas, 3214 Main Street.

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Ralston Mfg. Company, 2509 Commerce St.

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 Philp, John W., Postmaster, Postoffice.
 Young, George C., Supt. of Mails, Postoffice.

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 Ball Typesetting Company, Inc., 1715½ Wood Street.
 Busch, Max, 1212½ Main Street.
 Colville & Son, J. M., 911 Commerce Street.
 Cook Company, Ernest L., Interurban Bldg.
 Dallas Press, Inc., 1802½ Jackson Street.
 Dixon, Randolph, 100 Commerce Street.
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 Egan Printing Company, 912 Ross Avenue.
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 Garvin-Melton Company, 1929 Main Street.
 Geyer Printing Co., 1405 Young Street.
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 Jasper, F. H., 107 Poydras Street.
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 Southwest Printing Co., 917 Camp Street.
 Southwest Tablet Mfg. Co., 2501 Cleveland.
 Stellmacher & Clark, 2715 Elm Street.
 Tigert Printing Co., 2112½ Jackson Street.
 Walraven Brothers, 1507 Caruth Street.
 Warlick Law Printing Co., 1805½ Main St.
 Wilmans, Robert, 1704½ Commerce Street.
 Womack Brothers, 405 North Ervay Street.

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 Queen City Printing Ink Co. of Texas, 1864 Jackson Street.

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Bingham's Son Mfg. Co., Samuel, 1305 Patterson Avenue.
 Palmer & Company Ltd., E. C., 301 North Market Street.

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Barnhart Bros. & Spindler, 1102 Commerce Street.
 Bingham's Son Mfg. Co., Samuel, 1306 Patterson Avenue.

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Ablon, Ben, 1000 Camp Street.
 Barrish & Webberman, 2028 Cadiz Street.
 Dallas Poultry & Egg Co., 1009 Camp Street.
 Harlan-Elzey-Randall Co., Inc., 2018 Cadiz Street.
 Independent Fruit Co., 2013 Cadiz Street.
 Johnson, Homer L., 203 Produce Bldg.
 Keith Company, Ben E., 901 South Pearl St.
 Lamar Produce Co., 1616 N. Haskell.
 Mann, Carl, 2112½ Jackson Street.
 Market Produce Co., 2024-26 Canton Street.
 Patterson Produce Company, Inc., 2100 Pacific Avenue.

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Dallas Gas Company, 2016 Jackson Street.
 Dallas Power & Light Co., Interurban Bldg.
 Dallas Railway Company, Interurban Bldg.
 Dallas Telephone Company, 722 Western Indemnity Bldg.
 Lone Star Gas Company, Harwood & Wood Streets.
 Municipal Gas Company, Magnolia Bldg.
 Southwestern Bell Telephone Co., Western Indemnity Bldg.
 Texas Power & Light Co., Interurban Bldg.

PUBLISHERS

Baptist Standard Publishing Co., 204 South Browder Street.
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 Coleman Publishing Co., 711-12 Slaughter Building.
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 Dallas Dispatch Company, 1510 Federal St.
 Educators' Association, 401 Melba Theatre Building.
 Ginner & Miller Publishing Co., 3118 Commerce Street.
 Harben-Spotts Company, 411 Southwestern Life Bldg.
 Jackson Publishing Co., C. R., 1610-11 Kirby Building.
 Lamar & Barton, 1308 Commerce Street.
 La Tribuna Italiana, P. O. Box 1432.
 Legion News, The, 309 Wilson Building.
 Methodist Publishing House, 1308 Commerce Street.
 Progressive Farmer, 413 Slaughter Building.
 Sixty-Two, (Official Publication of the United Commercial Travelers, Local Council No. 62) 303 Southland Life Bldg.
 Southern Pharmaceutical Journal, Rm. 11, Santa Fe Bldg., (After May 1st.)
 Southern Publishing Co., 2015 Jackson Street.
 Southwest Magazine Co., The, 1330½ Commerce Street.
 Southwestern Retailer, Santa Fe Building.
 Texas Farm & Ranch Publishing Co., Main and Race.

Times Herald Printing Co., Inc., 1305 Elm Street.
 Walraven Brothers, 1507 Caruth Street.
 Western Newspaper Union, 606 South Akard Street.
 Worley Directory Co., John F., 905 Main St.

RADIO EQUIPMENT MFGRS.

National Carbon Co., Inc., 1300 Marilla St.

RADIO EQUIPMENT—RETAIL

White Electric Company, 1909 Commerce St.

RADIO EQUIPMENT—WHOLESALE

Radio Equipment Co. of Texas, 1319 Young Street.

Texas Radio Sales Co., Inc., 2005 Main Street.

White Electric Company, 1909 Commerce St.

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 Brown, W. W., Div. Frt. Agent, M.-K.-T. Ry. Co., 112 Field Street.
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 Burke, Frank J., Land and Industrial Commissioner, T. & P. Ry., T. & P. Bldg.
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 Chicago, Burlington & Quincy Railroad, 701 Kirby Building.
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 Fitzgerald, H. J., Asst. Gen. Frt. and Pass. Agent, Southern Pacific Lines, 116 Field Street.
 Garvin, J. F., Gen. Frt. Agent, M.-K.-T. Ry. Co., M.-K.-T. Building.
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 Hartsfield, James M., Gen. Agent, T. & P. Ry., 114 Field Street.
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 Kay, G. F., Commercial Agent, Southern Railway System, 1304 Kirby Building.
 Knox, W. Frank, (Receiver Gulf Texas & Western Ry.) Praetorian Building.
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 Nelson, LaRue, Div. Frt. and Pass. Agent, International & Great Northern Ry., 1210 Southwestern Life Bldg.
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 Steel Coupling Company, 411-13 Thomas Bldg.

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 Dallas Development Company, Western Indemnity Bldg.
 Dallas Housing Company, Magnolia Bldg.
 Dallas Mortgage & Realty Co., 109 Martin St.
 Dallas Southwestern Traction Co., 302 Gaston Building.
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 English Company, Middleton A., 301 Western Indemnity Bldg.
 Erwin, Neal C., 402 Praetorian Building.
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 Jester, Leven, 1617 Kirby Building.
 Joyce & Alexander, 912 Southwestern Life Building.
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 Kalloch & Kalloch, 217 Mercantile Bank Bldg.
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 Kettle, John A., 310 Deere Building.
 Lindsley & Co., J. W., 1209 Main Street.
 Little Realty Company, 332 Wilson Bldg.
 Maher & Maher, 718 Slaughter Bldg.
 Maillot & Stewart, 601 Kirby Building.
 Marty & Company, E. A., 1103 Main Street.
 Martyn, E. K., 402 Central Bank Bldg.
 Mayer, Dudley B., 1317 Magnolia Building.
 McNeny & McNeny, 907 Praetorian Bldg.
 Miller, Henry S., 401 Southland Life Bldg.
 Miller, Lawrence, 818 Kirby Bldg.
 Mittenthal, N. E., 1006 Kirby Building.
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 Munger, H. M., Linz Building.
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 Rubey, A. C., American Exchange Bank Bldg.
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 Russell, J. H., 807 Mercantile Bank Bldg.
 Russell Company, J. H., 910 Magnolia Bldg.
 Russell Realty Company, 113 Martin Street.
 Scales Brothers, 1016 Mercantile Bank Bldg.
 Scott & Company, W. A., 807 Mercantile Bank Building.

Seay-Cranfill Company, 1011 Commerce St.
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Smith, Harry M., 403 Linz Building.
Sonnenthiel Company, Dan, Magnolia Bldg.
Sonnenthiel, Louis C., Magnolia Bldg.
Southern Trust & Mortgage Co., 314 Linz Building.
Southwestern Land Co., 221 Jefferson Hotel.
Sternberg, H. F., 711 Wilson Building.
Terry Brothers, 1649 Pacific Avenue.
Texas Land & Development Co., 203-5 Linz Building.
Thetford, H. M., 415 Southwestern Life Bldg.
Thompson, A. C., 222 Slaughter Bldg.
Tomlison, W. E., 1011 Mercantile Bank Bldg.
Troth & Company, S. H., 413 Central State Bank Bldg.
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Waldrop Loan & Investment Co., 720 Kirby Building.
Walker Realty Company, 2002 Magnolia Bldg.
Webb & Wills, 1418 Kirby Building.
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Williams & Ellis, Inc., 1608½ Main Street.
Works, George W., 1604 Kirby Bldg.

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Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.
United Iron Works, Inc., 1411 Kirby Bldg.

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Cook, Thos. E. & Son, Elm & Houston Sts.
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United Iron Works, Inc., 1411 Kirby Bldg.
York Engineering & Supply Co., 1909 Bryan Street.

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Biltmore Cafe, 1517 Main St.
Blue Front Delicatessen, 1105 Elm St.
Britling Cafeteria Co. of Texas, 1318 Commerce St.
Cafe Atkins, 1411 Commerce St.
Chesterfield Lunch Room, Poydras St.
Gem Waffle Kitchen, 1304 Commerce St.
Golden Pheasant Restaurant, 1507 Commerce Street.
Greenway Cafe, 910 Main St.
Jefferson Cafe, 312 S. Houston St.
Joseph's Cafe, 1415 Commerce St.
Kansas City Waffle House, Cor. Akard and Commerce Sts.
Mexico Restaurant, 215½ S. Ervay St.
New Mexico Inn, 1311 McKinney Ave.
Pappas Cafe, 1601 Elm St.
Shea, J. J., 709 N. Haskell Ave.
West End Cafe, 603 Main St.
White Kitchen Mexican Chili House, 2010 Orange St.

RESTAURANT AND HOTEL SUPPLIES

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Dennery, Charles, Inc., 2824 Williams St.

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Vitrolite Construction Co., The, 3207 Commerce St.

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Holt Texas Equipment Co., 801 Ross Ave.

ROAD MACHINERY

Austin-Western Road Machine Co., 416 S. Lamar St.
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Russell Grader Manufacturing Co. of Texas, 2003 S. Harwood St.

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Cotton Mill Industry Grows in South

How leadership in the cotton mill industry is shifting from the New England States to the South is shown in an article by Richard W. Edmonds, editor of the Manufacturers' Record, in a recent issue, an excerpt from which follows:

In 1880 the South had 687,066 active spindles and 14,754 active looms, while the rest of the country, which means New England principally, had about fourteen and a half times as many, or 9,966,369 active spindles and 211,005 active looms. In 1923 the South had 16,334,000 active spindles and 305,577 active looms, while the rest of the country had 19,916,000 active spindles and 390,040 active looms.

The number of cotton spindles active during December, 1924, in the cotton-growing States of the South was 16,785,629, compared with 14,278,058 active spindles in the New England States; or, strictly speaking, last December the cotton-growing States of the South had 2,507,571 active spindles more than the reported active spindleage of New England. On Dec. 31, 1924, the cotton-growing States of the South had 17,359,420 spindles in place, compared with 18,561,220 spindles in place in the New England States, but the active spindle hours for December in the cotton-growing States was 4,624,716,928, or 266 hours per spindle in place, while New England reported 2,867,153,619 active spindle hours, or only 154 hours per spindle in place.

Guaranteed First Mortgage Notes

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Dougherty Roofing Company, Magnolia and
Hord Sts.
Monarch Roofing Co., 2600 Commerce St.
Richardson Co. of Texas, The, 808 Central
Bank Bldg.
Rogers Asbestos Company, Pacific Ave. &
Willow St.

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United States Rubber Co., 700 Elm St.

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Lake, Fred L., & Co., Inc., 1015 Elm Street.
RUG MANUFACTURERS & RENOVATORS
Dallas Rug Mfg. & Renovating Co., 1710 S.
Pearl St.

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Congoleum-Nairn, Inc., (Mfgs Gold Seal &
Nairn), 407 Commerce Street.
Halaby Galleries, (Oriental Rugs), Majestic
Theatre Bldg.
Taylor, G. Albert, 603 Deere Bldg.
Volker, William & Co., 704 Commerce St.
Wheat, C. W. & Company, 312 Deere Bldg.

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Abbey Brothers, Santa Fe Bldg.
Mosher Safe Co., 114 Poydras St.
Ott, Charles, 1007 Elm St.
Store Equipment Co., 308 N. Ervay St.

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Bright, Jesse D., (American Sales Book Co.),
4608 Columbia Ave., P. O. Box 1104.

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Hutchinson, C. E., (Rep. Youngtown Sheet
& Tube Company), 1402-3 Magnolia Bldg.
Wolfe, M. P., (Sales Rep. Hale & Kilburn),
Praetorian Bldg.

SALT

Morten Salt Company, American Exchange
Bank Bldg.

SAFETY RAZOR MANUFACTURERS

Rival Safety Razor Corporation, 2809 Elm St.

SALVAGE

American Trading Company, 2543 Elm St.
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Underwriters Salvage Co. of New York, 913
American Exchange Bank Bldg.

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DeLee, A. S., 4612½ Live Oak St.
Farrell, H. T., Dallas, Route No 6.
Harston Sand & Gravel Co., 427 Wilson Bldg.
Smith Gravel Co., 1202 Southwestern Life
Building.
Trinity Farm Gravel Co., 1004 Southwestern
Life Bldg.
Vilbig Bros., Bourbon & Paris Sts.
West Dallas Gravel & Sand Co., 830 Wilson
Building.

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Bryant, C. A., & Company, 500 Elm Street.

SCHOOL BOOKS

Ginn & Company, 1913 Bryan Street.
MacMillan Company, The, 330 S. Harwood St.
Practical Drawing Company, 1911 Bryan St.
Southern Publishing Co., 2015 Jackson St.
Texas School Book Depository, 2015 Jackson
Street.
Walraven, A. T., Book Cover Co., 1507 Caruth
Street.

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Butler Brothers, Young & Ervay Sts.
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Machines & Films), 1913 Main Street.
Ginn & Company, 1913 Bryan St.
Practical Drawing Co., 1911 Bryan St.
Texas School Book Depository, 2015 Jackson
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Walraven, A. T., Book Cover Co., 1507 Caruth
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Byrne Commercial College, 1924½ Main St.
Indoor Golf School, 109 N. St. Paul St.
Southern Methodist University, Dallas, Texas.
Terrill School, 4217 Swiss Ave.

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Western Blind & Screen Co., 218 Southwestern
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Kirby Seed & Fertilizer Co., 420 Commerce St.
Lang Floral & Nursery Co., 1214 Main St.
Nicholson, Robert, Seed Co., 2118 N. Lamar
Street.
Platter, Chas. H. (Cotton Seed for planting
Purposes), Platter Bldg., 1213 Commerce
Street.

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cific Avenue.

SEWING MACHINES

Kilman, J. N., Gen. Agt., (Singer Sewing
Machine Co.), 212 T. & P. Building.
White Sewing Machine Co., 1930 Main St.
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Hall Specialties Co., (Automobile Shades), 113
S. Houston Street.
West Adjustable Shade and Curtain Hanger
Co., 401 Republic Bank Building.

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Atlas Metal Works, 2601 Alamo St.
Berger Manufacturing Co., Corinth & S. Pearl
Streets.
Dallas Heating & Ventilating Co., 2422 Alamo
Street.
Edwards Manufacturing Co. of Texas, Market
& Collins St.
Lone Star Heating & Ventilating Co., 904
McKinney Ave.
Moncrief-Lenoir Co., 2751 Coombs St.
New Process Roofing & Supply Company, 802-
10 Cadiz St.
Smith & Rawlings, 1713 Young Street.
Wyatt Metal & Boiler Works, West Dallas
Pike.

SHIRTS AND COLLARS—WHOLESALE

Cuett-Peabody & Co., Inc., 1709½ Live Oak
Street.
Earl & Wilson, 1322 Commerce Street.
Ide, George P., & Company, 1006 Commerce
Street.

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Custom Shirt Shop, 912½ Elm Street.

SHOCK ABSORBERS

Hassler Texas Company, 1101 Young Street.

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Munster, A., Sons Company, 1103 Elm St.

SHOES—RETAIL

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Glick Bros., Inc., 1602 Elm Street.
Kahn, Leon, Shoe Company, 1204 Elm St.
Smith-Henry Co., Inc., 1518 Elm Street.
Volk Bros. Co., 1208 Elm Street.
Walk-Over Boot Shop, 1218 Elm Street.
Zesmer Shoe Company, 1412 Elm Street.

SHOES—WHOLESALE

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Copeland, Theo. Jr., (International Shoe Co.)
3623 Cragmont Avenue.
Graham-Brown Shoe Co., Main and Austin
Streets.
Jenkins, J. W., Shoe Co., 701 Jackson St.
Jolesch-Thomas Shoe Co., 1007 Commerce St.
Red Wing Shoe Co., Santa Fe Terminal Bldg.
Selz-Schwab & Company, Adolphus Hotel.
Sessel Shoe Co., 907 Jackson Street.
Weinstein Specialty Shoe Co., 705 Elm Street.
Weyenberg Shoe Co., 1300 Jackson Street.

SHOW CASES & STORE FIXTURES

Crowds, J. W., Drug Company, 1516 Com-
merce Street.
Dallas Show Case and Manufacturing Co.,
329 Exposition Avenue.
Southern Fountain & Fixture Manufacturing
Company, 1709 Young Street.
Southwestern Show Case Works, 2016 South
Akard Street.
Standard Show Case Works, 2501 Earl St.

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Borich Sign Company, (Commercial & Elec-
tric), 1800 Wood Street.
Roth Sign Co., 1824 Canton St.
J. F. Zimmerman & Sons, 2126 Young St.

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Street.

Schwarzenbach, Huber & Co., 204 Southland
Life Building.

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ta Fe Building.
Bishop & Babcock Co. of Texas, 1108 Com-
merce Street.
Brown, A. M., Supply Co., 1108 Commerce
Street.
Crowds, J. W., Drug Company, 1516 Com-
merce Street.
Liquid Carbonic Company of Texas, 1217 Elm
Street.
Southern Fountain & Fixture Mfg. Co., 1709
Young Street.

SMELTERS

American Smelting & Refining Works, Hord.

Freeman and Ross Avenue.

Great Western Smelting Refining Co., 304
Melba Theatre Building.

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Cullum & Boren Company, 1509 Elm Street.
Hooker Hardware Company, 1407 Elm Street.
Huey & Philip Hardware Co., 1029 Elm St.
Moroney Hardware Co., 1113 Patterson Ave.
Ott, Charles, 1007 Elm Street.
Spalding A. G., & Bros., 1518 Main Street.

STATIONERY

Aldridge, A. D., 402 North Texas Building.
American Beauty Pass Book & Cover Co.,
1705 Hickory Street.
Atkins, W. S., 3729 Mocking Bird Lane.
Baptist Standard Publishing Co., 204 S. Brow-
der Street.
Dixon, Randolph, (The Dorsey Company),
1000 Commerce Street.
Dorsey Company, The, Commerce and Poydras
Streets.

Hargreaves Printing Co., 1013 Main Street.
Marlow, E. G., Company, 1807 Main Street.
Martindale Stationery Co., 112 S. Poydras St.
Methodist Publishing House, 1308 Commerce
Street.

Simpson-Whiteman Co., Simpson-Whiteman
Building.

Stewart Office Supply Co., 1810 Main Street.

Van Winkle, J. D., 1603 Elm Street.

Walton Book & Stationery Co., 1814 Main St.

STEAMSHIP AGENTS

Caldwell & Company, Inc., 214 Cotton Ex-
change Building.
Mallory Steamship Co., 618 Kirby Building.
Riebe, F. O., 205 Cotton Exchange Building.
Transmarine Lines, 815 Thomas Building.

STEEL AND WIRE

American Steel & Wire Company, 1301 Prae-
torian Bldg.
Mosher Steel & Machinery Co., 900 S. Austin
Street.

Pittsburgh Steel Co., 513 Central Bank Bldg.

Southern Ornamental Iron Works, 2425 S.
Harwood St.

Southern States Steel Co., 503 S. Haskell Ave.

Thompson, I. G., 717 Kirby Building.

Truscon Steel Company, 115 Field St.

STEEL EQUIPMENT

Steel Equipment Company, Santa Fe Terminal
Building.

STEEL SASH

David Lupton's Sons Construction Co., 601
Mercantile Bank Bldg.

STENOGRAPHERS

Accurate Letter Shop, 409 Slaughter Bldg.

STEREOTYPERS

Western Newspaper Union, 606 S. Akard St.

STOCKS AND BONDS

American National Brokerage Co., 213 South-
western Life Bldg.
Barnard, J. L., (Rep. National City Co.), 905
American Exchange Bank Bldg.
Commercial Trust Company, 510 Linz Bldg.
Drake, F. M., & Company, 208 Magnolia Bldg.
Exall-Roberts & Co., 708 Insurance Bldg.
Fullerton, A. G., & Company, 910 Kirby Bldg.
Hibernia Securities Co., Inc., 806 American
Exchange Bank Bldg.

Price & Company, 211 Browder St.

Rosser, V. O., 214 Western Indemnity Bldg.

STONE DEALERS, CUT STONE, ETC.

Herget, K. D., & Son, Maple Ave. Rd. and
M-K-T. Ry.
Oates, Ernest, 3125 Routh St.
Texas Stone Products Co., 505 Insurance Bldg.
(After June 30th, Santa Fe Terminal Bldg.)

STORAGE BATTERIES

Dallas Battery Company, 2020-22 Jackson St.
First State Rubber Co., 2015 Cabell St.
Valdez Electric Co., 2933 Commerce St.
Willard Storage Battery Co., 2024 Jackson St.

STOVES—WHOLESALE

Arthur, Jas. S., & Company, 3818½ Cedar
Springs Road.

Cook, Thos. E., & Son, 408 Elm St.

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Abbey Brothers, Suite 422-23, Unit 1, Santa
Fe Terminal Building.
Austin Brothers, 1815 Coombs St.
Kansas City Structural Steel Co., 616 Mag-
nolia Building.

Mosher Steel & Machinery Co., 900 S. Austin
Street.

Southern Ornamental Iron Works, 2425 S.
Harwood Street.

Virginia Bridge & Iron Co., of Tenn., 1908
Magnolia Building.

SUBURBAN ACREAGE

McLemore, Jno. C., & Son, R. F. D. No. 6.

SUGAR

Meinrath Brokerage Co., 1909 Mercantile Bank
Building.
Overton, W. W., & Company, 510 Mercantile
Bank Building.
Quillian & Maupin, (Rep. American Sugar Re-
fining Co.), 1607 Magnolia Building.

SURGEONS—DENTAL AND ORAL
Drs. Smith, McCoy & Odell, 1212 Medical Arts Building.

SURGICAL INSTRUMENTS
Betz, Frank S., Co., 3213 Swiss Avenue.
Cary, A. P., Company, Medical Arts Bldg.
Ideal Surgical Appliance Co., 840 Wilson Bldg.
McClure, E. H., Company, Inc., 1817 Main St.

SWEATERS—WHOLESALE
Baker-Moise Company, Main Fr. Santa Fe Building.

SYRUP AND MOLASSES
Garvey Vinegar Company, 2824 Medill St.

TABLET MANUFACTURERS
Southwest Tablet Mfg. Co., 2501 Cleveland St.

TAGS AND LABELS
Aldridge, A. D., North Texas Building.
Dennison Mfg. Co., 500-1 Interurban Bldg.
Reyburn Mfg. Co., 303 Interurban Bldg.
Tigert Printing Co., 2112½ Jackson St.

TAILORS
Gray & Graham Company, 1009 Main St.
Home Industrial Tailors, 2200 Elm St.
Kaplan-Cohen Company, 1021 Main Street.
Koenigsberg, S., Inc., 1306½ Main St.
Slaughter-Mayfield Co., 1528 Main St.
Texas Custom Garment Co., Inc., 2508½ Main Street.

TAILORS' SUPPLIES
Dallas Tailors' Supply Co., 320 N. Ervay St.

TANK CAR REPAIRS
Texas Boiler Works, 3214 Hickory St.
Wyatt Metal & Boiler Works, West Dallas Pike.

TANKS, TOWERS AND STANDPIPES
Chicago Bridge & Iron Works, 817 Praetorian Building.
Kansas City Structural Steel Co., 616 Magnolia Building.
Pittsburgh-Des Moines Steel Co., 1217 Praetorian Building.

TAXICABS
Bell Taxicab Distributing Co., 1420 Wood St.
Dallas Baggage & Cab Co., 801 Young St.
Dollar Dodge Rent Service, 304 S. Houston St.
Yellow Cab Company of Dallas, Inc., 1800 Commerce St.

TELEGRAPH COMPANIES
Postal Telegraph & Cable Co., 1011 Main St.
Western Union Telegraph Co., 601 Masonic Building.

TELEPHONE COMPANIES
Dallas Telephone Co., 722 Western Indemnity Building.
Postal Telegraph & Cable Co., 1011 Main St.
Southwestern Bell Telephone Co., Western Indemnity Building.

TELEPHONE SUPPLIES
Electric Appliance Co., 409 Browder St.
Southwest General Electric Co., 1801 N. Lamar St.

TEXTILE MILLS
Dallas Textile Mills Co., Love Field.
Miller Manufacturing Company, 622-23 Santa Fe Terminal Building.

THEATERS
Capitol Amusement Company, 1521 Elm St.
Crystal Theatre, 1608 Elm St.
Majestic Theatre, 1921 Elm St.
Old Mill Theatre, 1525 Elm St.
Palace Theatre, 1623 Elm Street.
Queen Theatre, 1501 Elm St.
Washington Theatre, 1615 Elm Street.

THEATRE ORGANS AND ELECTRIC PIANOS
Pierce, Phil H., Co., Inc., 1805 Commerce St.

THEATRICALS
Interstate Amusement Co., Majestic Theatre Building.
Worth, Hal, 1904 Pacific Ave.

THEATRICAL EQUIPMENT
Educational Equipment Co., 1913 Commerce Street.

THRESHING MACHINES
Case, J. L., Threshing Machine Co., 300 N. Austin St.

TILE—FLOOR AND WALL
Dallas Waterseal Roof Tile Co., Route No. 8.
Box No. 153, East Dallas.

TIN CANS
Moncrief-Lenoir Manufacturing Company, 2751 Coombs St.

TIRES AND ACCESSORIES—RETAIL
Dunlap-Swain Tire Company, 1328 Young St.
Hawkins Tire & Battery Co., Commerce and Austin Streets.
Quick Tire Service, Inc., 508 N. Harwood St.
Safety Tire Company, Young and St. Paul Sts.
Trinity Tire & Service Co., 2200 Commerce St.
Western Auto Supply Co., 2000 Commerce St.

TIRES AND TUBES—WHOLESALE
Ajax Rubber Company, Inc., 2117 Commerce Street.
Brunswick-Balke-Collender Co., 609 Main St.
Dunlop Tire & Rubber Co. (Buffalo, N. Y.), 1710 Carter St.
First State Rubber Co., 2015 Young St.
Firestone Tire & Rubber Co., 2121 Commerce Street.
General Tire & Rubber Co. of Texas, 2109 Commerce St.
Goodrich, B. F., Rubber Co., 1201 Young St.
Jackson-Stephens Co., 2022 Commerce St.
Kelly-Springfield Tire Co., 2217 Laws St.
Michelin Tire Co. of Texas, 2408 Holmes St.
Norwalk Tire & Rubber Co., 1511 S. Ervay St.
Oldfield Tire Company, 2121 Commerce St.
Padgett Bros. Company, 1020 Commerce St.
Pennsylvania Rubber Co. of America, 2407 S. Ervay St.
Shook Rubber Company, 2500 S. Ervay St.

TIRE SERVICE AND REPAIRS
Cox, Inc., 317 N. St. Paul St.
Empire Tire & Vulcanizing Co., 500 N. Harwood Street.
Quick Tire Service, Inc., 508 N. Harwood St.
Safety Tire Company, Young and St. Paul Sts.

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Central Title & Guaranty Co., Central State Bank Building.
Dallas County Abstract Co., 1007 Main St.
Dallas Title & Guaranty Co., 1303 Main St.
Stewart Title Guaranty Co., 1221 Main St.

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Dr. Link Medicine Co., 2646 Elm St.
Reducing Bath Company, 2821 McKinney Ave.
Weichsel Company, The, 1105 Jackson Street.
Weichsel Laboratories, 1105 Jackson St.

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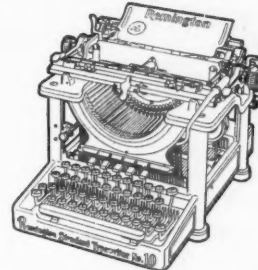
TOWEL SUPPLY
Cannon Ball Towel Supply Co., 2009 Orange Street.
Dallas Towel Supply Co., 2509 Commerce St.
Olympia Towel Supply Co., 4008 Benson St.

TRACTORS
Advance-Rumely Thresher Co., 800 Young St.
George, R. B., Machinery Co., 302 N. Market Street.
Holt Texas Equipment Co., 801 Ross Ave.
International Harvester Co., 211 N. Austin Street.
Southern Rock Island Plow Co., 401 Elm St.

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Fond & Keadle, 306 Simpson-Whiteman Bldg.

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Sproles Transfer & Storage Co., 109 N. Houston St.
Steger Transfer Co., 410 Main St.
Texas Furniture & Storage Co., 2111 Elm St.
Word, J. P., 909 Young St.

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Southern Airways Corporation, Love Field.

TRUNKS AND TRAVELING BAGS
Dallas Trunk Factory, 1517 Jackson St.
Padgett Bros. Co., 1020 Commerce St.
Pollack, Henry, Trunk Co., 1912 Elm St.
Wilkins Trunk Manufacturing Co., 1109 Elm Street.

Zapffe Trunk & Bag Co., 1709 Elm St.

TRUST COMPANIES
Dallas Union Trust Company, Interurban Bldg.
Dunkley Mexican Exchange, 1701 McKinney Avenue.

North Texas Trust Company, 2nd floor Magnolia Building.

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Barnhart Bros. & Spindler, 1102 Commerce St.

TYPESETTING
Ball Typesetting Co., Inc., 1715½ Wood St.

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Dallas Typewriter & Supply Co., 1519 Commerce Street.

Ewing, S. L., Company, 1606 Commerce St.
Kee Lox Manufacturing Co., 505 Deere Bldg.
Remington Typewriter Company, 1603½ Commerce Street.

Smith, L. C., Typewriter Co., 1605 Commerce Street.

Underwood Typewriter Co., 1525 Commerce St.

United States Manifest Co., 1314½ Main St.

UNDERTAKERS

Brewer, Geo. A., Undertaking Co., 2303 Ross Avenue.

Loudermilk-Sparkman Co., 2016 Main St.

Smith, Ed. C., & Bros. Undertaking Co., Inc., 1811 Ross Avenue.

Weiland, Chas. F., Undertaking Co., 517 N. Ervay Street.

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Dallas Coffin Company, 1321 S. Lamar St.

National Casket Company, 1601 S. Lamar St.

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Cline, Joseph L., U. S. Weather Bureau, Cotton Exchange Bldg.

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Doolittle, Lloyd, (The Hoover Suction Sweeper Co.), 610 Insurance Building.

Rymer, W. S., (Sales Agent Eureka Vacuum Cleaner Co.), 615 Southland Life Building.

VINEGAR MANUFACTURERS

Aschner Bros. Manufacturing Co., 1310 Patterson Ave.

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VITROLITE
Vitrolite Construction Co., The (Wainscot and Table Tops), 3207 Commerce St.

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Deere, John, Plow Company, 501 Elm St.

Eastman & Russell, 623 Wilson Bldg.

Southern Rock Island Plow Co., 401 Elm St.

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Booth Lumber & Loan Co., 816 S. Haskell Avenue.

Dallas Paint & Wall Paper Co., 412 N. St. Paul Street.

Diamond Paint & Wall Paper Co., 2006 N. Lamar Street.

Johnson, Ford, Wall Paper & Paint Co., 1300 N. Harwood St.

New York Wall Paper Store, 1009 Elm St.

Pan-American Wall Paper & Paint Co., 913 Elm Street.

WAREHOUSE COMPANIES

American Transfer & Storage Co., 2615 Elm Street.

Binyon-O'Keefe Fireproof Storage Co., 2105 Pacific Avenue.

Dallas Storage & Warehouse Co., 911 Marion Street.

Dallas Transfer & Terminal Warehouse, 2nd Unit, Santa Fe Bldg.

Interstate Forwarding Co., Interstate Forwarding Bldg.

Merchants' Fireproof Storage Co., 1301 Broom Street.

Nichols-Gillette Transfer & Warehouse Co., 1710 Carter Street.

Pulliam Transfer & Storage Co., 2501 Floyd Street.

Shippers' Compress & Warehouse Co., 204 Cotton Exchange Bldg.

WAREHOUSE—PNEUMATIC TIRES

Michelin Tire Company of Texas, 2408 Holmes Street.

WASTE COTTON

Dallas Sanitary Wipers Co., 2013 Latimer St.

WASTE MILLS

Dallas Waste Mills, Terminal Railway and Central Avenue.

WASTE PAPER

American Paper Stock Co. (A. A. Kaplan), 916 S. Pearl St.

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Dallas Distilled Water Co., 721 Brazos St.

WATER HEATERS

American Heater Company of Texas, 1905 Bryan Street.

Hoffman Heater Company, 1919 Main St.

Lone Star Heater Company, 1606 McKinney Avenue.

Lone Star Water Heater Company, 1606 McKinney Ave.

Ruud-Humphrey Water Heater Co., of Texas, 1811 Main St.

Sands Heater Company, 404 N. St. Paul St.

WATCH INSPECTORS

Hafner Watch & Optical Co., Interurban Bldg.

WATCH MATERIALS—SWISS

Swiss Watch Material Co., 1214½ Main St.

WATERPROOF CLOTHING AND RUBBER

FOOTWEAR—WHOLESALE

United States Rubber Co., 700 Elm St.

WATER PROOFING
Nichols, S. W., Company, 2116 Jackson St.

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Cullum, W. G., 311 Central Bank Bldg.

James Contracting Co., 1313 Southwestern Life Building.

Morey & Morey, 517 Praetorian Bldg.

Nichols, W. H., & Co., Inc., 403 Mercantile Bank Building.

Pittsburgh-Des Moines Steel Co., 1218 Praetorian Bldg.

WATERWORKS SUPPLIES

Morey & Morey, 517 Praetorian Bldg.

Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.

WAX PAPER MANUFACTURERS

Dixie Wax Paper Company, 1307 Plowman St.

WELDING

Mayhew Machine & Engineering Works, 2713 Commerce St.

Texas Boiler Works, 3214 Hickory St.

WELDING SUPPLIES

Southwest Welding Supply Co., 209 S. Pearl Street.

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Dearing, R. H., & Sons, 606 Central State Bank Building.

WINDOW CLEANING AND JANITOR SERVICE

Dallas Window Cleaning Co., 1330½ Commerce St.

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Aeromotor Company, 2300 Summer St.

Pierce, W. M., 515 Main St.

Southern Plow Company, 608 Elm St.

WINDOW SHADE BRACKET MANUFACTURERS

Universal Appliance Co., Santa Fe Terminal Building.

WINDOW SHADES—WHOLESALE

Breneman-Paschall Co., Inc., 1104½ Commerce Street.

Volker, Wm., & Company, 704 Commerce St.

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American Steel & Wire Co., 1301 Praetorian Building.

Southern Ornamental Iron Works, 2425 S. Harwood Street.

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Dallas Cooperage & Woodenware Co., C. and 15th Sts.

Shelton, W. F., & Company, 601-2 Deere Bldg.

WORK CLOTHING

Butler Brothers, Ervay and Young Streets.

Hamilton-Carhart Overall Co., 3028 Commerce Street.

Higginbotham-Bailey-Logan Co., Jackson and Lamar Sts.

Perkins Dry Goods Co., 708 Jackson St.

Rudnick, I. Manufacturing Co., 713½ Elm St.

Sanger Brothers, Main and Lamar Streets.

Miller Company, The, 5th Flr. Santa Fe Bldg.

X-RAY EQUIPMENT

Johnson-North X-Ray Company, 212 Medical Arts Building.

Kincheloe, R. P., 2929 Elm Street.

Victor X-Ray Corporation, 2503 Commerce St.

YEAST

Fleischmann Company, 2701 Williams St.



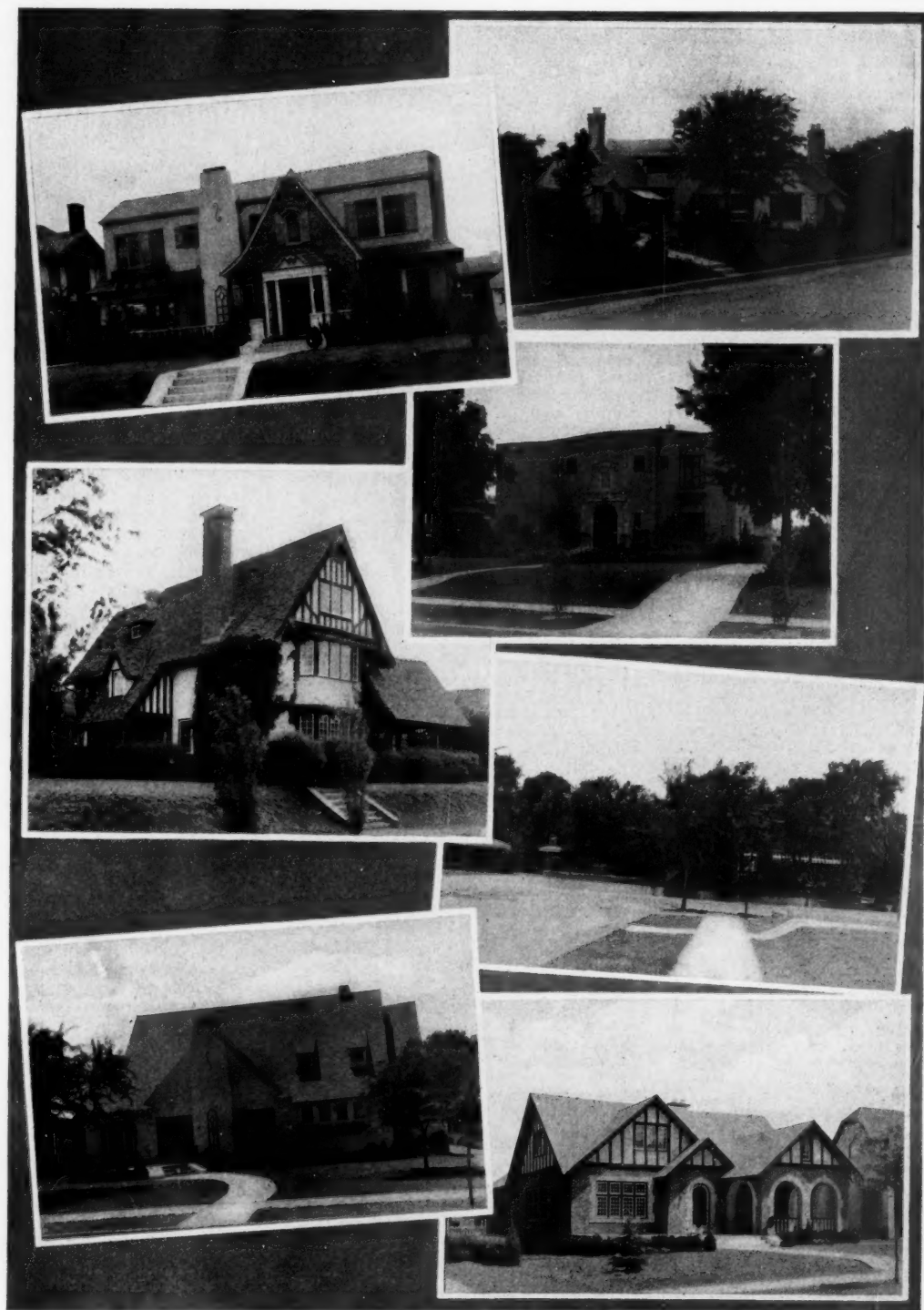
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BEAUTIFUL HOMES IN FOURTH INSTALLMENT OF HIGHLAND PARK



Joe E. Lawther has been appointed to membership on the City Plan Commission, filling the vacancy caused by the resignation of W. H. Wray.

Judge Royal R. Watkins was elected commander of the Texas division, Disabled Veterans of the World War, at the annual convention held here last month.

The Dallas branch of the Congoleum-Nairn Co., Inc., won the efficiency contest cup for 1924, the contest being based principally on salesmanship and general efficiency of organization. The Dallas branch competed against the ten other divisions into which the United States is divided by the company. C. A. Williams is district manager for Dallas.

Frank V. Lanham of Dallas has been appointed chairman of the State Highway Commission by Governor Ferguson. Other members of the Commission are John H. Bickett, Jr., San Antonio, and Joe Burkett, Eastland.

The Dallas Country Club has elected L. R. Munger president, and re-elected Charles C. Hall secretary.

"Dallas, the financial and commercial center of the Southwest," is featured in views and statistics published in a booklet by the North Texas Trust Company, Everett S. Owens, president. The booklet is designed to show the desirability of Dallas real estate mortgages.

Matt Gill of Dallas recently was appointed British Vice Consul to Dallas. A dinner in his honor in this connection was given last month by Mike H. Thomas, with more than 100 in attendance.

Dr. H. W. Matthews has been re-elected president of the Dallas Camera Club, with E. H. Brown elected secretary, succeeding A. M. Belsher.

Directors of the Republic National Bank have voted to increase the capital stock of the bank from \$1,500,000 to \$2,000,000. A meeting of the stockholders will be held March 16 to ratify the decision. The increase will bring the combined capital stock of the 14 National and State banks in Dallas to \$15,100,000.

The Dallas News has been chosen as the newspaper representing the Southwest in the new method of using newspapers from various sections of the country to replace textbooks in the course in journalism at Mount Holyoke College, Mass.

The Citizens' Union Terminal Committee, organized in May, 1911, for

the purpose of securing the present Union Terminal Station for Dallas, was dissolved the past month when Chairman Alex Sanger addressed a final communication of thanks for their efforts to Royal A. Ferris and Louis Lipsitz, the other members of the committee. The committee held more than 200 meetings in connection with their work.

Roy C. Henderson, who recently came to Dallas to assume the management of the A. E. Perkins Corporation, reports that the concern has moved from its location on Elm Street and is now located in the industrial district, with ample trackage and room for expansion. Production facilities of this shoe polish manufacturing concern have been increased from 1,800 to more than 5,000 bottles daily. Mr. Henderson promoted the well-known Dyanshine organization at Waco.

E. M. Schenecker of Fort Worth was re-elected president and C. G. Quillian of Dallas was re-elected secretary of the North Texas Wholesale Grocers' Association, which held its annual convention here last month with some 50 in attendance.

The Helm-Burks Motor Company, comprised of T. A. Helm and David F. Burks, succeeds Foster P. Jennings as local distributor for the Hupmobile.

Announcement has been made by President C. E. Calder, of the Texas Power & Light Co., that the company will issue and sell \$2,000,000 in first mortgage bonds and \$500,000 in preferred stock to finance improvements announced or planned.

E. M. Elliott, formerly an official of the Santa Fe Railroad located at Galveston, has been named manager of the new \$5,000,000 Santa Fe Terminal group of buildings. T. P. Roberts will continue as a director of the Terminal Building Corporation of Dallas in charge of leasing space in the terminal.

The Dallas Torch Club was organized the past month with the following officers: J. M. McCormack, president; Dr. Robert S. Hyer first and Dr. David Lefkowitz second vice presidents, respectively, and Edward Crane, secretary-treasurer. Meetings probably will be held once a month and in the evenings.

The Santa Fe Railroad has removed its city ticket office from 110 Field Street to the New Santa Fe Terminal Building, and the Fort Worth & Denver Railroad will use the space vacated by the Santa Fe.

Business Opportunities

The Chamber of Commerce is constantly receiving letters from manufacturers looking for reliable agents in this territory. Perhaps you are interested or know of some one who could represent them. Full information can be obtained from the Chamber of Commerce.

Jobber to handle two candy specialties, manufactured in bar form. Refer to No. 119.

Specialty salesman for automobile oil signal device. Refer to No. 120.

Patent and manufacturing rights on new Ford fender, cross member, radiator and light brace, for sale. Refer to No. 121.

Dallas retail jewelry store for sale. Refer to No. 122.

Representative to sell newly patented wrench. Refer to No. 123.

Food broker to sell meats to hotels and hotel supply houses. Refer to No. 124.

Representative to sell "safety saw" for crating, carpentry, box resizing, etc. Refer to No. 125.

Salesman or manufacturers' agent to handle line of aluminum ware. Refer to No. 126.

Manufacturers' agent to handle electric hammer used for riveting, boring, drilling, etc. Refer to No. 127.

High grade salesman to handle nationally advertised line of die blocks, piston rods, sheer blades and general steel forgings. Refer to No. 128.

Saleswoman to handle line of imported goods sold in gift shops and tea rooms. Refer to No. 129.

Local concern has opening for experienced sales manager and merchandising man of proven ability. Refer to No. 130.

Dallas manufacturers seeking representative in Philadelphia can secure name of agent in that city desiring line of staples by referring to No. 131.

Manufacturers' representative in Denver, Colorado, also desires to represent Dallas concern manufacturing articles selling not higher than \$100. Refer to No. 132.

Local haberdashery store for sale. Refer to No. 133.

Representative wanted to handle line of Chinese novelties, jades, porcelains, jewelry, etc. Refer to No. 134.

The eighth annual directory compiled by the Civic Federation of Dallas. Elmer Scott, executive secretary, has been received by the Chamber of Commerce. In its 32 pages it gives full information on all the Dallas agencies interested in civic and social progress, together with State organizations and boards. Copies of this most valuable directory can be secured at 25 cents each from the Civic Federation, 415 Mercantile Bank Building.

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800-2 Young St.**School Children To View
Educational Film**

MOTION pictures depicting outstanding American industries are being shown to the school children of Dallas under a plan worked out by the Junior Chamber of Commerce, co-operating with the school authorities and the Palace Theatre.

A film entitled "Play Safe" was secured from the U. S. Bureau of Mines at Pittsburgh and used in various elementary schools of the city under the supervision of Supervisor Peeler. This film stressed the necessity of safety devices and safe practices in the home, on the street, and in the factory.

"The Story of Iron" from the Bureau of Mines and a film entitled "Cotton" were shown free of charge to school children in a special matinee on Saturday morning, February 28th. The film of cotton was made locally by the Jamieson Film Company. It showed the numerous processes through which the fabric passes from the cotton field to the finished garments. It was made in co-operation with the Miller Manufacturing Company in their plants at Dallas, Waco and McKinney.

Films on "Oxygen" and on "Natural Gas" will be shown in April and May, respectively. Other pictures that have been shown in this series are: "The Story of Sulphur," "The Story of Coal," "The Story of Fire Clay Refractories," "The Story of Petroleum," and "The Story of Gasoline."

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CITY PLANNING STRESSED

(Continued from page 10)

road system are fully alive to the possibilities as well as the future needs of Dallas and to the end that we can confidently expect even greater consideration and co-operation from them in the future than we have enjoyed in the past.

The officials of the Southern Pacific, Texas & Pacific and Missouri-Kansas-Texas, as well as other systems, all evidence by their present activities that they also are fully aware of the great volume of business that it will be necessary to provide for here, and we have every reason to believe that, with a continued and proper co-operation from the citizenship of Dallas, these great transportation systems will not only fit themselves to handle the greater volume of business we know will materialize, but we also want to urge that all of these systems be encouraged to anticipate in advance and provide that which will be required of them.

Trolley Company Lauded

THE committee has also given some attention to the question of city transportation. Obviously, a consideration of the needs of Dallas for the next twenty-five years would be incomplete if this important subject was not given consideration. It is quite generally conceded that street car facilities and service now enjoyed in Dallas are comparable with that of any city of our size in the country. This condition reflects great credit upon the management of the Dallas Railway Company, as well as upon the City Commission and Supervisor of Public Utilities. The question has been raised as to whether or not the present franchise, coupled with the short time agreements being made between the city and the railway company, are such as to permit the railway company to properly finance the extensions that should be under more or less constant construction, in order to anticipate the rapidly growing requirements of the city and its environs. The committee feels that this is an important subject, and we believe that the present status of affairs might be materially improved if definite commitments could be made and agreements arrived at that would make it possible for the railway company to more effectively finance the extensions and improvements that will all the time be necessary, in addition to maintaining the present standard of service; all of which should be done in such manner as to properly protect the interests of the public.

For More Manufacturing

AS a great distributing center there is of necessity a limit to the growth and development of Dallas, but as a manufacturing center there is no limit.

Furthermore, the principle of manufacturing the finished product as near as possible to the source of production is fundamentally and economically correct.

There is no sane reason why we should ship cotton to New England or the Southeastern States to be manufactured into cloth, paying freight

in both directions and profits to various handlers. Nor is there any reason why we should ship cucumbers, onions and cauliflower by the carload to Pittsburgh, nor fruit and vegetables by the trainload to Eastern manufacturing centers to be canned and preserved and returned at high prices.

All of these things can and should be manufactured in Texas, reducing the cost to the consumer and at the same time increasing the price paid for farm products.

Guarding Investments

IT is urgent that something be done to check the ever-increasing volume of money that is annually invested in worthless stocks of fly-by-night concerns that offer large returns. Our Better Business Bureau is already active along these lines and their efforts should be supported by every one.

Dallas should lead in a movement to encourage the investment of Southwestern money in sound local business and industrial enterprises in the Southwest and the committee recommends the establishment by private capital of a large trust company or financial institution to deal exclusively in high-class stocks of Southwestern corporations. With a sufficient staff of economic and industrial experts such a concern can foster, direct and build up worthy institutions to the mutual profit of industries and investors and to the general good of the community.

75 NEW BUSINESS CONCERNS

(Continued from page 3)

Bleeker, Joe, tinner; 2605 Elm St.; Y-1483.
Burnett Bakery, James, bakers; 2920 Maple Ave.; Y-2418.
B. & E. Sandwich Shop, restaurant and cafe; 1601 Ross Ave.; X-3770.
Cantilever Shoe Store, Inc., shoes; ground flr. Medical Arts Bldg.; X-8700.
Clement Motor Company, automobiles; 2123 Main St.; Y-1319.
Chavez, Randall, garage; 319 Crowder St.; X-6359.
China Cup Tea Room; restaurant and cafe; 2501½ Montezuma; X-6776.
Confidential Loan and Investment Co., loans; 1305 Sw. Life Bldg.; X-5076.
Cozy Shine Parlor; 2003½ Elm St.; X-8265.
Calhoun, J. L., automobiles; 2029 Main St.; Y-5376.
Daly & Son, W. F.; bagging and ties; 408 Cotton Exchange Bldg.; Y-2253.
Dallas Specialty Repair Shop, soda fountains and supplies; 1608 Bryan St.; X-1756.
D. & D. Barber Shop; 515½ N. Akard St.; X-8592.
Dodson Furniture Co., furniture dealers; 2544 Elm St.; Y-2313.
Forest & Myrtle Drug Store; 2643 Forest Ave.; X-7053.
Gem-Dandy Garter Co., manufacturers; 1003 Commerce St.; X-6949.
Generative Automotive Repair Co.; automobile repairing; 2626 Main St.; Y-6062.
Globe Candy Company; 135 W. Jefferson St.; J-8544.
Hancock Auto Park & Garage, auto garage; 1905 Live Oak St.; Y-1556.
Hunter Mfg. & Commission Co., cotton piece goods; 1017 Merc. Bank Bldg.; X-1990.
Hamblen Bros., meat market; 2018 N. Lamar St.; X-6015.
Lillian Hill Beauty Shop; 1023 Main St.; X-6968.
Harmon & Harmon, sheet metal works; 1630 Bryan St.; X-8270.
H. & H. Transfer Co., transfer; 501 N. Ervay St.; X-8514.
H. & M. Confectionery; 1207 Commerce St.; Y-6071.
Home Economy Laundry, laundries; 1006 S. Pearl St.; X-8285.
Hul-Le-Wen Fireproof Everlasting Homes Co., mfgs. fireproof residences; 206 Liggett Bldg.; X-1518.
Jones, W. J., groceries—retail; 2719 Louise St.; X-7690.

Jackson, J. Lee, contractor; 605 Deere Bldg.; X-2301.

Jackson News Company, newspapers and magazines; 1611 Pacific Ave.; X-1885.

Kennedy & Poindexter, real estate and loans; 768 Wilson Bldg.; X-8746.

Kelley Cafe, W. C., restaurant and cafe; 311 N. Ervay St.; X-5587.

Lone Star Publishing Co., advertising agency; 1100 S. Ervay St.; Y-4896.

Lucky Lunch Stand, restaurant and cafe; 318 N. Akard St.; X-4080.

Lumber Insurance Agency, 507 Central Bank Bldg.; X-4744.

Mack's Lunch Room, restaurant and cafe; 2619 Williams St.; X-8563.

Mission Orange Juice, soft drinks; 1501 Elm St.; X-5937.

The Martin-Senour Co., paints, oils and varnishes; 2222 Griffin St.; Y-2755.

McGuire's Barber Shop; 3417 Main St.; X-2126.

Millionsite Sales Company; 1213 Commerce St.; X-2930.

Moody, J. Urban, dentist; 402 Wilson Bldg.; X-6521.

Made-Rite Clothing Co., tailors; 420 Slaughter Bldg.; X-7686.

Medical Arts Parking Station, auto parking; 308 N. St. Paul St.; Y-5433.

Overton & Tanner Produce Co., produce and fruits; 2019 Cadiz St.; Y-2429.

Our Service Station, 3909 N. Henderson St.; H-3077.

Paga, H. H., contractor; 215½ S. Tyler St.; J-8343.

Paris Hat Hospital, hatters remodeled; 520 S. Akard St.; X-2781.

Pearson Co., A. L., bakers' supplies; 1116 Mercantile Bank Bldg.; X-3034.

Pringles' Lunch Room, restaurant and cafe; 1500 Wood St.; X-1198.

Red Ball Transfer Co., transfer and storage; 511 N. Pearl St.; X-6572.

San Antonio Joint Stock Land Bank; Unit 2, 4th flr., Santa Fe Bldg.; X-6757.

San Antonio Shoe Shop, shoemakers and repairers; 2401½ San Jacinto St.; X-3046.

Sanders & Company, Jack, garage; 1608 Marilla St.; Y-6622.

Steel Equipment Corp., steel office furniture, safes and shelving; 2nd Unit, Santa Fe Bldg.; X-7111.

Service Lunch Room, restaurant and cafe; 417 Lacy St.

The Texas Howard Association, a.s.n. and societies; 215 Andrews Bldg.; X-2896.

Thomas Lunch Room, restaurant and cafe; 903 Ross Ave.; X-8296.

Universal Polish Company, shoe polish mfgs.; 911 Camp St.; X-3995.

Vigor Tone Sales Co., medicine; 1312½ Commerce St.; X-8242.

Watson's Hardware and Notions; 105 S. Haskell Ave.; H-0973.

Wood Browder Sandwich Shop, restaurant and cafe; 1500 Wood St.; X-1198.

Wood St. Transfer Co.; 1604 Wood St.; Y-6878.

West-Dawson Company; 212 Thomas Bldg.; X-3341.

CONSTRUCTION RACES WITH DEMAND

(Continued from page 19)

is contemplated, it is announced by H. M. Rubel. It is understood the structure will adjoin the present quarters of the concern on South Lamar Street.

Proposed immediate erection in the M-K-T. industrial district of two large warehouses and office buildings to be occupied respectively by the Graham Paper Company and the Piggy-Wiggly Stores, Inc., has been announced by John J. Simmons, owner. Bids for the erection of the buildings are now being taken by J. A. Pitzinger, architect. The building for the Graham Company is to be four stories and to be located at the northwest corner of Griffin and Baron Streets, while the one to be used as a warehouse by the grocery concern is to be three stories and located just north of the other structure.



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